

# Translating Knowledge into Innovation Dynamics

IFKAD 2024  
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MADRID, SPAIN

## CALL FOR ABSTRACTS – IFKAD 2024

Special Track n.: 24

Research Area: Knowledge-Based Innovation

### Macro and Micro Foundations of Knowledge Combination in Hyperchanging Ecosystem

#### Organizers

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#### Description

The emergence of 'knowledge management' as an important part of the explanatory structure of management field is an intellectual breakthrough that exalts the role of knowledge management as stream of research in management and organizational fields tracking a path-dependency between internal and external capabilities first, then ecosystem and individuals as well as in terms of macro and micro foundations. In this vein, the knowledge combination should ultimately be to reach towards a multi-level research that combines aggregate constructs with top-down processes and bottom-up processes in a multi stakeholders helix of innovation where the virtuous flow of knowledge at micro and macro level should be combined to manage innovation substantially, globally and responsibly.

A two-tier system emerged in a hyperchanging environment that aims at guaranteeing two different needs emerge: from one side, by guaranteeing organizational efficiency at organizational level, on the other side by exploiting effectively market opportunity. This usually implies the integration of knowledge in technology transfer which can be accrued via the knowledge sharing between parties. However, by looking into the technological and social change literature, previous studies were mainly focused on macro-foundation of innovation and organizational innovative processes with less consideration to the role of human beings and psychological precursors of collaboration modes. Due to this gap, we intended to launch a track by adapting a two-tier approach, that tries to emphasize and welcome multidisciplinary contributions drawing originality from the theory and model of planned behaviour (TPB) as well as knowledge codification, information theory with the endogenous nature of knowledge spillover and the implications for macroeconomic growth

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splitting the combination of knowledge for macro and micro dynamics of technological competitiveness and innovation capabilities for the organizations.

## Keywords

*Macro foundations, micro foundations, knowledge exchange, knowledge combination, knowledge management, hypercompetition, innovation ecosystem*

[Special Track details published on IFKAD website >>](#)

## Guidelines

Researchers wishing to contribute are invited to submit an **EXTENDED ABSTRACT** (in editable MS-Word format) of **min 500 and max 1000 words** by **15 JANUARY 2024**, using the submission procedure available on the website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice. Authors are required to follow the guidelines for both extended abstracts as well as full papers available on IFKAD site: [www.ifkad.org](http://www.ifkad.org)

## Important dates

<b>15 January 2024</b>	<i>Extended Abstract submission deadline</i>
<b>10 February 2024</b>	<i>Acceptance notification to authors</i>
<b>30 March 2024</b>	<i>Early-Bird registration cut off</i>
<b>10 April 2024</b>	<i>Full paper submission deadline</i>
<b>20 May 2024</b>	<i>Registration deadline</i>
<b>12-14 June 2024</b>	<i>Conference sessions</i>

## For further information

For any information related to the event, please see the event website at [www.ifkad.org](http://www.ifkad.org) or contact the conference manager at [info@ifkad.org](mailto:info@ifkad.org)