Wednesday 11 June 2014

8.45 –9.00
CONFERENCE OPENING

9.00 – 10.40
PARALLEL SESSIONS

[A] TRACK - Knowledge management in SMEs chair: Emilio Esposito

- Cristina Ponsiglione, Luca Iandoli, Lorella Cannavacciuolo, Sabrina Giuseppina D’Errico
  Knowledge specialization as driver of networks emergence in small firms’ clusters
- Klaus North, Thomas Hardwig, Manfred Bergstermann
  Learning to grow - a methodology to sustain growth capabilities of SMEs
- Mark Kam-Loon Loo
  Small Business Export Issues: Impact of Canada’s Global Competitiveness and recommendations for Sustainable Growth
- Marina Letonja, Mojca Duh
  Effects of Knowledge Transfer on Successors’ Innovativeness

[B] BUSINESS PROCESS chair: Manish Unhale

- Yasmina Khadir-Poggi, Mary Keating
  Turning knowledge assets into innovative business processes: an empirical example in the asset management industry
- Jan Brzoska
  The Innovation of a Company when it Comes to Changing its Business Models
- Sanna Hilden, Kati Tikkanukki
  Reflective Competence Assessment
- Vincenza Esposito, Ernesto De Nito, Mario Pezzillo Iacono, Marcello Martinez, Lorenzo Mercurio, Paolo Canonico
  The boundaries of a performance management system between knowledge and control

[C] PhD Consortium chair: Antonio Lerro

- Katharina M. Borgmann
  The Influence of Architectural and Urban Semiology on Urban Innovation in Chinese Mega Cities
- Anja Jannack
  From Idea to Innovation - The Role of Creativity in Knowledge Management
- Marjukka Nyberg
  Managing Reputation as Part of Intellectual Capital Management
- Ilona Bartuseviciene
  Economic effectiveness and intangible investment in Lithuania

[D] TRACK - Knowledge management: the path for developing sustainable organizations chair: Ramona-Diana Leon

- Johan Olaisen, Øivind Revang
  Keeping Ambidexterity and Knowledge Dynamics Onboard
- Susanne Durst, Ingi Runar Edvardsson, Guido Bruns
  Sustainable Knowledge Management: Outsourcing and Core Competences.
  A Literature Review
- Viktor Kulhavý
  Supporting eco-innovation by green HRM practices
- Mauro Romanelli
  Sustainable e-parliaments

[E] TECHNOLOGY chair: Ivan Obradović

- Pham Anh Tuan, Ngoc Thanh Nguyen, Dang Minh Nguyen, Thi Phuong Anh Tran
  An empirical study on the influence of organizational and technological aspects on the knowledge sharing behaviour in the Vietnam’s university context
- Leila Nemati-Anaraki
  Infrastructure for Knowledge Sharing in Universities and Research Centres in Iran
- Bozidar Klicek, Ivan Jurinjak, Dijana Oreski
  Knowledge flow and gain in professional global social network LinkedIn
- Salvatore Ammirato, Alberto Michele Felicetti, Marco Della Gala
  Characterizing collaborative organization models in the tourism sector
[F] INDUSTRY  chair: Amr Arisha

Giovanni Schiuma, Antonio Lerro
Enhancing Business Value Creation Capacity through relationships with Culture and Creative Organizations

Nicola Bellantuono, Nunzia Carbonara, Pierpaolo Pontrandolfo
The organization of eco-industrial parks and their environmental and social practices

Alejandro Germán Frank, Luca Gastaldi, Emanuele Madini, Mariano Corso
A Maturity Assessment Model to Benchmark Virtual Communities of Practice: A Study in the Oil and Gas Industry

Goran Roos et al
Regional Economic Renewal through Structured Knowledge Development within an Agglomeration Economic Framework: The case of the cellulose fibre value chain in the Mt. Gambier region of South Australia

10.40 – 11.30
KEYNOTE SPEECH
Nicolas Gorjestani - World Bank, USA

11.30 – 12.00
COFFEE BREAK

12.00 – 14.05
PARALLEL SESSIONS

chair: Jörg Reiner Nönnig

Michael Wicke, Sebastian Wiesenbütter, Anja Jannack, Jörg Reiner Nönnig
Invention, Adolescence & Absorption: The Urban Social Innovation Process (USIP)

Jörg Reiner Nönnig, Anja Jannack
Embedded Knowledge Management: Strategies for a Science-to-Engineering Cluster

Jan Barski, Magdalena Wagner, Anna-Maria Scheler, Jörg Reiner Nönnig
Innovation Topologies: Modelling Knowledge Diffusion with Cellular Automaton

Sander Münster, Lars Schlenker, Thomas Köhler
Common grounds and representations in cross-disciplinary processes

[B] TRACK - Waste management and sustainable growth of stakeholders – the role of knowledge management and knowledge integration
chair: Alena Klapalová

Alessandro Muscio, Gianluca Nardone, Antonio Stasi
Drivers of Eco-Innovation in the Wine Industry

Gianfranco Elia
Does Knowledge management theory can help Municipality to improve solid waste management?

Radoslav Škapa
Relationship between knowledge management and effectiveness of reverse flows management

Michal Krcál, Martina Rešlová
Knowledge management and waste management: current state and implications for future research

[C] LEARNING/EDUCATION  chair: Tatiana Gavrilova

Benedetta Siboni, Daniela Sangiorgi
Intellectual Capital Reporting at Italian Universities

Guido Capaldo, Nicola Costantino, Roberta Pellegrino, Pierluigi Rippa
Factors affecting the effectiveness of knowledge interactions between university and industry: the case of Italy

Grazia Concilio, Francesco Molinari
Urban living labs: learning environments for collective behavioural change

Giuseppe Cappiello, Giulio Pedrini
Corporate universities, local systems knowledge management

Apostolos Giannakopoulos, Grzegorz Majewski
Achieving a sustainable growth in higher education institution through knowledge-based strategies: A rising economy perspective.
[D] TRACK - The 21st century challenging role of higher education in creating sustainable knowledge models for sustainable growth  
chair: Ahmad Samarji

Ivan Obradović, Ranka Stanković
Using technology for knowledge transfer between academia and enterprises
Gina Laura Boeza Poz, Salvador Neme Calacich, Lenin Martínez Páez, Alda Beatriz Armenta Ramírez
The “Region of Knowledge” initiative as planning model for economic growth in the South-Southeast region of Mexico
Magdalena Iordache-Platis
Role of University as a Sustainable Organization in Knowledge Management and Challenges for Stakeholders
Clinton Birch, Grzegorz Majewski, Marija Jakovljevic
Integration of formal and informal knowledge networks: A South African mining education case study

[E] TRACK - Knowledge and creativity for Sustainable Growth: the high tech and the creative sectors  
chair: Diane-Gabrielle Tremblay

Diane-Gabrielle Tremblay, Thomas Pilati
Montréal as a Creative City: What attraction factors for artistic and knowledge workers?
Anna-Maija Nisula, Kirsimarja Blomqvist
What does it take to improvise in ad-hoc expert tasks? Exploring the antecedents in individual improvisation
Amina Yagoubi, Diane-Gabrielle Tremblay
Creativity, Culture and Development: The creative segment of the garment industry in Quebec
Pamela Palmi
Distructional models and innovation: when creativity drives sustainable growth for the territory

[F] TRACK - Innovation ecosystems: the relevance of Knowledge Management  
chair: Marco Bettiol

Luca Gastaldi, Mariano Corso
Academics as Orchestrators of Innovation Ecosystems: The Role of Knowledge Management
Tiziana Russo-Spena, Marco Tregua, Francesco Bifulco
A practice-based approach to knowledge in innovation ecosystem
Gianluca Elia, Alessandro Margherita, Claudio Petti
Technology entrepreneurship egosystem: a collective intelligence perspective to drive knowledge-based innovation
Marco Bettiol, Valentina De Marchi, Eleonora Di Maria, Roberto Grandinetti
New ventures and the development of marketing capabilities: the role of business innovation ecosystems
Holger Breitenborn, Oliver Mauroner
Coupled Open Innovation Processes and Collective Idea Creation in Multidisciplinary and Multisectoral Cooperation
[B] TRACK - Knowledge management in SMEs  chair: Emilio Esposito

Emilio Esposito, Maria Rosaria Spadaro
A comprehensive review on Knowledge management in SMEs

Manish Unhale, Paolo Taticchi
Knowledge Sharing Mechanisms in Business Networks of SMEs: Findings from an Empirical Study

Olavi Uusitalo
Knowledge management in the international supply chain - the case of two SMEs

Jukka Mattila, Ewa Kicinska, Sampo Tukiainen
In the Riptide of Changing Objectives: Reciprocity in Consultant-Client Interaction

[C] STRATEGY chair: Øivind Revang

Ping-Jung Hsieh, Yu Syuan Chen
The Use of Data Mining on Government Employee 360-Degree Competency Appraisal and the development of Staff Education and Training Strategy

Pavla Slechtova, Jan Voracek
Knowledge-Based Dynamic Modeling of Relation between Corporate Language and Performance

Francesca Jacobone, Antonio Lerro
The role of the Technological Districts (TDs) as engines for an effective implementation of innovation policies and strategies - The experience of the Italian National Energy Technological District (DiTNE) on the Green Energy Sources and Systems (GESSs)

George Tovstiga
Organizational Boundaries and their Implications for Competitiveness and Strategic Growth

[D] TRACK - Knowledge and sustainable business for smart cities  chair: Alessia Berni

Federico Niccolini, Gianluigi Mangia, Maria Laura Toraldo, Chiara Bartolacci
Uncovering the consonance between "play" and organizational learning: evidences from an Italian 'Play Factory'

Francesco Bifulco, Marco Tregua, Cristina C. Amitrano
Collecting and managing knowledge in Smart Cities

Tommaso Savino, Vito Albino, Rosa Maria Dangelico
Environmental Management to Improve Quality of Life in Smart Cities

[E] TRACK - Social Media and Knowledge Management: A Fruitful Marriage for Firms?  chair: Luca Gastaldi

Raffaele Trequattrini, Rosa Lombardi, Alessandra Lardo
Evaluating Relational Capital by Social Networks: Applications in the Professional Football Clubs Industry

Niksa Alfirevic, Matilda Dorotic, Mira Hajdic
Novel customer collaboration and networking tools for cultivating external information

Oliver Mauroner, Holger Breitenborn
The Impact of Social Media Activities on Divergent Thinking and Creativity - A study of Knowledge Workers in Germany

Karl Joachim Breunig
Limitless learning: Assessing how global firms leverage local knowledge through social media

[F] INTELLECTUAL CAPITAL  chair: Peter Lindgren

Maria Serena Chiucchi, John Dumay
Unlocking Intellectual Capital

Andrea Venturelli, Giovanni Mastroleo, Stefania Veltri
A fuzzy logic expert system for the measurement of Intellectual Capital in strategic alliances

Agne Ramanauskaite
The model of intellectual capital evaluation and disclosure in financial statements

Holger Kohl, Mila Maurice Galetzke, Erik Steinhöfel, Ronald Orth
Strategic Intellectual Capital Management as a Driver of Organisational Innovation

17.40 – 18.30  KEYNOTE SPEECH

Vito Albino – Polytechnic University of Bari, ITA

20.30 – 22.30  WELCOME RECEPTION  (Palazzo Bernardini, Piazza Sedile, Matera)
**Thursday 12 June 2014**

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| 09.00  | PARALLEL SESSIONS | [A] TRACK - Knowledge management in SMEs | chair: Emilio Esposito
Pilar Fidel Criado, Waleksa Schlesinger, Amparo Cervera
The customer knowledge management and customer collaboration: its impact on innovation capacity and marketing results
Ettore Bolisani, Giunan Luca, Enrico Scarso
Emergent Knowledge Management in SMEs: a Case Study
Gregor Diehr, Stefan Wilhelm
How can strategic customers be utilized for knowledge marketing in SMEs?
Emilio Esposito, Pietro Evangelista
The role of knowledge management in small firm virtual networks |}

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| 09.00  | PARALLEL SESSIONS | [B] GOVERNANCE | chair: Josune Saénz
Katarzyna Dohn, Katarzyna Sienkiewicz-Malyjurek
Mechanisms of enterprises’ participation in sustainable local governance. The case of Poland
Subba Moorthy
Corporate Governance and Technological Knowledge Development: A Configurational Approach
Emma Puerari, Grazia Concilio, Antonio Longo
Knowledge co-creation for urban services innovation
Amalia Cipi, Shyqyri Llaci, Fernando A. F. Ferreira
Corporate Governance and Economic Sustainability: Some Thoughts Based on the Albanian Case |}

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| 09.00  | PARALLEL SESSIONS | [C] HEALTHCARE | chair: John S. Edwards
Miroslav Jankuj, Daniela Kandilaki, Jan Voracek
Dynamic Modelling of National Healthcare System
Ute Tscherne, Elisabeth Noehammer
Contexts of Knowledge Management in Psychiatric Nursing
Jan Voracek, Marketa Dubnova
Delayed Discharges and Hospital Performance: System Dynamics Modelling the Role of Clinical Social Workers
Petra Wagner-Luptacik, Eva Buchinger, Manuela Kenegger
A participatory approach towards ‘responsible’ health research and innovation |}

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| 09.00  | PARALLEL SESSIONS | [D] TECHNOLOGY | chair: Ulrich Schmitt
Eleonora Gabriela Baban
The Role of New Media in Election Campaigns - Features in the Era Web 3.0
Katia Furlotti, Federica Balluchi
CSR disclosure on the WEB: an empirical analysis on the Italian context
Iciar Pablo Lerchundi, Gustavo Morales Alonso, Ana M. Vargas P.
Does family matter? A study of parents’ influence on the entrepreneurial intention of technical degrees students in Spain
Lara Agostini, Roberto Filippini, Anna Nosella
Ambidextrous organization and Innovative performance: testing the mediation effect of the innovative culture |}

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| 09.00  | PARALLEL SESSIONS | [E] DEVELOPMENT | chair: Lorraine Warren
Nunzia Carbonara, Antonio Messeni Petruzzelli
Exploration vs. Exploitation Strategies for Local Development: An Empirical Study in Italy
Richard Yam
Sustaining Growth in the 21st century: Knowledge Sharing & Opportunity in Joint New Product Development
Ayman Mohammed Mostafa, Khaled Youssef Mohamed
Monitoring and analyzing the mutual relationship between KC potentials and the domains of quality of life in European cities |
**[F] KNOWLEDGE MANAGEMENT**  
*chair: Susanne Durst*

Tatiana Gavriloa, Irina Leshcheva  
Individual Knowledge Structuring for Smart Services Requirements Engineering

Daniela Carlucci, Fernando A. F. Ferreira, G. Schiuma, Marjan S. Jalali, Nelson J. S. António  
A Knowledge-based Representation of Sustainable Banking: Insights from Fuzzy Cognitive Mapping

Eva Gatarik  
The Many Faces of Innovation Ecosystems: Investigating and Reflecting the Ecology of Decision-Making as Core of the Topic

Adam Guminski, Katarzyna Dohn, Miroslaw Matusek, Wojciech Zoleński  
The model of knowledge management system supporting sustainable growth in machine-building industry enterprises

**10.40 – 11.30**  
**KEYNOTE SPEECH**

JC Spender – Kozminski University, POL  
"Knowing and Managing"

**11.30 – 12.00**  
**COFFEE BREAK**

**12.00 – 14.05**  
**PARALLEL SESSIONS**

**[A] TRACK - Knowledge management: the path for developing sustainable organizations**  
*chair: Ramona-Diana Leon*

Maria Carmela Annesi, Jens Hemphala, Mats Magnusson, Antonella Martini, Laura Peonia  
The dual control systems of agile teams: exploring the knowledge management issues

Antonio Bassi  
Knowledge management in project environment: the way to improve the value of the enterprise organization

Marek Kramarz, Wlodzimierz Kramarz  
Gathering knowledge for the needs of strengthening the resistance of a network supply chain

Gregor Diehr, Stefan Gueldenberg  
Knowledge Utilization in Knowledge Intensive Firms - State-of-the-Art and Future Research Directions

Carlotta Meo Colombo, Riccardo Savarino  
Creativity and innovation challenged in knowledge intensive organizations: When disruption is just a question of time

**[B] KNOWLEDGE MANAGEMENT**  
*chair: Enrico Scarso*

Sanna Pekkola, Harri Laihonen  
The impacts of inter-organisational knowledge transfer on performance of a collaborative network

Antonio Lerro, Francesca Jacobone  
New knowledge and management models for sustainable growth of business: the case of the Italian banking sector

Giovanni D’Orrio, Stefania Vettri, Graziella Bonanno  
Measuring managerial ability using a two-stage DEA-SFA approach

Roberto Linzalone, L. Saganetti  
Management key dimensions for a sustainable value creation: Why Social Enterprise is rising

**[C] OPEN INNOVATION**  
*chair: Raffaella Manzini*

Veronique Attias-Delattre, Liliana Mitkova  
Open Innovation for sustainable city transport: organizational structure and skills

Davide Aloini, Valentina Lazzarotti, Luisa Pellegrini  
Technology aggressiveness, open innovation and innovation performance: evidences by a structural-equation-model approach

Fernanda D’Arrigo, Ana Cristina Fachinelli  
Crowdsourcing for sustainable growth: a Brazilian company case

Francesca Michelin, Emilie Lamberti, Antonello Cammarano, Mauro Caputo  
Intangible assets and innovation openness in R&D intense companies: an empirical analysis

Peter Schmiedgen  
Knowledge Transfer in Regional Industry Clusters for Organizational Resilience
IFKAD 2014 – FINAL PROGRAM

[D] TRACK - Arts-based initiatives in innovation and organisational development
chair: Allan Owens

Han van der Meer
Why do Innovative Entrepreneurs Love Art

Mary Ann Kernan
A review of the theoretical foundations of research into arts-based interventions in organisations and management education, and their methodological implications

Päivi Maria Seppänen
Clay Workshop – Methodological Approach In Research

Alena Starheva
Creating a social space for artistic experimentation, bricolage, learning and innovation. A case study of the artistic and participatory urban camping "Yes We Camp!"

Paulina Bednarczuk-Luczewska
Arts in Business - Why and What For? Phenomenological Approach To Creativity

chair: Jörg Rainer Noennig

Chih-Hung Chen, Woan-Shiuan Lin
Arcade in the old Centre as an Instrument of the creative Milieu on Aspect of Knowledge Processes

Jing Lu, Jörg R. Noennig
Investigation of Interdisciplinary Collaboration through Cognitive Style

Neha Koul, Vikas Rawat
DIY: A Toolkit for designing knowledge sustainable campus

Alina Liventceva
Search and modeling of the most rational and effective control scheme for the development of urban objects, which are systems (Adaptation of the Control Theory to the management process of urban objects' development)

[F] TRACK - Knowledge-based management and performance of the welfare ecosystem
chair: Harri Laihonen

Harri Laihonen, Sari Mäntylä
Knowledge perspective to public management - managing a city with knowledge

Maria Crema, Chiara Verbano
Emerging Synergies between HLM and CRM: A Case from Spain

Emanuele Lettieri, Giovanni Radaelli, Cristina Masella
The added value of learning mechanisms for knowledge mobilization in a health eco-system: the experience of a regional programme for technology assessment

John S. Edwards, Sara McCracken
Using patient knowledge for better health systems

14.05 – 15.00
LUNCH
15.00 – 16.15
PARALLEL SESSIONS

[A] INNOVATION chair: Diane-Gabrielle Tremblay

Maria Molodchik, Aleksandra Krutova, Anatolij Molodchik
Learning and work context as antecedents of innovation behaviour: Empirical evidence from Russian companies

Satu Parjanen, Mirva Hyypiä
Revealing innovation potential in complex environments

Farag Edghiem
Ancillary knowledge advancement of individual innovative behaviour: a personal-interactive services innovation perspective

[B] TRACK - Opening innovation processes for green and social outcomes: key issues and challenges for 21st century organizations chair: Barbara Scozzi

Vito Albino, Lorenzo Ardito, Rosa M. Dangelico, Antonio Messeni Petruzzelli
Understanding Eco-innovation Evolution: A Patent Analysis in the Energy Field

Valentina Lazzarotti, Raffaella Manzini, Anna Nosella, Luisa Pellegrini
Managing open innovation with scientific and business partners: the mediating role of organizational practices and collaborative mindset in fostering ambidexterity

Social companies in Spain: an innovative and sustainable way of solving social problems
[C] SUSTAINABILITY  chair: Pawel Bartoszczuk

Waymond Rodgers, Graeme Reid, Arne Söderbom
Enhancing Sustainability in Finance: Throughput Model focused decisions
Patrick Lynes
Challenging the Change: E.M.E.M. A Dynamic Model For Sustainable Change
Domenico Maria Caprioli
Urban Communities and meta-communities

[D] TRACK - Knowledge and sustainable business for smart cities  chair: Alessia Berni

Stefano Consiglio, Ginaluigi Mangia, Mariavittoria Cicellin, Maria Laura Toraldo, Caterina Galdiero
Crowd Participation in web 2.0. Understanding Roles, Activities and Incentive Mechanisms in Travel Communities
Paolo Canonico, Stefano Consiglio, Mario Pezzillo Iacono, Lorenzo Mercurio, Alessia Berni
Different organizational models and roles in smart city systems
Xinzong Li, Seung Rok Park
The Knowledge Flow and Spatial Spillovers: the Empirical Evidence from China

[E] TRACK - Entrepreneurship, sustainability and intellectual capital: relationship and metrics  chair: Paola Paoloni

Lorraine Warren, Sarah Thelwall
Size matters: a study of value creation and business model development for creative arts organisations in the UK
Federica Doni, Andrea Gasperini
The Internal Integrated Reporting and The Value Creation: a Case Study Approach
Otto A. Altenburger, Michaela Schaffhauser-Linzatti
Integrated Reporting for Universities? Austrian Public Universities as an Example

[F] TRACK - Intellectual Capital, Knowledge Management Practices and Value Creation in Different Countries and Regions  chair: Aino Kianto

Josef Dobrický, Jiří Marek, Lubomír W. Novotný
The Knowledge Management in Czech Industrial Enterprises
Jose Maria Viedma Marti
Wealth creation in the knowledge economy. Reflections on the crisis of Spain
Josune Sáenz, Nekane Aramburu, Marta Buenuche
Intellectual capital, knowledge management practices and value creation in Spain: Making the transition from a brick-based economy towards a knowledge-based economy

PARALLEL SESSIONS

[A] SMEs  chair: Ingi Runar Edvardsson

Roberto Linzalone, Giovanni Schiuma
A critical review of Program and Project evaluation models
Lara Agostini
A management model for sustainable SMEs marketing networks: it’s all about knowledge
Francesco Saverio Massari, Maria Teresa Riggio, Donato Calace
Knowledge, competitiveness and networking in SMEs: an exploratory study of the Italian “Contratto di Rete”

[B] TRACK - Opening innovation processes for green and social outcomes: key issues and challenges for 21st century organizations  chair: Barbara Scozzi

Afsaneh Moradi, Emidia Vagnoni
A study of open innovation in facilitating environmental sustainability in Italy’s road transport innovation networks
Guillaume Pérocheau
Using a participative design methodology to promote the open data movement and enhance social innovation - the U-Home case.
Pawel Bartoszczuk, Marek Michalski
Research on the ecoinnovation
[C] INNOVATION  
chair: George Tovstiga

Mirva Hyypiä, Satu Parjanen  
Complexity leadership theory approach for advancing sustainable knowledge sharing among organizations  

Aldo Romano, Giuseppina Passiante, Pasquale Del Vecchio  
Knowledge-intensive Entrepreneurship in Innovation Ecosystems: towards the conceptual model of a Regional Entrepreneurial Learning Center  

Mohamed AF Ragab, Amr Arisha  
The MinK Framework: Investigating Individual Knowledge Indicators

[D] PERFORMANCE  
chair: Klaus North

Antonio Lerro, Francesca Jacobone  
Towards a General Performance and Impact Measurement System of the Technological Districts (TDs): Implications for the Decision-makers  

Elisabetta Raguso, Paolo Neirotti, Emilio Paolucci, Luca Gastaldi, Mariano Corso, Antonella Martini  

Gianpaolo Iazzolino, Domenico Laise  
Sustainable Value Creation Strategies

[E] TRACK - Entrepreneurship, sustainability and intellectual capital: relationship and metrics  
chair: Paola Paoloni

Paola Demartini, Paola Paoloni  
What effect is Entrepreneurial Capital having on the value creation in Italian companies?  

Gabriele Serafini  
Intellectual Capital Value creation and Economic theories  

Marco Valeri, Paola Paoloni, Fortuna Fabio  
Governance and sustainability of the tourist destination

[F] TRACK - Intellectual Capital, Knowledge Management Practices and Value Creation in Different Countries and Regions  
chair: Aino Kianto

Henri Inkinen, Aino Kianto, Mika Vanhala, Paavo Ritala  
Intellectual capital and performance - Empirical findings from Finnish firms  

Michela Pellicelli, Cecilia Casalegno  
The people capital and the relationship with shareholder value creation and sustainability results  

Linlin Cai, Eric Tsui, Benny Cheung  
An exploratory study on an Intellectual Capital eco-system

17.35 – 18.30  
DISCUSSION PANEL - Futuring Knowledge Based-Development

21.00 – 23.30  
SOCIAL DINNER  
- Hotel Hilton Garden Inn, Borgo Venusio (bus transfer)
Friday 13 June 2014

PARALLEL SESSIONS

[A] TRACK - Knowledge and social innovation models for sustainable development
choir: Oscar Tamburis

Rosanna Spanò, Fabrizia Sarto, Claudia Arena, C. Zagaria
The interplay between MAS and innovation: insights from a research-intense network
Fabrizio Ambrosio, Concetta Cristofaro, Rocco Reina, Marzia Ventura
The new technologies as a support for the users: The use of health Apps
Chalard Chantarasombat
Collaboration for Solving Problem of Poverty, Social Development and Community Happiness Condition
Eugenio D’Amico, Daniela Coluccia, Stefano Fontana, Silvia Solimene
Environmental Sustainability: An Empirical Survey on Italian Listed Companies
Isabella Bonacci, Oscar Tamburis
Innovation networks in healthcare as mean of knowledge transfer

[B] Knowledge management: the path for developing sustainable organizations
choir: Ramona-Diana Leon

Hong Y. Park, Hyejung Chang, Yong-Seung Park
Firm’s Knowledge Creation Structure and New Product Development
Mercedes Raquel García Revilla, Eduardo Javier Bueno Campos
The role of knowledge management in the creation of social capital and sustainable development of organizations. Evidence in tourism enterprises
Constantin Bratianu
The Triple Helix of Knowledge and the Sustainable Firm development
Susanne Durst, Helio Aisenberg Ferenhof, Paulo Mauricio Selig
Knowledge waste in organizations

[C] TRACK - IC valuation, market value and efficiency  choir: Fabrizio Rossi

Romilda Mazzotta, Maria Assunta Baldini, Giovanni Bronzetti
Reporting of Intellectual Capital: evidence from the Italian Banking Sector
Anna Maria Biscotti, Eugenio D’Amico
Does voluntary IC disclosure improve the market assessment of the company value and of its capacity of creating value? An empirical investigation
Federica Ricci, Vincenzo Scafarto, Ida Samantha Gilvari
The correlation between the intangible and business performance: empirical evidence from the Italian Top League.
Bruno Marsigalia, Tiziana Buttara, Emanuela Palumbo
Patents and Scientific Publications: an Empirical Analysis of the Italian System of Academic Professor Recruitment
Fabrizio Rossi, Domenico Celenza, Simone Manfredi
How much do Intellectual Capital, Ownership Structure and the Board of Directors affect the Performance of Italian listed companies?

[D] SUSTAINABILITY  chair: Roberto Grandinetti

Francesco Bifulco, Cristina C. Amitrano, Marco Tregua
Knowledge-based approach to sustainability in smart projects
Giovanni Bronzetti, Grazziela Sicoli, Maurizio Rija, Franco Ernesto Rubino, Paola Tenuta, Eugenio Vitale
The sustainability report in the the NPOs. An innovative model
Guillermo Gândara
Strategic prospective methodology for to explore sustainable futures
Graziano Altieri, Angeloantonio Russo
Does knowledge matters in sustainable supply chain
Raffaele De Rose, Carmelo Felicetti, Cinzia Ruso, Alberto Michele Felicetti
Modelling Smart Home Environments for energy-efficiency and quality of life
[E] WORKSHOP - Arts-based initiatives in innovation and organisational development
facilitators: Allan Owens, Anne Passila

Derive: the art of drift The first part of this session provides an outline of the evolution of an innovative learning method for management education, the derive (drifting). The second is an invitation to take part in this stylized form of learning through walking about, a chance to odyssey and linger in the psychogeographical terrain of Matera. The need to linger highlights multi-temporal elements in knowledge creation with implications also for social evolution in general. This flexible temporality is still a relatively weak signal, but an important issue that is gradually being understood better.

Malleability: clay modeling and data collection. The first part of this session provides the frame of arts based initiatives to contextualize the second. This takes the form of artful inquiry in which the possibilities of clay modelling as a means of gathering and disseminating data and will be explored through practice led by Päivimaria Seppänen (PhD student, LUT, Finland). Clay comes in wet lumps, but with love, skill and effort can be transformed into incredible things, not just the ornamental, but the beautiful and the useful, in this case as a way to create a shared polyphonic space and organize reflection.

[F] DISCUSSION PANEL - Knowledge management in SMEs: future research avenues
moderators: Emilio Esposito, Pietro Evangelista

The main aim of the roundtable is to discuss the state-of-the-art of research, as results of the papers presented in the different sessions in which the track has been arranged and identify future avenues for developing research on the topic of Knowledge management in SMEs. Furthermore, opportunities for publication in this area will be explored.

11.05 – 11.30  COFFEE BREAK
11.30 – 12.20  KEYNOTE SPEECH
Charles Landry - Comedia, UK
12.20 – 13.10  KEYNOTE SPEECH
Robert Grant – Bocconi University of Milan, ITA
"Beyond knowledge: the path of wisdom"
13.10 – 14.10  LUNCH
14.10 – 15.50  PARALLEL SESSIONS

[A] Knowledge and social innovation models for sustainable development
chair: Oscar Tamburis

Christian Rainero, Simona Alfiero, Vania Tradori, Silvana Secinaro, Alessandra Indelicato, Francesco Venuti
Is crowdfunding a useful way for a sustainable growth of the territory?

Donatella Ettorre, Nicolò Bellantuono, Barbara Scozzi, Pierpaolo Pontrandolfo
The Social Option Matrix to assess social innovations

Virpi Koskela, Savi Konsti-Laakso
How to facilitate social innovation? - The "Innopresence-method" as a tool towards sustainability

Angela Passarelli, Roberto Carella, Antonella Desiati, Giuseppe Collici
The Albergo Diffuso as an example of management model for sustainable growth of organizations and communities, the case study of Gal Cosvel in Basilicata

[B] CREATIVITY  chair: Mary Ann Kernan

Marina Wallace
Meetings of Minds: art and science dialogues for sustainable knowledge

Ulrich Schmitt
Overcoming the Seven Barriers to Innovating Personal Knowledge Management Systems

Assunta Martone, Marichela Sepe
Creativity in waterfront renewal: A sustainable approach

Jörg Rainer Noennig, Anja Jannack
Systematic Workshop-Design: How Programming Creativity Methods enable Innovation and successful interdisciplinary Teamwork
[C] INTELLECTUAL CAPITAL  chair: Subba Moorthy

Graziella Sicoli, Giovanni Bronzetti, Maurizio Rija, Franco Ernesto Rubino, Paolo Tenuta, Eugenio Vite
A new Intellectual capital framework in the No Profit sector
Lara Agostini, Federico Caviggioli
Unveiling knowledge flows in the automotive innovation environment using patents and citations
Paola Demartini, Mauro Paoloni, Cristina Bernardi
The Management of Intangibles for Sustainable Growth. Is there a link with the Dow Jones Sustainability Index (DJSI)?
Maiju Vuolle, Jonna Käpylä, Harri Laihonen
Negative Emotions and Performance - the case of a Knowledge Worker

[D] BUSINESS MODEL  chair: José Maria Viedma

Roberto Aprile, Elisabetta Magnaghi
Business Model and Integrated Reporting: a first analysis
Yaroslav Pavlov, Anna-Sophia Yanson
Knowledge strategy and business model alignment in IT start-ups
Peter Lindgren, Ole Horn Rasmussen, Kristin Falck Saghaug
“Seeing” and “Sensing” Intellectual Capital in different Business model Eco systems
Ole Horn Rasmussen, Peter Lindgren, Kristin Falck Saghaug
Business model Eco systems and Intellectual Capital. Why is Intellectual Capital from business BM’s relations not released from a general Veblenian framework condition perspective?