

Translating Knowledge into Innovation Dynamics

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CALL FOR ABSTRACTS – IFKAD 2024

Special Track n.: 30

Research Area: KM and Organizational Challenges

Knowledge Translation and Innovation in Organizational Settings: Coordination and Integration Mechanisms

Organizers

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Description

The issue of knowledge translation to achieve innovation is more and more discussed in recent year (Liyanage et al., 2009). Knowledge needs to be translated to make it mutually understandable and relevant (Simeone et al., 2018). Knowledge translation is required to contextualise the transfer from the source of knowledge to the recipient and interpret the knowledge to be exchanged in a way that is meaningful for the recipient (Axelson and Richtner, 2017; Bogers and Horst 2013). This understanding is an important addendum to the literature on knowledge transfer because it makes it possible to provide more thorough accounts on how to transfer knowledge in complex environments. While knowledge transfer for innovation represents a traditional issue in the knowledge management field (Carlile and Reberich, 2003), the concept of knowledge translation in management studies is relatively recent. Some authors (Simeone et al. 2017) have focused their attention on the role of design as a way to facilitate knowledge translation, while others referred to the use of arts in management (Secundo et al., 2019; Simeone et al., 2018). More traditional managerial instruments and tools deserve scholars' attention and should be investigated in order to understand their role in knowledge translation processes. In many cases a common point of reference for the participants to interact across knowledge domains it is needed to envision a possible division of labour and negotiate on compromises. A variety of organizational mechanisms may be identified as being the drivers to the delivery of joint outcomes involving interdisciplinary collaboration, and may have profound repercussions on the knowledge-translation outcomes. This track may therefore be located within emergent

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knowledge translation debate in innovation studies, in the effort to add to the understanding of the mechanisms able to foster knowledge translation for innovation.

Keywords

knowledge translation, innovation, knowledge integration; knowledge management

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Guidelines

Researchers wishing to contribute are invited to submit an **EXTENDED ABSTRACT** (in editable MS-Word format) of **min 500 and max 1000 words** by **15 JANUARY 2024**, using the submission procedure available on the website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice. Authors are required to follow the guidelines for both extended abstracts as well as full papers available on IFKAD site: www.ifkad.org

Important dates

15 January 2024	<i>Extended Abstract submission deadline</i>
10 February 2024	<i>Acceptance notification to authors</i>
30 March 2024	<i>Early-Bird registration cut off</i>
10 April 2024	<i>Full paper submission deadline</i>
20 May 2024	<i>Registration deadline</i>
12-14 June 2024	<i>Conference sessions</i>

For further information

For any information related to the event, please see the event website at www.ifkad.org or contact the conference manager at info@ifkad.org