

Translating Knowledge into Innovation Dynamics

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MADRID, SPAIN

CALL FOR ABSTRACTS – IFKAD 2024

Special Track n.: 16

Research Area: Business Model Innovation and Digital Transformation

Digital Advancements and Sustainability

Organizers

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Description

This track is dedicated to exploring the profound influence of digital advancements on sustainability initiatives across a wide range of sectors, including, but not limited to, tourism, manufacturing, and the fashion industry.

This track invites researchers to engage in a dynamic exchange of ideas, insights, and best practices at the intersection of digital advancements and sustainability, contributing to the ongoing dialogue on knowledge translation and innovation dynamics in today's evolving business landscape.

How can new digital technologies (Artificial Intelligence, IoT, Blockchain, Big Data Analytics, NLP, etc) serve as catalysts in applying novel knowledge to foster innovation that aligns with sustainability goals?

What are the key organizational factors that enable the seamless integration of digital tools in the pursuit of both innovation and sustainable practices?

How does the increasing availability of digital knowledge influence the complexity of innovation and its impact on sustainability within various sectors?

In what ways can digital technologies provide insights into customer demands, leading to the development of competitive products that promote sustainability?

How can the synergy between digital transformation and sustainability foster the development of ecosystems and collaborative networks?

What role do digital platforms and networks play in fostering open innovation for sustainable solutions?

While these questions serve as the primary drivers of our discussion within this track, we recognize that the intersection of digital advancements and sustainability is a rich and multifaceted field. Participants are encouraged to explore related topics and bring forth

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additional arguments and perspectives that contribute to the broader dialogue on this important theme.

Keywords

Digital Advancements, Sustainability, Innovation, Digital Tools, Sustainability Goals, Digital Platforms, Circular Economy

[Special Track details published on IFKAD website >>](#)

Guidelines

Researchers wishing to contribute are invited to submit an **EXTENDED ABSTRACT** (in editable MS-Word format) of **min 500 and max 1000 words** by **15 JANUARY 2024**, using the submission procedure available on the website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice. Authors are required to follow the guidelines for both extended abstracts as well as full papers available on IFKAD site: www.ifkad.org

Important dates

15 January 2024	<i>Extended Abstract submission deadline</i>
10 February 2024	<i>Acceptance notification to authors</i>
30 March 2024	<i>Early-Bird registration cut off</i>
10 April 2024	<i>Full paper submission deadline</i>
20 May 2024	<i>Registration deadline</i>
12-14 June 2024	<i>Conference sessions</i>

For further information

For any information related to the event, please see the event website at www.ifkad.org or contact the conference manager at info@ifkad.org