

# Translating Knowledge into Innovation Dynamics

IFKAD 2024  
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MADRID, SPAIN

## CALL FOR ABSTRACTS – IFKAD 2024

Special Track n.: 37

Research Area: KM and Organizational Challenges

### Sustainable Development Goals Performance Assessment and Reporting

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#### Description

To promote sustainable development, considering economic, environmental, and social factors, the United Nations introduced the 'Transforming Our World: The 2030 Agenda for Sustainable Development' in 2015. This agenda comprises 17 Sustainable Development Goals (SDGs) that represent a unified effort to combat poverty and work towards sustainable development.

Companies also play a vital role in achieving the SDGs, as recognized by the United Nations (Hummel & Szekely, 2022). They can contribute through strategies that integrate these objectives, the creation of sustainable products and services, responsible resource management, and engagement with communities and stakeholders. Several studies have highlighted organizations' commitment to the SDGs and their efforts to accurately represent their performance in achieving these goals (Costanza et al., 2016; Rickels et al., 2016; Reyers et al., 2017; Miola & Schiltz, 2019; Erin et al., 2022; Hummel & Szekely, 2022). However, despite the opportunity to unite government and corporate efforts for sustainable development (Caprani, 2016; Martínez-Córdoba et al., 2020), criticisms exist regarding the measurement, assessment, monitoring, and reporting of progress toward the 17 SDGs (Biermann et al., 2017; Bebbington & Unerman, 2018; Heras-Saizarbitoria et al., 2022). Concerns have been raised that SDGs may be used to conceal business-as-usual practices under the guise of sustainability rhetoric (Bebbington & Unerman, 2018).

As a result, further research is needed to understand the contributions made by companies to the SDGs in social, economic, environmental, legal, and governance dimensions. Moreover, research is necessary to investigate the alignment between corporate behaviour and the SDGs, including their integration into corporate strategies, administration, governance, management control systems, finance, organization, and reporting.

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## Keywords

*Sustainable Development Goals; 2030 Agenda; United Nations; Reporting; Disclosure*

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## Guidelines

Researchers wishing to contribute are invited to submit an **EXTENDED ABSTRACT** (in editable MS-Word format) of **min 500 and max 1000 words** by **15 JANUARY 2024**, using the submission procedure available on the website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice. Authors are required to follow the guidelines for both extended abstracts as well as full papers available on IFKAD site: [www.ifkad.org](http://www.ifkad.org)

## Important dates

<b>15 January 2024</b>	<i>Extended Abstract submission deadline</i>
<b>10 February 2024</b>	<i>Acceptance notification to authors</i>
<b>30 March 2024</b>	<i>Early-Bird registration cut off</i>
<b>10 April 2024</b>	<i>Full paper submission deadline</i>
<b>20 May 2024</b>	<i>Registration deadline</i>
<b>12-14 June 2024</b>	<i>Conference sessions</i>

## For further information

For any information related to the event, please see the event website at [www.ifkad.org](http://www.ifkad.org) or contact the conference manager at [info@ifkad.org](mailto:info@ifkad.org)