IFKAD 2022 Special Track no. 12

KM and the Green Transformation – or the Need for a Responsible and Inclusive Approach to KM

Research Area: Knowledge-Based Innovation

Organizers

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Description

We do live in a world with pressing societal challenges such as the climate change or the consequences of the pandemic of which the exact extent remains to be seen. In this complex reality with many unexpected changes and turbulences, knowledge management (KM) as a field of research needs something new (something alternative) to increase the chances of contributing to the challenges. Considering the obvious manifestations of climate change, e.g., (recent) floods in some countries while drought in other countries, the green transformation is more precedent than ever; one can say that we are already five past midnight. Could, thus, a direction towards responsible and inclusive knowledge management as pleaded for in the keynote Susanne Durst delivered at the TAKE 2021 Conference on the 7th of July 2021 be a way to go?

Although in recent years an impressive stock of literature dealing with various aspects of the green transformation has been published, a specific KM perspective has not emerged. This general research gap regarding the relevance and potential contribution to and implications of KM for green transformation concerns organizational as well as inter-organizational topics.

At the organizational level, in particular, there is an urgent need for developing new or alternative KM strategies, approaches and tools with a dedicated focus on environmental and social challenges. Also, concerning the inter-organizational level, there is a need for considering KM-specific conditions and requirements. For example, partners involved in interorganizational KM initiatives need to be aware of and cope with specific environmental knowledge risks, as, for example, missing/insufficient knowledge about suppliers and/or customers and their conducts.
The organizers of this track encourage scholars and practitioners to share their findings and insights on how KM needs to be changed or complemented so that it can be more supportive in contributing to the green transformation and parallel challenges at the societal level.

Some of the topic areas to be discussed in the track include, but are not limited to:

- How do organizations handle the green transformation from a KM point of view?
- What types of knowledge risks are organizations exposed to regarding the green transformation?
  - How do the organizations cope with these knowledge risks?
- What are the special features of KM that help in understanding green transformation and its implications?
- How can KM contribute towards the green transformation and other societal challenges?
- How to develop KM ecosystems that are able to address present and future social challenges?
- How can KM support the increasing need for learning and upskilling so that citizens are ready and prepared for the green transformation and other societal challenges?
- How does a KM look like that is more inclusive and responsible?
- Can a responsible and inclusive approach to knowledge management contribute to a green transformation that benefits many?
- What are the strengths and weaknesses of current approaches to KM as a tool for green transformation?
  - What makes them successful/unsuccessful?
- How to develop KM ecosystems that are able to address present and future social challenges?
- How can KM support the increasing need for learning and upskilling so that citizens are ready and prepared for the green transformation and other societal challenges?
- How does a KM look like that is more inclusive and responsible?
- Can a responsible and inclusive approach to knowledge management contribute to a green transformation that benefits many?
- What are the strengths and weaknesses of current approaches to KM as a tool for green transformation?
  - What makes them successful/unsuccessful?

**Keywords**

Responsible and inclusive knowledge management, knowledge risk management, knowledge management, KM and green transformation, learning and upskilling, knowledge citizens

**Special Track details published on IFKAD website >>**

**Guidelines**

Researchers wishing to contribute are invited to submit an extended abstract (in editable MS-Word format) of min 500 and max 1000 words by 15 JANUARY 2022, using the submission procedure available on the website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice. Authors are required to follow the guidelines for both extended abstracts as well as full papers available on IFKAD site: www.ifkad.org
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Important dates

15 January 2022       Extended Abstract submission deadline
10 February 2022      Acceptance notification to authors
15 March 2022         Early-Bird registration cut off
30 April 2022         Full paper submission deadline
31 May 2022           Registration deadline
20-22 June 2022       Conference sessions

For further information

For any information related to the event, please see the event website at www.ifkad.org or contact the conference manager at info@ifkad.org