## IFKAD 2015 – FINAL PROGRAM

### Wednesday 10 June 2015

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<td>- invited speech: Massimo Riccaboni - “Global Value Trees”</td>
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<td>Lorella Cannavacciuolo, Cristina Pansiglione, Ivana Quinto, Giuseppe Zollo</td>
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<td>Self-Sustaining Innovation in Regions: A Complex-Adaptive Systems Approach</td>
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<td>Ilario De Vincenzo, Ilaria Giannoccaro, Giuseppe Carbone</td>
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<td>Factors affecting the performance of autonomous teams with project leader: a social network approach</td>
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<td>Mario V. Tomasselli, Mauro Napolitano, Antonios Garas, Frank Schweitzer</td>
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<td>The Rise and Fall of R&amp;D Networks</td>
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<td>Vito Albino, Luca Fraccascia, Ilaria Giannoccaro</td>
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<td>Green product spaces: Evidence from Italy</td>
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<td><strong>[B]</strong> TRACK - Collective Intelligence Systems for Technology Entrepreneurship</td>
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<td><em>chair: Gianluca Elia</em></td>
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<td>Gianluca Elia, Claudio Petti, Angela Sarcina</td>
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<td>Industrial policies promoting Communities of Innovation: Comparative analysis in Puglia (Italy) and Guangdong (China)</td>
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<td>The use of MOOCs to streamline competence development in Technology Entrepreneurship domain</td>
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<td>Crowd-Venturing: How Companies Leverage Human Resource Creativity for High-Performing Corporate Entrepreneurship</td>
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<td>Gianluca Elia, Mario Marinazzo</td>
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<td>Assessing technology-driven entrepreneurship by leveraging on Crowdsourcing and Collective Intelligence: Towards a Knowledge Hub on innovative startups in the Regional Ecosystem</td>
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<td><strong>[C]</strong> TRACK - Creativity and innovative mindset for entrepreneurship: enabling factors, processes and environment</td>
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<td><em>chair: Giustina Secundo</em></td>
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<td>Annamaria Annicchiarico, Davide De Nicolò, Alina Maddaluno</td>
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<td>How to practice the trinomial Creativity, Technology, Entrepreneurship in a business incubator: A long experience of difficulties and successes</td>
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<td>Luca Simeone, Giustina Secundo, Giovanni Schiuma</td>
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<td>Design-as-translation as enabling factor in academic entrepreneurship: An analysis of MIT SENSEable City Lab</td>
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<td>Silvano Gueffi, Maria Franca Norese, Paolo Saluto</td>
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<td>An integration of theoretical knowledge, day by day experience and multicriteria methods to support the entrepreneurial learning process</td>
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<td>Anna Paola Paiana, Lara Valente, Gioconda Mele</td>
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<td>Gamification as a tool for costumers’ creativity to foster open innovation entrepreneurship: an Italian case study</td>
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<td><strong>[D]</strong> HUMAN CAPITAL &amp; DEVELOPMENT</td>
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<td><em>chair: Lidia Galabova</em></td>
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<td>Human Capital and Entrepreneurial Firms</td>
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<td>Hanna Wlodarkiewicz-Klimek</td>
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<td>The analysis and assessment of the degree adaptation of human capital in polish enterprises’ to the knowledge-based economy requirements</td>
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<td>Tatiana Iakovleva, Olga Korablyeva</td>
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<td>Organisational climate, employability and innovative work behaviour as drivers of firm innovation performance</td>
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<td>Sinem Metin, Irem Ayranci Onay</td>
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<td>The Role of Urban Governance for Knowledge City Development: Case Study of Istanbul, Turkey</td>
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[E] TRACK - Culture, Innovation and Entrepreneurship in tertiary higher education: connecting the knowledge dots  
chair: Maria de Lourdes Machado-Taylor

Magdalena Iordache-Platis  
Entrepreneurial Culture as Part of the Quality Culture in Universities; Institutional Behaviours

Maria de Lourdes Machado-Taylor, Dennis Edward Gregory  
Approaches to Accreditation in Europe and the United States

Thiago Meneghel Rodrigues, Alexandre Zammor, Richard Perassi Luiz de Sousa  
Entrepreneurship teaching in a region in southern Brazil

[F] TRACK - Project and Knowledge Management, a shared approach, to improve the enterprise innovation  
chair: Antonio Bassi

Meliha Handzic, Nermina Durmic  
The Role of Project Complexity in the Impact of Knowledge Capital on Project Success

Yanqiu Song, Lan Yang, Guijun Li, Ting Gao  
Knowledge Sharing and dynamic capability: A system dynamic model for innovation projects organization

Xi Wang, Liliana Mitkova  
Research on China’s Knowledge Sharing System: Under Open Innovation Framework

Antonio Bassi  
General Management Principles in ISO Norms in a Project Management Context

13.30 – 15.00  
LUNCH

15.00 – 17.05  
PARALLEL SESSIONS

[A] TRACK - Exploring the Drivers of Complexity in Economic and Financial Networks: Models and Empirics  
chair: Ilaria Giannoccaro

Giulio Bottazzi, Fabio Vanni, Alessandro De Sanctis  
Financial networks and contagion in presence of firms: an analysis for Italy, Germany and United Kingdom

Mario Vincenzo Tomasello, Claudio J. Tessone, Frank Schweitzer  
The effect of R&D collaborations on firms’ technological positions

Vito Albino, Luca Fraccascia, Ilaria Giannoccaro  
Measuring Complexity of Industrial Symbiosis Networks

Rebekka Burkholtz, Antonios Garas, Matt V. Leduc, Ingo Scholtes, Frank Schweitzer  
Cascades on Multiplexes with Threshold Feedback

Asena Temizsoy, Giulia Iori, Gabriel Montes-Rojas  
Importance of Network Position in the Interbank Market

[B] SOCIAL INNOVATION & ENTREPRENEURSHIP  
chair: Corrado Lo Storto

Carlo Giglio  
Unlocking value from a vehicle pooling start-up initiative: a stakeholder perspective

Corrado Lo Storto  
Infrastructure megaprojects as complex adaptive systems: a knowledge-based research approach

Francesco Debellis  
Corporate Social Responsibility: The Discretion of Managers, Voluntary Disclosure and the Need of Co-Regulation System

Ivica Linderová, František Smrčka, Jan Voraček  
Senior travellers - challenge for innovative entrepreneurs

Francesca Ricciardi, Cecilia Rossignoli, Bettina Campedelli  
The emerging Optional Capital View: understanding how the co-mobilization of knowledge capital, social capital and institutional capital creates value

[C] TRACK - Managing Knowledge for Innovation: the role of Culture and Cultural Diversities  
chair: Rosella Canestrino

Piero Mastroberardino, Giuseppe Calabrese  
Can we really manage knowledge for innovation? A proposal according to the Situationist View of the Firm (SVF)

Rossella Canestrino, Angela Bonfanti, Leila Oliaee  
Managing Knowledge for “Corporate Social Innovation”: A Cross-Cultural Comparison between Italian and Iranian Firms
Angelo Bonfanti, Pierpaolo Magliocca, Vania Vigolo
Developing Service Orientation Culture in Luxury Hotels

Cristina Simone, Pierpaolo Magliocca, Mario Calabrese
Going away from the "protocol culture": Innovation, complexity and the need for a culture of variety

[D] TRACK - Innovation networks, clusters and ecosystems: managing the dynamics of intangible assets in open innovation contexts  chair: Vincenzo Corvello

Gregor Diehr, Stefan Wilhelm, Stefan Gueldenberg, Adrian Klammer
Knowledge Networks in SMEs—How does relationship management support knowledge marketing in SMEs?

Lara Agostini, Anna Nosella, Benedetta Soranzo
Internal and external determinants of SME patenting

Vincenzo Corvello, Andrea De Mauro, Michele Grimaldi, Emanuela Scarmozzino
The role of intangible assets in open innovation processes: a literature review

Martin Gjelsvik, Silje Haus-Reve
Capabilities for innovation in a globalized world: to be or not to be in clusters

[E] TRACK - IC valuation, corporate governance, knowledge, and intangible assets  chair: Fabrizio Rossi

Holger Kahl, Mila Galeitzke, Erik Steinhöfel, Ronald Orth
Fostering Organisational Innovation through IC Management

Henri Inkinen
Review of Empirical Research on Knowledge Management Practices

Karl Joachim Breunig, Hanno Roberts
Money Talks: The role of communication in monetizing knowledge value

Tale Skjølsvik, Karl Joachim Breunig
Beauty in the eye of the beholder? A client-centric framework for assessment of professional service firms' knowledge assets

Isabella Bonacci, Alexandra Caride Balado
Performance Management in the Healthcare system: the case of the Spanish National Health System

[F] TRACK - Innovations in corporate disclosure  chair: Rosa Lombardi

Maria Teresa Bianchi, Alessia Nardecchia
Exploring Voluntary Disclosure: a Social Reporting Perspective

Andrea Gasperini, Federica Doni
Empirical Evidence from Sustainability Reporting and Value Relevance: the Beverage Industry

Barbara Scozzi, Nicola Bellantuno, Pierpaolo Pontrandolfo
Sustainability reporting for universities

Silvia Testarmata, Fabio Fortuna, Mirella Ciaburri
The innovative forms of corporate responsibility disclosure: The sustainability reporting and the use of social media

Gregor Diehr, Stefan Gueldenberg
Knowledge Marketing in MNEs: A Best Practice Example

17.05 – 17.55  KEYNOTE SPEECH

Luciano Pietronero – Sapienza University of Rome, Italy

20.30 – 22.30  WELCOME RECEPTION  (Circolo della Vela di Bari, Molo Barbonico)
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[A] TRACK - Knowledge leakage in organizations  
chair: Susanne Durst  
Susanne Durst, Ingi Runar Edvardsson, Guido Bruns  
Knowledge retention in SMEs - Insights into the building and construction industry  
Maura La Torre  
The importance of Knowledge retention in combating money laundering: training evaluation as knowledge leakage prevention in banks  
Concetta Lucia Cristofaro, Anna Maria Melina, Rocco Reina, Marzia Ventura  
The leakage of organizational knowledge in the generational change: opportunities or threats?  
Kirisimarija Blomquist, Heidi Olander  
Solving complex problems in a virtual platform How do experts balance in sharing and protecting knowledge?  
[B] CREATIVITY  
chair: Anna-Maija Nisula  
Raphael Mayer Aboov, Pierluigi Montalbano, Francesco Palumbo, Pietro Antonio Valentin  
Culture and creativity as drivers of Local Sustainable Economic Development: the Apulian SAC case  
Anna-Maija Nisula, Giovanni Schiuma, Luca Simeone  
The practices of improvisational theatre in shaping creative organization  
Patrick Furu, Helena F. Gaunt, Danielle Treacy  
Exploring creative processes within arts ensembles  
[C] TRACK - Creativity and innovative mindset for entrepreneurship: enabling factors, processes and environment  
chair: Giustina Secundo  
Oliver Mauroner  
DIY-innovations, hackerspaces, fablabs and the pursuit of entrepreneurial opportunities  
Yasmina Khadir-Poggi, Mary Keating  
The Entrepreneurship Spirit of Knowledge Workers  
Houda Bougacha, Christian Chileshe  
Entrepreneurship, Culture and Access to Finance: Insights from the Tunisian ICT Sector  
Farag Edghiem  
Service encounter-based innovation through the lens of innovative behaviour: a comparative study in the personal-interactive services subsector  
[D] TRACK - Sustainability as a driver for different forms of innovation  
chair: Rosa Maria Dangelico  
Sedef Sert, Paola Garrone, Marco Melacini, Alessandro Perego  
Reducing Food Loss, Reusing Surplus Food: Empirical Evidence from Manufacturing  
Gianpaolo Iazzolino, Giulia Ippoliti, Domenico Laise  
Value creation for sustainable strategies: a case study  
Fabio Caputo, Rossella Leopizzi, Giovanni Mastroleo, Andrea Venturelli  
A fuzzy logic expert system for the measurement of Corporate Social Responsibility identity  
[E] TRACK - IC valuation, corporate governance, knowledge, and intangible assets  
chair: Fabrizio Rossi  
Raffaele Trequattrini, Alessandra Lardo, Benedetta Cuozzo  
Intellectual capital and management control systems: an application on professional football clubs  
Fabrizio Rossi, Marco Lacchini, Domenico Celenzo, Vincenzo Scafarto  
Corporate Governance and Firm Innovation: Evidence from Italy  
Andrea Moretta Tartaglione, Emanuela Palumbo, Tiziana Buttaro  
The wine industry: corporate governance trends and intellectual capital returns  
Simone Manfredi, Federica Ricci, Fabio Nappo, Ida Samantha Gilvari  
Economic contribution of the intensive copyright industries: theoretical and practical implications in Italy |
[F] TRACK - Innovation networks, clusters and ecosystems: managing the dynamics of intangible assets in open innovation contexts  
chair: Vincenzo Corvello

Martha G Russell, Kaisa Still, Jukka Huhtamäki  
Visual tools to support innovation development: user experiences from the Parisian ecosystem  
Oscar Tamburis, Isabella Bonacci  
Bridgeable Networks between Healthcare clusters  
Stanislav Vlasov, Marc Bahlmann, Tatiana Andreeva  
Networks of conferences co-participation and firm’s innovation performance: longitudinal study of SMEs in electronics industry

10.40 – 11.30  
KEYNOTE SPEECH  
Jose Maria Viedma Marti – Polytechnic University of Catalonia, Spain

11.30 – 12.00  
COFFEE BREAK

12.00 – 14.05  
PARALLEL SESSIONS

[A] TRACK - Culture, Innovation and Entrepreneurship in a gendered perspective  
chair: Paola Poloni

Paola Paoloni, Paola Demartini, John Dumay  
Recent Issues in Gender Research: An Analysis of Literature in the Last Decades  
Francesca Maria Cesaroni, Paola Paoloni  
An unbreakable bond between work and family: the experience of Italian women entrepreneurs  
Valeria Stefanelli, Vittorio Boscia, Pietro Marchetti  
The Value of Board Gender Diversity in Italian Cooperative Banks  
Fabio Fortuna, Paola Paoloni, Federica Doni  
Gender Diversity, Corporate Governance Disclosure and Financial Performance: Empirical Evidence from South Africa

[B] TRACK - Collective Intelligence Systems for Technology Entrepreneurship  
chair: Gianluca Elia

Giovanni Coppola, Alessandra Andrea Fiore, Luca Mainetti, Roberto Vergallo  
An innovative ICT Architecture supporting the Design and Automatic Generation of Collaborative Session for the entrepreneurs of the future  
Corrado Mencar et al.  
Fuzzy Information Filters for User Modeling in Collective Intelligence Systems  
Luca Iandoli, Carlo Lipizzi, Jose Ramirez Marquez  
A conversational approach to social media mining: the analysis of early reactions in Twitter to the launches of new products  
Giuseppe Russo, Bruno Marsigalia, Federico Evangelista, Matteo Palmaccio  
The Internet of Things: emerging profiles  
Giuseppe Vella, Daniele Ingrassia, Annalina Caputo, Vito Morreale, Marco De Gemmis  
PRESTO - a Polyhedric Recommender Engine based on Situation and Time-aware cOntexts

[C] INTELLECTUAL CAPITAL  
chair: Sladjana Cabrilo

Sladjana Cabrilo, Aino Kianto, Neda Raspopovic  
The effect of IC on different aspects of innovation performance in Serbian companies  
Sven Wuscher, Holger Kohl, Ronald Orth  
Building up National Intellectual Capital Center as a national innovation strategy  
Matteo Mura, Mariolina Longa , Lorenzo Massa  
Exploring the effects of intellectual capital architectures on organizational ambidexterity. An fsQCA approach  
Aylin Gözalan, Peter Pawlowsky  
Driving innovativeness through the management of human resources and organisational learning - an empirical investigation  
Benedetta Soranzo, Anna Nosella  
How can firms manage their patent portfolio? A systematic literature review from corporate strategy perspective
[D] CULTURE  chair: Antonio Messeni Petruzzelli

Francesco Calza, Chiara Cannavale, Adele Parmentola, Elena Laurenza
Does national culture affect firms’ technological innovation? A cross-country analysis
Delil Paula, Giusti Consoni, César Panisson, Roberto Kern Gomes, Édís Mafra Lapolli
The Contributions of Intrapreneur Professionals for Businesses
Kenneth Dovey, Stephen Burdun
The Cultural Antecedents of Successful Innovation
Tommaso Savino, Antonio Messeni Petruzzelli, Vito Albino
Key Inventors and Teams in Cultural Industries: Evidence from the Italian Haute Cuisine
Heli Aramo-Immonen, Helinä Hietaoja, Jari Jussila, Salvatore Ammirato
Managing Cultural Knowledge in Project Execution

[E] INDUSTRY  chair: Petri Suomala

Jose Sanchez-Gutierrez, Juan Mejia-Trejo, Elsa Georgina Gonzalez-Urbi
Intellectual Capital, Key Factor for Competitiveness: SMEs Manufacturing Industry in Mexico
Petri Scholz, Jan Voráček
Organizational culture and green management: innovative way ahead in hotel industry
Teemu Laine, Petri Suomala, Natalia Saukkonen
Engaging facts and feelings in management accounting practices
Vincenza Esposito, Paolo Canonico, Ernesto De Nito, Mario Pezzello Iacono, Marcello Martinez
Exploring Knowledge Integration in a Wine Research Project
Roberto Micera, Luisa Enrichiello
Smart Tourism Destination Governance

[F] KNOWLEDGE MANAGEMENT  chair: Enrico Scarso

Domenico Camarda, Irene Pluchinotta
Managing multi-agent knowledge for urban microclimate planning: A case-study in Bari (Italy)
Enrico Scarso
What do we know about KIBS? Results of a systematic literature review
Roberto Cerchione, Emilio Esposito
Knowledge Management Tools and Practices alignment in SMEs
Malgorzata Zieba, Bruno Schivinski
Knowledge management driven leadership, culture and innovation success - an integrative model
Dmitry Kudryavtsev, Tatiana Gavrilova, Lev Grigoriev
An illustration of a novel approach to classifying and selecting knowledge diagrams: case study

14.05 – 15.00
LUNCH

15.00 – 16.15
PARALLEL SESSIONS

[A] TRACK - Culture, Innovation and Entrepreneurship: challenges in the creative industries
chair: Diane-Gabrielle Tremblay

Diane-Gabrielle Tremblay
Innovation and Entrepreneurship in the IT-multimedia sectors: Inter-Sectoral Collaborations
Amina Yagoubi, Diane-Gabrielle Tremblay
Culture, Innovation and Entrepreneurship: challenges in the fashion industry

[B] TRACK - Managing Knowledge for Innovation: the role of Culture and Cultural Diversities
chair: Rossella Canestrino

Barbara Aquilani, Tindara Abbate, Anna Codini
The role of culture in open innovation processes through intermediaries: towards a theoretical framework
Paola Castellani, Chiara Rossato, Zvi Josman
Managing Cultural Diversity for Innovation: The Experience of Italian International Corporation
[C] TRACK - Creativity and innovative mindset for entrepreneurship: enabling factors, processes and environment  
chair: Giustina Secundo

Giustina Secundo, Pasquale Del Vecchio, Giovanni Schiuma, Giuseppina Passiante
Enhancing Corporate Entrepreneurship through an entrepreneurial learning approach: turning students’ ideas into entrepreneurial practice
Valentina Nidou, Esmeralda Hasani
Measuring the Creative Economy: An Assessment Of The Situation In Western Balkan Countries

[D] TRACK - IC valuation, corporate governance, knowledge, and intangible assets  
chair: Fabrizio Rossi

Silvia Solimene, Daniela Coluccia, Eugenio D’Amico, Stefano Fontana
A multi-stakeholder approach to voluntary disclosure of firms. An empirical research
Manfred Bornemann
Audit and Quality Issues – Intellectual Capital Reporting and ISO 9001
Anna Maria Biscotti, Eugenio D’Amico
Innovation, culture and family firms

[E] TRACK - Rattling - Arts-based initiatives in learning and transformation  
chair: Anne Pässilä

Monica Biagioli
Zones of intensity: reinforcing a sense of place
Susana Vasconcelos Tavares, João Viera da Cunha
Collective Mindfulness: Art & High Reliability
Isabelle Mahy
There is no Solution but there is a Way: a creative and mindful prototype for the learning journey across the 21st century

[F] TRACK - Sustainability as a driver for different forms of innovation  
chair: Rosa Maria Dangelico

Vito Albino, Luca Fraccascia, Tommaso Savino
Industrial symbiosis within small cities: the influence of urban features
Chiara Conti, Maria Luisa Mancusi, Francesca Sanna-Randaccio, Roberto Sestini, Elena Verdolini
Intra-EU knowledge flows in the renewable energy sector: a patent citation analysis
Nicolà Bellantuno, Rosa Maria Dangelico, Pierpaolo Pontrandolfo
Sustainability in practice: a multiple case study among Italian SMEs

PARALLEL SESSIONS

[A] TRACK - Culture, Innovation and Entrepreneurship: challenges in the creative industries  
chair: Diane-Gabrielle Tremblay

Hannah Rudman, David Benyon, Hazel Hall
A framework for the transformation of the incumbent creative industries in a digital age
Stefano Consiglio, Mariavittoria Cicellin, Giancarlo Ragazini, Adriana Scuotto
Motivation and Incentives for Crowd Participation in web 2.0: A field experiment for the OR.C.HE.S.T.R.A. Community
Simon Burnett, Gary Cameron
Cultural Sharing: The Need for Intra-Organisational Knowledge Exchange

[B] TRACK - Collective Intelligence Systems for Technology Entrepreneurship  
chair: Gianluco Elia

Fabio Calefato, Filippo Lanubile, Maria Concetta Marasciulo, Maria Raffaella Merolla, Nicole Noviell
Success Factors for Effective Knowledge Sharing in Community-based Question-Answering
Annalisa Appice, Donato Malerba, Vito Morreale, Giuseppe Vella
Business Event Forecasting
Carmelo Ardito, Giuseppe Desolda, Maristella Matera
Fostering Innovation through End-User Development: a Mashup-based Approach
Y. Maruccia, G. Polimeno, G. Solazzo, G. Lorenzo, F. Vitulano, L. Zambetti
A Recommender System enabling Collective Intelligence scenarios in Virtual Environment: the case of VINCENTE project
IFKAD 2015 – FINAL PROGRAM

[C] TRACK - Innovation networks, clusters and ecosystems: managing the dynamics of intangible assets in open innovation contexts  chair: Vincenzo Corvello

Mauro Caputo, Emilia Lambert, Antonello Cammarano, Francesca Michelino
Intangibles portfolio and open innovation models: an empirical investigation
Ettore Bolisani, Malgorzata Zieba, Marco Paiola, Enrico Scarso
Searching for innovation knowledge: insight into KIBS companies
Raffaele Trequattrini, Rosa Lombardi, Alessandra Lardo, Sara Della Rosa, Francesco Bolici
Emerging Patterns in Online Health Networks: structure and dynamics of interactions in Patients Like Me

[D] TRACK - Culture, Innovation and Entrepreneurship in tertiary higher education: connecting the knowledge dots  chair: Maria de Lourdes Machado-Taylor

Ernesto De Nito, Teresa Anna Rita Gentile, Walter Vesperi
A literature review on Knowledge Management in the Universities
Brian Patrick Kurisky
Using technology to prepare for life after graduation – ePortfolios
Valter Gomes, Maria de Lourdes Machado-Taylor, Carlos Machado dos Santos, Ernani Viana Saraiva
The Strategies Building in Higher Education Institutions
Luisa Cerdeira et al.

[E] PhD Consortium  chair: Daniela Carlucci

Claus Nagel-Piciorus
Using an extended and integrated management and reporting system for Knowledge Assets in European healthcare organizations
Sarah J. McMahon
Experienced Faculty Perceptions of the Online Teaching Practice

[F] TRACK - Business Models Innovation in Creative and Cultural Organizations  chair: Antonio Lerro

Luca Simeone
"Deploy or die": The role of design in supporting entrepreneurial processes at the MIT Media Lab
Francesco Badiano, Valentina Schiano Lo Morello
Evolution of the business model for contemporary art galleries. Current situation and future challenges
Andrea Venturelli, Fabio Caputo, Pamela Palmi, Alessandra Tafuro, Giovanni Mastroloco
Measuring the Multidimensional Performance of a Museum Network: Proposal for an Evaluation Model
Alessandro Deserti, Francesca Rizzo, Onur Cobanli
The Milano Design Week: Events, operators, business models

17.55 – 18.45
ROUND TABLE
Allan Owens - University of Chester, United Kingdom
Ondrej Landa - Czech Society for Strategic Management, Innovation and Entrepreneurship, Czech Republic
Roberto Grandinetti - University of Padua, Italy

21.00 – 23.30
SOCIAL DINNER
- Corte di Torrelonga (bus transfer)
Friday 12 June 2015

PARALLEL SESSIONS

[A] BUSINESS MODELS & PROCESSES
chair: Jose Sanchez-Gutierrez

Dieter H. Frueauff, Jenny R. Gisy
Process Knowledge and Business Process Complexity: Embracing Knowledge Management Innovation

Vincenzo Uli
A multi-level co-evolutionary perspective on organizational learning. Evidence from the service industry

Peter Lindgren, Lena Ulidall, Annabeth Aaagard
How to establish knowledge sharing from the very first moment in critical and risky Business Model Innovation project

Luca Gastaldi, Astrid Pietrosi, Sina Lessanibahri, Mariano Corso
Co-developing a Roadmap Towards Precision Medicine: Measuring the Maturity of BI in Healthcare

Elsa Georgina Gonzalez-Uribe, Jose Sanchez-Gutierrez, Juan Mejia-Trejo
Decision factors in buying smartphones in the segment of Mexican students

[B] TRACK - Innovation and cultural entrepreneurship – the core of a knowledge society
chair: Alexandra Zbuchea

Constantin Bratianu
Organizational Culture and the Entropic Model of Innovation

Alexandra Zbuchea, Ramona – Diana Leon
Knowledge sharing barriers in cultural organizations

Stefano Consiglio, Lorenzo Mercurio, Daniela Ricchezza, Alessia Berni
Italian Cultural Heritage is huge but flimsy. Thanks to social innovation a new logic can save it

Concetta Lucia Cristofaro, Anna Maria Melina, Rocco Reina, Marzia Ventura
Culture Organizations & Regional Development: an empirical case

Mauro Romanelli
Museums. New Technologies for Change

[C] TRACK - Crossing the language and cultural barriers: Innovative approaches to blending academic and entrepreneurial knowledge
chair: Ivan Obradovic

Margaret Kersten
Using online negotiations to build language and business communication skills

Ranka Stanković, Cvetana Krstev, Biljana Lazić, Dalibor Vorkapić
A bilingual digital library for academic and entrepreneurial knowledge management

Ivan Obradović, Ranka Stanković, Roberto Linzalone, Giovanni Schiuma, Marija Radojičić
Assessing the quality of multilingual open knowledge resources

Nenad Stefanovic, Danijela Milosevic
Novel open education platform for innovative learning and knowledge management

Daniela Carlucci, Olivera Kitanović, Irena Raljić, Nikola Vulović, Zoran Jevremović
A platform for management of academic and entrepreneurial knowledge

[D] TRACK - Managing Knowledge for Innovation: the role of Culture and Cultural Diversities
chair: Rossella Canestrino

Juan Mejia Trejo, José Sánchez-Gutiérrez
An Empirical Study of How the Knowledge Management is a Driver of Innovation for Software Sector SMEs in México

Fabrizio Baldassarre, Raffaele Campo
Influences of Islamic culture in marketing and the role of Halal certification

Claudio Nigro, Enrica Iannuzzi, Miriam Petrocca
‘Cultural management’ between isomorphism and decoupling

Agatha Cristine Depiné, Tarcísio Vanzin
Knowledge Management for Stimulating Creativity in Organizations
[E] TRACK - Innovation Ecosystems: concepts, models, and knowledge practices
chair: Marco Tregua

Susanne Durst, Serdal Temel, R. Baris Yesilay
Introduction of new products - Insights from Turkish companies
Cristina C. Amitrano, Mariarosaria Coppola, Marco Tregua, Francesco Bifulco
Communication practices in innovation ecosystems - Evidences from functional food industry
Anna Moro, Emma Puerari
Ecosystem innovation as trigger of new paths and practices for urban space
Tiziana Russo Spena, Marco Tregua, Cristina C. Amitrano, Francesco Bifulco
Smart technologies and Service Ecosystems: a focus on human and non-human actants

[F] TECHNOLOGY
chair: Heli Aramo-Immonen

Luca Gastaldi, Giovanni Radaelli, Emanuele Lettieri, Mariano Corso
Professional Use of Electronic Medical Record: Rational and Institutional Factors Explaining IT Usage
Application areas of social media in external B2B transactions - An empirical analysis of Finnish technology industry
Krystyna Kmiotek, Katarzyna Chudy-Laskowska, Marzena Jankowska-Mihułowicz
Managing supportive conditions for innovation implementation in Polish companies – the role of managers (the sample of RFID technology)
Michal Krčál
Knowledge management and ICT support in reverse logistics
Lorenzo Ardito, Antonio Messeni Petruzzelli, Vito Albino
Developing general purpose technologies: An investigation in the green energy field

11.05 – 11.30
COFFEE BREAK

11.30 – 12.20
KEYNOTE SPEECH
Joerg Rainer Noennig – Dresden University of Technology, Germany

12.20 – 13.35
PARALLEL SESSIONS

[A] TRACK - Sustainability entrepreneurship - the role of culture in searching for innovation opportunities
chair: Alena Klapalova

Barbara Iannone
Tradition and innovation: towards a corporate sustainability management in wine sector. A case study
Alena Klapalová
Sustainability orientation of entrepreneurship and reverse logistics management
Radoslav Škapa
Managerial factors of effective reverse logistics

[B] TRACK - Rattling - Arts-based initiatives in learning and transformation
chair: Anne Päälä

Paulina Bednarz-Luczewska
Art-And-Management: Critical Literature Review
Anne Päälä, Allan Owens, Maiju Pulkki
Learning Jam - the back story of creating polyphonic understanding in work based practice
Mary Ann Kernan
Transforming identity through arts-informed, collaborative learning and reflection: case study of a Masters programme in innovation, creativity and leadership
[C] TRACK - Innovation Ecosystems: concepts, models, and knowledge practices  
chair: Marco Tregua

Anna D'Auria, Marco Tregua, Tiziana Russo Spena, Francesco Bifulco  
Many-To-Many Innovation Contexts
Valentino Morales López  
Knowledge, technology, and innovation: organizational review of interwoven myths in Mexico  
Lucia Marchegiani  
Engaging with the crowd: the potential impact of crowdfunding on cultural heritage valorization

[D] TRACK - Collective coordination through space: environments of collaboration and creativity  
chair: Joerg Rainer Noennig

Jing Lu, Sebastian Wiesenhüttter  
Testing the Effectiveness of Spatial Design for Knowledge Work - Methodological Framework and Case Study  
Janek Barski, Katarzyna Piskorek, Jörg Rainer Noennig  
Creative solutions for smart cities – The SynCity approach

13.35 – 14.30  
LUNCH

14.30 – 16.35  
PARALLEL SESSIONS

[A] TRACK - Why bother about culture in SMEs and micro firms? Innovation, culture and entrepreneurial dynamics in regional development  
chair: Madelon van Oostrom

Jorge Niosi  
Clusters in high technology: the case of solar PV equipment  
Stefano Poponi, Alessandro Ruggieri  
Performance for academic and university Spin-Off: a systematic review  
Antonio de Jesús Vizcaíno, José de Jesús Urzáiz López, Juan Gaytán Cortés  
Manufacturing SMEs in Guadalajara, Mexico: use of technology and benefits of social responsibility  
Jari Laine, Laura Wirtavuori  
Assessing dynamic capability in Finnish SMEs

[B] SOCIAL INNOVATION & ENTREPRENEURSHIP  
chair: Gregory Kersten

Antonio Uricchio  
The scientific-technological hub "Magna Grecia ": a strategic role to re-launch and reconfigure the Ionian territory. A case study  
Renato Passaro, Giuseppe Scandurra, Antonio Thomas  
Explaining the entrepreneurial choice. Beyond the intention and before the starting-up  
Aloe Gamar, Ahmed Driouchi  
What Can Be Learnt from Relating Cultural Indicators and Entrepreneurship in Arab Countries?  
Raffaele Silvestri, Sergio Salomone, Fabrizio Baldassarre, Savino Santovito  
The value-creating process in the business relationship: an empirical study in the wine sector  
Gregory Kersten  
If I tell the truth, I’ll suffer and you’ll be less satisfied

[C] KNOWLEDGE MANAGEMENT & SUSTAINABILITY  
chair: Francesco Molinari

Eva Gatarik, Viktor Kulfavý, Rainer Born  
How (not) to innovate towards sustainable enterprise models: An explanatory case study  
Nicola Costantino, Orazio Giustolisi, Gianfredi Mazzolani, Roberto Pellegrino  
Define a sustainable plan of leakage reduction in water distribution systems  
Shanker Seetharam, Robert Ndebele  
Organisational Success and Failure in Knowledge Management practice: Examine Paradigms, Evidence and Models from Case Studies  
Bouzid Boujdiaf  
ALGIERS: Place and Space-Form: Martyrs' Plaza as a case study  
Grazia Concilio, Francesco Molinari  
Place-based innovation: analysing the "social streets" phenomenon
[D] TRACK - Collective coordination through space: environments of collaboration and creativity  
chair: Joerg Rainer Noennig

Sander Muenster, Cindy Kröber, Lars Schlenker, Aline Bergert  
Employing SCRUM methods for a cooperative virtual reconstruction of architectural heritage  
Jörg Rainer Noennig  
Fablabs in Research – Open Spaces for Science and Technology  
Peter Schmiedgen  
Open Cross Cluster Incubator - Support structures for start-ups at the interface of industry clusters  
Anja Jannack, Sander Münster, Jörg Rainer Noennig  
Enabling Massive Participation: Blueprint for a Collaborative Urban Design Environment  
Anja Jannack, Jörg Rainer Noennig  
Conditioning Collective Performance through Spatial Layout – Methodology and Experiments

[E] INNOVATION
chair: Antonio Lerro

Davide Aloini, Riccardo Dulmin, Giulia Farina, Valeria Mininno, Luisa Pellegrini  
Structured selection of partners in Open Innovation communities: an IF-TOPSIS based approach  
Mercedes Ubeda-Garcia, Enrique Claver-Cortés, Bartolomé Marco-Lójar, Patricio Zaragoza-Sáez  
The role of Human Capital on Organizational Ambidexterity and Performance: an empirical evidence in Spanish hotels  
Gianluca Elia, Antonio Lerro  
Kavoos Mohammadj, Alireza Javanmardi Kashan  
The Role of Knowledge Integration in Innovation and Capability Development

16.35 – 17.00
CONFERENCE CONCLUSIONS & CLOSING REMARKS