

Translating Knowledge into Innovation Dynamics

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MADRID, SPAIN

CALL FOR ABSTRACTS – IFKAD 2024

Special Track n.: 33

Research Area: Knowledge-Based Development

Innovation and Forecasting in a Changing World: Interrelation of Social, Environmental and Economic Approaches

Organizers

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Description

The global environment is characterized by challenging dynamics such as climate change, digital transformation, demographic increase, which require to be addressed through a holistic approach.

This special track encourages the submission of multidisciplinary scientific contributions which consider and analyze emerging innovation opportunities, considering social, environmental and economic implications.

Dynamic capabilities can play a significant role in improving organizations' ability to innovate and forecast in an interconnected and constantly changing world. Emerging technological processes, such as the spread of artificial intelligence and digital transformation, are also influencing and redefining also the social, environmental and economic contexts. At a macroeconomic level, innovation can be a driver of the transition towards a sustainable development and well-being, balancing the needs of people, the environment and economies.

In order to address the complexity of social, economic and environmental interrelationships within organizations, approaches which combines different methodologies can be particularly effective. Submissions which propose the application of advanced forecasting methods (e.g., time series analysis and machine learning models), multi-criteria decision-making methods (MCDMs), data mining but also innovative qualitative research methodologies are welcomed.

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Keywords

dynamic capabilities; organization; sustainability; open innovation; well-being; resilience; innovation management; technological forecasting; change management; digital transformation; ecological transition; public policies

[Special Track details published on IFKAD website >>](#)

Guidelines

Researchers wishing to contribute are invited to submit an **EXTENDED ABSTRACT** (in editable MS-Word format) of **min 500 and max 1000 words** by **15 JANUARY 2024**, using the submission procedure available on the website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice. Authors are required to follow the guidelines for both extended abstracts as well as full papers available on IFKAD site: www.ifkad.org

Important dates

15 January 2024	<i>Extended Abstract submission deadline</i>
10 February 2024	<i>Acceptance notification to authors</i>
30 March 2024	<i>Early-Bird registration cut off</i>
10 April 2024	<i>Full paper submission deadline</i>
20 May 2024	<i>Registration deadline</i>
12-14 June 2024	<i>Conference sessions</i>

For further information

For any information related to the event, please see the event website at www.ifkad.org or contact the conference manager at info@ifkad.org