

IFKAD 2023 – Final PROGRAM

18th edition of the International Forum on Knowledge Asset Dynamics

BLENDDED EDITION



Managing Knowledge for Sustainability

7-9 June 2023

University of Basilicata, Matera, Italy
Discord Virtual Platform



9.00-9.05 OPENING OF VIRTUAL SESSIONS OF IFKAD 2023

9.05-12.25 VIRTUAL PARALLEL SESSIONS (DISCORD)

ROOM A

IPAZIA Chapter

chair: **Veronica Proccaci, Martina Manzo**

G.D. Chamochumbi Diaz, F. Palazzi, A. Sentuti, F. Sgrò
Thematic Areas and Key Actions in Gender Equality Plans: Evidence from Italian Universities

M.T. Bianchi, F.A. Rusciani
Self-Financing in Growth Strategies of Italian SMEs: A Case Study

M. Del Baldo, F. Cesaroni, M. Ciambotti, G.D. Chamochumbi, D. Giampaoli, F. Palazzi, A. Sentuti, F. Sgrò
Food Safety Climate and Drivers in Italian Agrifood Companies

R.M. Galeotti, N. Paoloni, M.R. Filocamo
Social Media in Agribusiness the Way for Sustainability

S. Ricco, M.T. Bianchi
FinTech: Financial Inclusion and Women

S. Ferri, C. Morrone, R. Savio, M. Ammaturo
Entrepreneurship in a "Made in Italy" Company: Analysis of the Start-Up Phase

V. Battista
Women Founders and Innovators: Technology and Intellectual Property as Success Factors on Eco-Innovative Companies

A. Dello Strologo, E. D'Andrassi, F. Ventimiglia
The Credibility of Non-Financial Corporate Disclosure: Evidence from the Fashion and Luxury Sector

ROOM B

Smart Technologies and Sustainability

chair: **Lucia Marchegiani**

M. Grillo, S. Bonomi
Digital Transformation in the Fashion Industry: Metaverse as an Additional Business Platform or a New Innovative Stakeholder Interaction Model

A. Corallo, V. Del Vecchio, M. Lezzi
Blockchain Technology for Secure Management and Traceability of Industrial Data: A Bibliometric Analysis

V. Di Iorio, F. Testa, D. Korschun, N.M. Gusmerotti
The Circular Economy Provenance Effect

F. Ceschel, P. Limata, L. Marchegiani
Our Business is Different: How are Inclusive and Sustainable Business Models Tackling Hybridity towards Sustainability?

P. Genkova, H. Schreiber, J. Herbst, D. Schäfer
What is Intercultural Competence and for Which Situations is it Necessary? Validation of the Content and Application Areas of a Test for Measuring General Intercultural Competence and Culture-Specific Competence

I. Zatsman
Digital Spiral Model of Knowledge Creation and Encoding its Dynamics

C. Acciarini, R. Marzano, A. Nastasi
The Effect of Digital Expertise of the Board on Corporate Innovation

S. Tallarico, V. Lazzarotti, S. Lazzini, L. Pellegrini
Digital Technologies for Supporting Firms' Absorptive Capacity: A Systematic Review

ROOM C

Innovation and Sustainability

chair: **Jonna Käpylä**

V. Vlasova, A. Saprykina
National Innovation Systems Performance and Economic Growth: Country Panel Analysis Using Global Innovation Index Data

N.M. Gusmerotti, F. Corsini, S. Carlesi, M. Frey, A. Appolloni
Supporting Decision Making in Waste Management Companies: Using AHP Methodology to Assess the Optimal Scenario for Disposable Diapers Collection

M. Vogl, H. Scheffler
Sustainability versus Digitalisation in the Public Water Sector: Knowledge-Driven Insight Taken from an Evolutionary Digitalisation Project in a German Public Hybrid Water Association

I. Fulco, F. Loia, P. Adinolfi, B. Aquilani
Organizations' Sustainability-Oriented Innovation: When Open Innovation Leads to Sustainability

J. Käpylä
Paradoxical Tensions in Producing Knowledge for Environmental Planning and Decision Making

M. Ferretti, M. Risitano, M.C. Pietronudo, L. Öztürk
Green Ports: Innovation Adopters or Innovation Developers? An Explorative Analysis through the Lens of Innovation Ecosystems

F. Nappo, F. Schimperna, M. Schimperna, S. Gigli
The Impact of ESG Perception on Universities

V. Roblek, V. Dimovski, K. Jovanov Oblak, M. Meško, J. Peterlin
Knowledge Management and Leadership Development Methods for Agile Healthcare Organizations

ROOM D

KM and IC in Uncertain Times

chair: **Carlo Drago**

T. Gavrilova, O. Alkanova, A. Kuznetsova
What Do the Faculty Members Know: A Multidimensional Knowledge Portrait

O.N. Korableva, O.A. Fedorova
Universities 3.0 as a Key Source of Digital Transformation of the Economy

T.A.R. Gentile, P. Adinolfi, E. De Nito, M. Misuraca, L. Maria Sicca
Project Manager Competencies and Learning: A Literature Review

M. Cosa, D. Stuckler
How to Assess the Intellectual Capital of Firms in Uncertain Times: A Systematic Literature Review

M.A. Dalu, A. Horobet
The Effects of Policy Mix during COVID-19 Pandemic in Romania

S. Mormile, G. Piscopo, P. Adinolfi
Executive Confidence and Meaningful Coincidences: How to Cope with Turbulent and Uncertain Contexts

C. Drago, F. Fortuna
Exploring the Intersection of Technology, Digitization, and Innovation in Sustainable Knowledge Management: A Bibliometric Network Analysis

C.L. Cristofaro, A.M. Melina, R. Reina, M. Ventura
Use of the Smart Glasses in the Learning Surgery Residents: The Empirical Case

ROOM E

Cultural Heritage and Building Design

chair: **Alessandro Raffa, Graziella Bernardo**

M. Moscatelli

Enhancement of Cultural Heritage Tourism along the Darb Zubaydah Pilgrimage Route in Saudi Arabia: Fayd Oasis as a Sustainable Development Scenario

A. Battaglia

Tourism Development in Oman: The Case of Mutrah as a Place of Knowledge Co-Creation in a Living Heritage Destination

P. Fiore, M. Grimaldi, E. D'Andria, G. Lombardi

A Spatial Decision Support System for the knowledge and valorisation of cultural heritage in small towns. Method and application to a case study

D. Rolando, A. Barreca, E. Fiore, A. Di Salvo, A. Stankulova

Evaluating Tourism Digital Ecosystems: A Knowledge Management Approach to Enhance Inner Areas

M. Fumo, M. Illiano, M. Gamba

Starting from the Past Knowledge to Manage a Sustainable Present in a Continuum Design: A Best Practice from the City of Bacoli in the Phlegrean Fields

G. Scrinzi, E.S. Mazzucchelli, S. Pastori, A. Lucchini, A. Stefanazzi

Aluminium Alloy Roofing Systems for Sustainable Architecture

E. Sicignano

For Wider Sustainability

B.W. Wondimu, B.K. Beyene

The Hidden Knowledge: A Hermeneutic Approach to Sustainable Development of Rock Hewn Settlements - The case of "Tigray Region, Ethiopia" and "Sassi Matera, Italy"

ROOM F (9.05 - 11.10)

Healthcare

chair: **Isabella Bonacci**

A.I. Asad, A. Sufyan, G.S. Sabary, B. Popesko

The Factors Influencing the Growth of SMEs in the EU Pharmaceutical Industry: An Empirical Analysis

N. Capolupo, P. Adinolfi, F. Loia, E. Romeo

The Impact of Strategic Knowledge Management in Lean Healthcare Organizations

N.G. Badr, L. Carrubbo, G. Baldi

Engaging our Digital Technology Actors in Learning HealthCare Ecosystems for Sustainability and Equity

I. Bonacci, M. Zifaro

Innovation and Sustainability: Towards More Smart and Green Forms of Organization for Healthcare

V. Masci, L. Pratici, A. Francesconi, G. Lanza, A. Zangrandi

Does Quality Accreditation Stimulate Effective Leadership in Health Care Organization?

ROOM F (11.10 - 12.50)

The New Frontiers of Sustainability

chair: **Virginia Dolci, Serena Filippelli**

V. Dolci, A. Petroni, B. Pini, L. Tagliente

Human Component in Sustainable Digitization: Towards a Conceptual Framework

T. Mejri, M.A. Ben Abdallah, T.L. Ayed, K. Saci

The Roles of Digitalization and Knowledge Sharing in French Company's Performance: The Mediating Role of CSR

V. Giampaola, N. Capolupo, G. Piscopo, P. Adinolfi

Knowledge as a Driver for Organizational Change: The Italian Case of the Office for the Trial

B. Bigliardi, S. Filippelli, V. Dolci, B. Pini, A. Petroni, L. Tagliente

The Impact of Circular Economy on Innovative Startup Strategies: A Multiple Case Study

ROOM G (9.05 - 10.45)

Understanding and Managing Knowledge on Sustainable Consumer Behavior

chair: **Luca Fraccascia**

F. Sabetzadeh, N.J. Chen

Fast Fashion Brands and Environmental and Social Sustainability: Knowledge Management as a Moderator

V. Schiaroli, L. Fraccascia, R.M. Dangelico

How Can Consumers Behave Sustainably in the Fashion Industry? A Study of Determinants, Drivers, and Barriers for Different Sustainable Consumption Options

V. Schiaroli, L. Fraccascia, R.M. Dangelico

Exploring the Determinants of Consumers' Sustainable Fashion Purchase: An Integration of the Theory of Planned Behavior and the Fashion Adoption Theory

L. Quagliari, F. Mercuri, L. Fraccascia

The Role of Experience in the Consumers Decision to Adopt the Zero Emission-Vehicle (ZEV)

ROOM G (10.45 - 12.25)

Economy and Finance

chair: **Augusto Bargoni**

G. Arnone, G.A. Tauda

Cryptocurrency, Fintech and Islamic Entrepreneurs: Shaping the Prospects of the Islamic Digital Economic System

O. Korableva, O. Kalimullina

Knowledge Innovations: Research of Perspective FinTech Technologies Based on Literature Review and Patent Analysis

C. Rizzo, A. Bargoni, C. Troise, M.A. Camilleri, S. Bresciani

The Marketing Role in Multi-Stakeholder Engagement: An Empirical Examination

A.I. Asad, A. Quddus, D. Pavelková

The Scenario of Economic Policy Uncertainty and Financial Innovation in Visegrad Economies: A Systematic Literature Review

ROOM H (9.05 - 10.45)

Toward the S5.0: Aims, Drivers, and Dynamics of the Industry 5.0

chair: **Pierpaolo Magliocca**

A. Corallo, M.E. Latino, M. Menegoli, F. Signore

Agri-Food Digitalization and Sustainability: A Scientometric Analysis toward Industry 5.0

A. Bonfanti, R. Canestrino, F. Caputo, E.G. Carayannis, P. Magliocca

The Effectiveness of the "Out of Core" Discoveries: Serendipity in the R&D of Rare Diseases and "Orphan Drugs"

A. Bonfanti, R. Canestrino, F. Caputo, E.G. Carayannis, P. Magliocca

Does I4.0 Guarantee Inclusiveness and Accessibility? Evidences from Multimedia Immersive Exhibitions

R. Celenta, R. Parente, M. Vesci, R. Feola

The Role of Corporate Entrepreneurship in Society and Industry 5.0 Era

ROOM H (10.45 - 12.25)

Socially Sustainable Knowledge Management: A Gender Perspective

chair: **Maria Zifaro, Jole Miriam Corrao**

L. Giraldi, M. Zifaro

Smart working: A Tool for Social Sustainability from a Gender Perspective

M. Zifaro, J.M. Corrao

Gender Equality: Driver or Brake of Sustainability

M. Fumo, G. Trinchese, G. Gugg

Social and Environmental Sustainability: Traditional Techniques in the Project of the Women's Home in Senegal

M. Zifaro, J.M. Corrao

Gender Equality Certification: an Italian Challenge

14.30-14.45 OFFICIAL OPENING & WELCOME OF IFKAD 2023

Daniela Carlucci, University of Basilicata | | **Giovanni Schiuma**, LUM University | | **Antonio Lerro**, University of Basilicata | | **Aldo Corcella**, University of Basilicata

14.45-15.30 KEYNOTE SPEECH

Harri Laihonon - University of Eastern Finland, Finland | | "Knowledge Formation as an Interpretation Framework for Managing Sustainability in the Public Sector"

15.30-17.10 PARALLEL SESSIONS

ROOM A

Affecting the River of Knowledge in Sustainability

chair: **Jörg R. Noennig, Katharina M. Borgmann**

J. López-Baeza

Street-Scale Logistic Hubs for Enhancing Urban Vitality and Public Space Usage

A. Mukherjee, M. Moleiro Dale

Building a Knowledge Management Cooperation Model through TOSCA as a Digital Tool for Urban Development

Á. Barabás, K.M. Borgmann, J.R. Noennig

The Research Architecture for Transdisciplinary Knowledge Synthesis for an Urban Sustainability Programme

ROOM E

Toward the S5.0: Aims, Drivers, and Dynamics of the Industry 5.0

chair: **Mirko Perano**

M. Perano, C. Del Regno, M. Pellicano

Understanding the Impacts of Industry 5.0 and Society 5.0 on the Agenda 2030: A Framework to Capture Opportunities and Implications

J.T. Martins

Collaborative Network Formation in Robotics Digital Innovation Hubs: A Dynamic Capabilities Perspective

A. Cammarano, F. Michelino, M. Caputo, V. Varriale

The Role of Digital Technologies for Environmental, Economic and Social Sustainability in Supply Chain Management

ROOM B

Resilience Perspectives of the Public and Private Sectors

chair: **Ilona Bartuseviciene, Giovanni Schiuma**

A.M. Nisula, I. Toth, H. Olander

Knowledge Worker Resilience and Creativity

F.J. Álvarez-Torres, G. Schiuma

Innovation Integrality Index: A Tool to Integrate Rational and Emotional Sides of Innovation in the Organizational Resilience

M. Butkus, O.G. Rakauskiene, I. Bartuseviciene, A.

Stasiukynas, L. Voladzkiene

Measurement of Public Service Users' Satisfaction: Lithuanian Study

I. Toth, A. Kianto, A.M. Nisula

Leading and Managing Organizational Resilience

ROOM F

WORKSHOP "KNOWMAN"

moderator: **Susanne Durst**

In this session, the partners of the Erasmus project "Knowman" present a newly developed interactive educational platform to sustainably improve business performance, especially of KIBS SMEs through systematic knowledge management.

ROOM C

Innovation and Sustainability as Pillars for Healthcare System Transformation

chair: **L. Cannavacciuolo, E. Gheduzzi**

T. Albini, G. Murgia, E. Pessot

Technology Adoption in Pharmaceutical Supply Chain: A Systematic Literature Review

R. Fulgenzi, S. Gitto

The Impact of Health Policy and Technology on Hospital Productivity Growth: Evidence from Italy

S. Vannelli, F. Visintin

PCN 2.0 Diagrams: An Improved Visual Framework for Service Processes Management and Innovation

M.V. Olive, L. Gastaldi, C. Sgarbossa, M. Corso

Coordination Mechanisms from Telemedicine Practices: Three Case Studies in Italy

ROOM G

ASIA CHAPTER

chair: **Min-Ren Yan**

S. Mrigo, A. Jubilate

Assessment of Knowledge, Attitude and Practice of University Students towards Sustainable Development Goals (SDGs) in Tanzania

M.R. Yan, C.H. Wang

Market Development Strategies and Growth Dynamics for Health Care Business Innovation Ecosystem

M.R. Yan, Y.C. Huang

Strategic Supply Chain Management on Customer Loyalty-Case Study for Medical and Health Care Business

B.J. Chang, S.J. Lu

The Power of Words? Persuasive Language Style and Performance in Equity Crowdfunding

ROOM D

A Critical Perspective on Public Sector Innovation Labs

chair: **Peter Meister-Broekema**

F. Santarsiero, G. Schiuma

Leveraging Public Innovation Labs for the Adoption of AI in Society 5.0

M. Diacon, V. Lisnic

The Digitization Process of the Poorest State on the Periphery of the European Union: Efforts and Trends

P. Krzyworzecka, M. Ryś, A. Żukowicka-Surma

Learning and Innovating Across Silos in a Competition-Free Context: Case Study of the Polish Healthcare System

P. Meister-Broekema

Towards a pan European Public Sector Innovation lab: Overcoming Differences in Context and Concepts in Theory and Practice

17.10-17.30 COFFEE BREAK

17.30-18.45 PARALLEL SESSIONS

ROOM A

Affecting the River of Knowledge in Sustainability

chair: Jörg R. Noennig, Katharina M. Borgmann

Ch. Patel, M.S. Rahman, K.M. Borgmann, Á. Barabás, J.R. Noennig

Unlocking the Potential of NLP in Text Data Analysis for Sustainable Urban Development

Á. Barabás, K.M. Borgmann, J.R. Noennig

The SURE Knowledge Synthesizer: A Conceptual Tool for Urban Sustainability Research

J.R. Noennig, F. Mello Rose, P. Stadelhofer, A. Jannack, S. Kulashri
The Creative Process Towards a Smart and Sustainable City Strategy: The Dresden Case

ROOM D

Knowledge Co-Creation for Navigating the Complexity

chair: Stefano Armenia, Canio Forliano

F. Ricciardi, C. Forliano, A. Bertello, S. Armenia, P. De Bernardi

Expanding the Tragedy of the Commons Archetype: A systems thinking reflection

A. Ciabattini, S. Armenia, F. Ricciardi

Rethinking the Means to Achieve Organizational Efficiency in the Italian Judicial System: A System Thinking Approach

W. Vesperi, C.L. Cristofaro, A.M. Melina, M. Ventura

Corporate Museum in Agrifood Sector: Implementing Ba for Knowledge Creation

ROOM B

Organisational KM strategies and Sustainability

chair: Krishna Venkitachalam, Nina Helander

H. Salokangas, N. Helander, H. Aramo-Immonen, K. Sorsa, K. Venkitachalam

Exploring the Current State and Future Research Agenda for Sustainability Knowledge Spillover in the Textile Industry

S. Mayrhofer, F. Kragulj, R.G. Rocha

Does 'Doing Good' Really Imply 'Doing Well'? The Effect of Organisational Phronesis on Corporate Social Responsibility Performance and Learning Strategy

N. Helander, K. Venkitachalam

Developing Sustainable Smart Cities: A Framework for Analysing the Role of Enablers and Barriers Related to KM Strategies

ROOM E

Intellectual Capital

chair: Alessandra Ricciardelli

J. Martínez-Falcó, B. Marco-Lajara, P. Zaragoza-Sáez, M. Úbeda-García

Sustainable Intellectual Capital: Characteristics and Lines of Research

C. Peñalba-Aguirrezabalaga, J. Sáenz, G. Schiuma

Marketing-Specific Intellectual Capital, Marketing Capabilities, and Performance: An Empirical Study

P. Seva-Larrosa, F. García-Lillo, B. Marco-Lajara, E. Sanchez-García

Green Intellectual Capital: A Hot Research Front in the Vast Field of Green

ROOM C

Business Analytics

chair: Johanna Orjatsalo, Henri Hussinki

J. Orjatsalo, H. Hussinki, J. Stoklasa

Top Management Perceptions on Using Analytics in Decision Making

H. Hussinki, J. Orjatsalo, J. Stoklasa

Empirical Validation of a Business Analytics Capability Survey Design: A Pilot Study

M. Iivari, T. Koivumäki

Personal Data and Analytics as Drivers Broadcasting Industry Transformation

ROOM G

ASIA CHAPTER

chair: Min-Ren Yan

J. Chien

Towards Innovations in National Education: An Exemplar of Artistic Roller Skating in Taiwan

M.R. Yan, P.Ch. Tsai

Towards K-12 Education Innovation with Systems Thinking and Sustainable System Development in Taiwan

M.R. Yan, F.Ch. Wu

Managing Knowledge for Sustainable City System-Cultural Ecosystem Service Innovation and Social Impacts in Taiwan

20.30-23.00 WELCOME RECEPTION - (Palazzo Bernardini, Piazza del Sedile, Matera)

9.00-11.05 PARALLEL SESSIONS

ROOM A - IPAZIA CHAPTER

Entrepreneurship: Agrifood, Fashion, Luxury and Made in Italy
chair: Annalisa Sentuti, Veronoca Procacci

R. Trequatrini, A. Lardo, B. Cuzzo, A. Manzari
The Role of Woman in Crisis Management: the Case of Sport-Based Entrepreneurship

S. Arduini, T. Beck
Made in Italy and Craftmanship: The Transition to Sustainability

F.P. Lagrasta, P. Pontrandolfo, B. Scozzi
Integrating Feminist Values into Business Practices: Evidence from Italian Feminist Entrepreneurs

A. Sentuti, F.M. Cesaroni
From Daughter Successor in the Family's Firm to Starting One's Own Enterprise: A Case Study in the Jewellery Sector

ROOM D

Innovation and Sustainability as Pillars for Healthcare System Transformation
chair: Lorella Cannavacciuolo, Eleonora Gheduzzi

F. Asperti, E. Foglia, E. Garagiola, L. Cannavacciuolo, E. Gheduzzi, S. Manetti
Lights and Shadows of Sustainability in Healthcare: A Literature Review

E. Gheduzzi, C. Masella, M. Picco
Task Shifting in Home Care Nurses: An Italian Multiple-Case Study

L.J. Basile, N. Carbonara, U. Panniello, R. Pellegrino
How Digital Transformation may Optimize the Utilization of Healthcare Services: The Case of Italian Screening Programs

K. Nyckelgård, L. Aggestam, A. Svensson
Transformation for Mobile Local Care, with Increased Teamwork, Competence and Digitalization

ROOM B

Knowledge Management in Stormy Times
chair: Susanne Durst, Samuel Foli

R. Aprile, S. Durst
Intellectual Capital Framework and Athletes with Disabilities: The example of Bebe Vio

S. Durst, S. Temel, S. Foli
The Impact of Ethical Leadership on KM Practices and Performance

S. Durst, M. Gonsiorowska, M. Zieba
Knowledge Risks Arising from Digitalization

Y. Khadir
Knowledge Management and Metatheory in a BANI World

C. Kerschbaum
Needing Less to Have More: Sustainability and the Aesthetics of Restraint

ROOM E

Lean Organization, Knowledge Management and Sustainability in Healthcare
chair: Angelo Rosa

A. Rosa, A. Massaro, A. Leogrande, G. Marolla
Unsupervised Learning AI-Data Management and Improved Lean Methodology in Healthcare Organizations

A. Rosa, A. Massaro, O. McDermott
Process Mining Applied to Lean Management Model Improving Decision Making in Healthcare Organizations

S. Mele, S. Bonomi, C.L. Cristofaro
Manage Integrated Social Health for a Sustainable Home Care Model

C. De Luca, N. Carbonara, R. Pellegrino
The Mediating Role of Information Integration Capability Between Digital and Human Resources and Resilience Performance

ROOM C

Perspectives on Managing Knowledge
chair: Judit Sass

R. Linzalone, I. Nocella, S. Ammirato, A.M. Felicetti
A Morphological Analysis of Large Scale Research Infrastructures

J. Sass, L. Vinczéné Fekete, É. Bodnár
Boredom as a Challenge to Knowledge Acquisition: Mapping the Boredom-Inducing Elements of a Video Presentation, Using Multi-Modal Measurements

T. Tokyzhanova, S. Durst
Knowledge Hiding in Organizations: Systematic Literature Review

M. Bacovic, N. Milovic
Relationship between Lifelong Learning and Income, Wages and Labour Productivity Growth

G. Secundo, C. Spilotro, C.A. Ardito, F. Vitulano
Artificial Intelligence for the Customer Experience: Developing a Digital Human for Banking Using Algho Platfor

ROOM F

Linking Inter-Organisational Collaboration and Circular Economy
chair: Benito Mignacca

S. Mauro, A. De Chiara, L. Sergianni, A. D'Auria
Open Processes of Knowledge in Circular Enterprises

L. Sgamaro, D. Chiaroni, A. Urbinati
Applying Circular Economy to Buildings: An Open and Collaborative Innovation Case

V. L'Abate, N. Raimo, F. Vitolla
Circular Economy Disclosure through Social Media: An Empirical Analysis on Twitter

F.A. Perotti, C. Troise, A. Ferraris
Investigating Circular Business Implementation's Antecedents: An Empirical Assessment of Open Innovation and Digital Technologies Adoption

S. Filippelli, B. Bigliardi, V. Dolci, B. Pini, L. Tagliente
How do Open Innovation and Sustainability Practices Affect the Success of Startups?

11.05-11.25 COFFEE BREAK

11.25-13.05 PARALLEL SESSIONS

ROOM A - IPAZIA CHAPTER

Innovative Finance Tools, Digitalization and New Technologies for Sustainable Female Entrepreneurship Development

chair: **Niccolo Paoloni, Giuseppe Modaffari**

N. Paoloni, G. Modaffari, M. Manzo

Gender Bond, Innovative Financial Tools in Woman Enterprises

M. Paoloni, V. Santolamazza, B. Elia

Does Gender Enter into the Non-Performing Loans' Management?

S. Tommaso, P. Pastore

Women Led Firms and Circular Bioeconomy Actions: A Systematic Literature Review

R. Fioravante, M. Del Baldo

Bridging Integral Human Development and Intersectionality in Business Ethics Research

ROOM D

Managing Data, Information, and Knowledge for Sustainable Public Organizations

chair: **Lotta-Maria Sinervo, Harri Laihonon**

H. Laihonon, L.M. Sinervo

Sustainability Information and Knowledge Management in Local Government

A.A. Kork, L.M. Sinervo, H. Laihonon, N. Lunkka

Understanding Sustainable Public Administration through Knowledge Formation

L.M. Sinervo, M. Luhtala, E. Vikstedt, H. Laihonon, O. Trunova

Why is it Challenging to Integrate Sustainability Performance Information into Managerial Practices of Local Governments?

A. Rella, F. Vitolla

The Influence of Digitalization of Italian Municipalities on the Universities' Run for Efficiency: A Conditional DEA

ROOM B

Knowledge Management for Green Sustainability

chair: **Antonio Bassi**

A. Rizzi, G. Torchio, E. Sorano, D. Genta, A. Sardi

A Performance Measurement and Management System for Representing Economic, Social, and Environmental Impacts: A Pilot Case Study

G. Iazzolino, M.E. Bruni, S. Veltri, D. Morea, G. Baldissarro

Knowledge of ESG factors and Firm Efficiency for Supporting the Bank Risk-Taking: An Empirical Analysis

M.S. Chiucchi, G. Pigatto, L. Cinquini, A. Tenucci, R. Ciccola

Integrating SDGs in Supply Chain Performance Measurement: A Multiple Case Study

A. Bassi, J. Bertossa, S. Cirelli, K. Gianini-Cusumano, M. Manini Mondia, C.

Rexha, J. Rodoni, S. Sala Tesclat, Ch. Sefrin, R. Scarinzi, M. Tunzi
PM Role on Sustainability Objectives

ROOM E

Organizing Projects for Sustainability

chair: **Paolo Canonico, Ernesto De Nito**

L. Todisco, G. Modarelli, G. Mangia, Ch. Rainero, P. Canonico

Overcoming Organizational Tensions in a Knowledge Way: The Experience of Smart Working in the Public Sector. A New way of Conceiving and Using Technology

P. Canonico, E. De Nito, A. Caccialanza, E. Favari

The Role of Social Impact Evaluation in Megaprojects: Reviewing Literature and Analyzing Implications from a Managerial Perspective

P. Canonico, V. Esposito, M. Pezillo Iacono, E. De Nito

Managing Knowledge Transfer in a Team: Insights from a Public Sector Project

ROOM C

Resilience Perspectives of the Public and Private Sectors

chair: **Ilona Bartuseviciene, Giovanni Schiuma**

M. Colacicco, A. Nuzzi, P. Pontrandolfo, B. Scozzi

Urban Resilience: Which Relationships with Sustainability and Wellbeing?

G. Forenza, F.P. Lagrasta, P. Pontrandolfo, B. Scozzi

Exploring Urban Resilience: An Analysis of Threats, Goals, and Stakeholder Engagement Practices

L. Volodzkiene, D. Streimikiene

Energy Inequality Indicators: A Systematic Literature Review for exploring the Ways for Inequality Reduction

R. Barbieri, P.P. Miglietta, G.P. Agnusdei, F. Natale

Public Value Creation in Smart and Resilient Cities: An Integrated Framework to Guide Decision-Makers

ROOM F

The Role of Knowledge Management for the Implementation of Circular Economy Models and Practices

chair: **Ivana Quinto**

A. Paletta, S. Aureli, L. Mersico

Digital Platform for Knowledge Sharing and Value Co-Creation in Waste Recycling: The Case of Alpha

A. De Chiara, S. Mauro, A. D'Auria, L. Sergianni

Innovation Practices and Knowledge Management in Circular Firms: An Analysis on Italian Experiences

A. Iuffmann Ghezzi, F. Negri, G. Siracusa

Selling Experience in C2C E-commerce of Second-Hand: Gen-Zers Among Bargaining, Personal Satisfaction and Sustainable Lifestyle

R. Cerchione, P. Ghisellini, R. Passaro, I. Quinto

A Critical Analysis of the Integration of Sustainability Assessment Methods: Applications and Perspectives

13.05-14.30 LUNCH BREAK

14.30-17.00 PARALLEL SESSIONS

ROOM A

Digital Dynamic Capabilities for Digital Transformation of Organisations for Sustainability

chair: Gioconda Mele, Giustina Secundo

L.J. Basile, N. Carbonara

The impact of smart working on organization performance: The mediating role of Digital Leadership

V. Corvello, S. Ammirato, A.M. Felicetti, G. Secundo

Human Resources Wellbeing in Innovative Start-Ups: An Inductive Theory Building Review of the Literature

G. Secundo, I. De Turi, D. Barile, M. Posa

Building-up Digital Dynamic Capabilities: The role of Collaboration Programs between Italian SMEs and University Students

S. Baldassarre, G. Bruno, M. Cavola, A. Diglio, C. Piccolo, E. Pipicelli

Digital Transformation and Green Transition in the Shipbuilding Industry. Insights from the METROPOLIS Project

G. Mele, G. Secundo, G. Capaldo, V. Corvello

Defining Digital Dynamic Capabilities for Entrepreneurship: The State of the Art

ROOM D

Towards a Circular Economy Knowledge Management for a Harmonious and Sustainable Society

chair: Nicola Varrone, Angela Caridà

P. Demartini, A. Marii

Sustainable Business Models for Vegan Food Production

A. Caridà, M. Colurcio, M. Melia

Managing Food Waste to Mitigate Food Poverty and Enhance Social Inclusion: Combining the Circular Economy Paradigm and the Social Innovation Perspective

R. Jørgensen, E. Scarso

Knowledge as a Circular Resource: Integrating Information Exchange and Circular Business Models for Product-Life Extension

E. Pozzetto

Communicating Circular Economy: Implications of Habermas's Theory of Communicative Action in the Public Sector

ROOM B

Sustainability

chair: Marco Laterza

A. Attour, L. Echajari, N. Remond

Organizational Innovation as an Enabler for the Emergence of a Non-Precompetitive Knowledge Ecosystem

M. Laterza

Biophilic Architecture to Promote Environmentally Sustainable Behaviour in Children: The Project for the New School in Rionero in Vulture

F. Di Carlo, M. Lucchese, R. Adinolfi, S. Solimene

The Role of Digitalization in the Sustainable Business Model: A Content Analysis of Integrated Reporting of European Companies

M. Romanelli

Towards Sustainable Rural Development and Organization

F. Speciale, L.E. Malighetti, G. Mandelli, F. Pittau

Complex Systems Approach to Adaptable and Sustainable Heritage Renovation and Valorization: Integrate, Optimize, Build in Sensitive Areas in Sardinia

ROOM E

Cultural Landscapes and Heritages as Knowledge Management Experimental Laboratories for Sustainable Development Scenarios

chair: Alessandro Raffa

A. Raffa

Design-Driven Knowledge Management for Climate Heritage: Contemporary Tendencies and Future Perspectives for UNESCO Cultural Landscapes' Sustainable Development in a Changing Climate

V. Tolve

Villa Adriana as a Paradigm: The New UNESCO Buffer Zone, between Sustainability and Innovation

S. Ghirardini

UNESCO Buffer Zones and Territorial Identity: Design as a Potential Tool for Context-Heritage Integration

L. Clemente, G. Iodice, F. Bifulco, F. Greco, F. Carignani

Phyigital Approach to Value Co-creation in Cultural and Creative Sector

P. Brunazzi

Reconstruction of Models. Models of Reconstruction

A. Colonna

The Observatory for the Management of the UNESCO Site of Sassi of Matera: Cognitive Autopoiesis and Communities of Knowledge

ROOM C

Sustainability-Driven Innovative Solutions to Support Continuity and Traceability along the Agrifood Supply Chain

chair: Giulio Paolo Agnusdei

G.P. Agnusdei, F. De Leo, V. Elia, M. Krstić

Convergent Innovation in the Wine Supply Chain: A Multi-Indicator Framework

M. Krstić, G.P. Agnusdei, S. Tadić, P.P. Miglietta

Evaluation of E-Traceability Drivers for Sustainable Agri-Food Supply Chains

B. Coluccia, G.P. Agnusdei, G. Orlando, P. Palmi

A Theoretical Tool for Evaluating the Circular Economy of Agrifood Companies

M.G. Gnoni, F. Tornese, G. Agnusdei, A. Guglielmi, D. De Merich, M. Pellicci

Increasing Social Sustainability in Agricultural Sector for Supporting Resilience: A First Preliminary Analysis

E. Bottani, B. Bigliardi, B. Pini, M. Rinaldi

Food Supply Chain and Covid-19: Immediate Impact and Post-Pandemic Strategies

P.P. Miglietta, F. De Leo, S. Massari, L. De Bellis

A Regeneration-Based Solution for the Continuity of the Agrifood Sector: The Potentials of Carob Trees (*Ceratonia Siliqua*) in the Salento Area Affected by the Xylella Fastidiosa Disease

ROOM F

Innovation

chair: Michal Krčál

P. Lindgren, J. Flarup

Knowledge Based Frameworks and Approaches for Leading Businesses in VUCA Times: The Impact of Positivity in Multi Business Model Innovation in a World of VUCA. How Can Positive Emotions Stimulate the MBMI Process?

M. Greco, M. Grimaldi, L. Cricelli, S. Strazzullo, B. Mignacca

Open Innovation Activities and Firm Performance: A Comparison between Pre-Crisis and Post-Crisis

K. Sorsa, H. Salokangas, S. Ammirato, A. Felicetti, H. Aramo-Immonen, N. Helander

Legal and Regulatory Innovations: Systematic Literature Review

M. Krčál, M. Monashev, A. Zareravasan

Using Workshop-Based Elicitation of Business Requirements for Co-Creation: An Integrative Approach for Capturing Tacit Knowledge

D. Barile, G. Secundo, A. Garzoni, A. Fiorentini

Accelerating Open Innovation in a Corporate Innovation Ecosystem: The "Exprivia S.p.A" Business Incubator Case Study

17.00-17.20 COFFEE BREAK

17.20-18.05 KEYNOTE SPEECH

Quy Nguyen Huy - INSTEAD Business School | | "Emotion, Knowledge, and Capability Development Among Top Management Teams"

20.00-23.00 GALA DINNER - (Masseria del Parco)

- bus transfer is organized from Piazza Matteoti, Matera



9.00-9.45 KEYNOTE SPEECH

Giustina Secundo, LUM University Giuseppe Degennaro, Italy | | “Unlocking the Value of Digital Transformation for Sustainable Development”

9.45-11.00 PARALLEL SESSIONS

ROOM A - IPAZIA CHAPTER

Diversity Management as a Sustainable Governance Strategy in the Private and Public Sector

chair: Carla Morrone, Gaetano della Corte

F. de Andreis, F.M. Sottoriva

Increasing Diversity in Aviation Industry

G. della Corte, F. Ricci, S. Saggese, F. Sarto, V. Scafarto

Female Directors, Critical Mass and CSR: The Moderating Role of Family Ownership

V. Procacci

Sustainability in Family Firms: A Structured Literature Review

ROOM D

The Bright and Dark Sides of Sustainability in (Digital) Platform Ecosystems

chair: Pietro Vito

S. Barile, A. Alizada, P. Barile

Smart Waste Bins: Tackling Waste Management Challenges in Touristic Areas and the Hospitality Industry

A. La Sala, R. Fuller, M.V. Ciasullo, L. Riolli

(Sustainable) Platforms Ecosystems: Integrating the Green into the Blue

P. Vito, F. Iandolo

Identifying Future Avenues of Research for Platform Ecosystems: A Topic Modelling Analysis

ROOM B

The New Frontiers of Sustainability: he Strategic Synergy between Sustainable, Digital and Social Inclusion

chair: Serena Strazzullo

L. Cricelli, R. Mauriello, S. Strazzullo

How Individual Level Factors Impact Digitalization in SMEs: An Empirical Analysis

D.J. Gallego, Y.M. Núñez, A. Hidalgo, G. Morales-Alonso

Digital Skills and Free Market Orientation for a Sustainable Development

V. Pontrelli, A. Marrone, L. Oliva

Unveiling the Secrets of Sustainability Disclosure: How Governance and High-Tech Sectors are Paving the Way

ROOM E

Cultural Dimension as Driver of the Company's Competitive Advantage in the Knowledge-Based Economy

chair: Fabrizio Rossi, Berthold Kuhn

F. Di Pillo, F. Rossi

Country's Environmental Performance: Does National Culture and Religiosity Matter?

B.M. Kuhn, D. Margellos

The Role of Think Tanks in Megatrends Analysis and Future Research

A. Turchetta, S. Gigli

The Cultural Dimension of the Board of Directors, like Sex and Age, and its Impact on Firm Value

ROOM C

Knowledge Management

chair: Stuart Macdonald

O.A. Espinoza Mercado, J. Mejía Trejo

Strategic Knowledge Management as a Key Driver for Social Innovation Deployment

G. Ceci, M. Iannotta, M. Gatti

Organizing Knowledge Creation Processes in the Agri-Food Business: An Institutional Perspective in the Italian Context

S. Macdonald

Managing the Metrics of Academic Publishing: Private Benefit at Public Cost

ROOM E

Digital Transformation and Organizational Resilience

chair: Giulia Palombi, Alessandro Annarelli

A. Calabrese, R. Costa, A. Haqbin, L. Tiburzi

Exploring the Outcomes of Sustainability-Oriented Open Innovation: Evidence from the Energy Sector

S. Colabianchi, F. Costantino, F. Nonino, G. Palombi

Organizational Learning for Cybersecurity

A. Annarelli, F. Nonino, G. Palombi

How Digital Innovation became Structural: An Explanatory Case Study in the Luxury Industry

11.00-11.20 COFFEE BREAK

11.20-13.25 PARALLEL SESSIONS

ROOM A - IPAZIA CHAPTER

Diversity Management as a Sustainable Governance Strategy in the Private and Public Sector

chair: Antonietta Cosentino, Martina Manzo

P. Paoloni, A. Cosentino, M. Manzo

Gender Diversity Management in a Decade of Research: A Structured Literature Review

M. Gavrilu, G. Modaffari, C. Rumi

Female Leadership Engagement in the Italian Audio-Visual Companies: The Role of Soft Power

P. Paoloni, A. Cosentino, M. Venuti

Gender Disclosure in Sustainability Reporting under the Lens of the International Comparative Accounting

A. Cosentino, S. Principale

Women and Relational Capital in the SMEs Context: A Literature Review

ROOM D

Innovation and Development of Cultural Tourism Ecosystems in the Digital Age

chair: Daniela Carlucci, Antonio Lerro

F. Santarsiero, D. Carlucci, G. Schiuma, A. Lerro, R. Lagrutta

Fostering Digital Transformation and Business Model Innovation of SMART Tourism Ecosystems: Opportunities and Challenges

G. Andrulli

The Potential of Smart Tourism Destination

S. Corrado, R.V. Gatto, F. Scorza

The European Digital Decade and the Tourism Ecosystem: A Methodological Approach to Improve Tourism Analytics

R.V. Gatto, S. Corrado, F. Scorza

Towards a Definition of Tourism Ecosystem

R. Lagrutta, D. Carlucci, G. Schiuma, F. Santarsiero, A. Lerro

Exploring Learning Spaces for Innovation Capacity: A Multiple Case Study

ROOM B

Continuum Building Design

chair: Antonella Guida, Graziella Bernardo

G. Bernardo, A. Guida

New Scenarios of Integration between Building Circular Design and Heritage Materials Valorisation

C. Di Biccari, M. Lazoi, L. Viva

A Knowledge Management Framework for 4D HBIM

A. Guida, G. Bernardo, C. Rinaldi

Towards a Heritage Digital Guidelines in Planned Preventive Maintenance (PPM)

F. Colmenero Fonseca, J.F. Palomino Bernal, R. Rodríguez Pérez, A. Salas Montoya, J.R. Albiol Ibáñez

Comparative Analysis of BEM (Building Energy Modelling) Tools and Adequate Management of Complementary, Innovative, and Emerging Technologies for the Nebraska System

ROOM E

Sustainable Organizations and Communities Driving Innovation by Managing Knowledge and Technology

chair: Mauro Romanelli, Alexandra Zbuceha

J.B Holland

Developing a knowledge-Based Framework in Financial Firms for Sustainability Change and Reporting

C. Civera, C.G.N. Casalegno, B. Morelli, G. Bagnato

The Effect of Transformative Ecosystems on Autonomous Social Innovation: A Case Study of Coffee Farmers in Dominican Republic

R. Bejinaru, C.V. Hapenciuc, B.R. Salageanu

The University Role for Supporting a Sustainable Business Ecosystem

A. Zbuceha, M. Bira, M. Romanelli, F. Pinzaru

The Knowledge Cloud: The Availability and Transfer of Knowledge in Museums

M. Romanelli

Driving Smart Urban Innovation

ROOM C

Knowledge Management

chair: Enrico Scarso, Ettore Bolisani

G. Laptev, D. Shaytan

Human-Centered Knowledge Management in Start-Up and Innovation Managers: Framework, Peculiarities and Challenges

E. Scarso, E. Bolisani, T.C. Kassaneh

Knowledge Documentation and Storage as a Key Challenge of Knowledge Management Implementation in Small and Medium-Sized KIBS Companies

A. Jannack, S. Hausmann, J.R. Noennig, M. Schmauder

New Work in Public Administration: Translating Workplace and Organizational Requirements into Spatial Patterns – A Methodological Approach

P.R. Stadelhofer, A. Jannack

Disruption in Research Practice – Disruptiveness in New Knowledge Spaces

N. Di Paola, M. Tani

Digital Technologies and Entrepreneurship: The Makerspace as a Knowledge Sharing Enabler

ROOM F

WORKSHOP “PUBLISHING WITH IMPACT”

Introduction to the round table: Quy Nguyen Huy - INSEAD

Giovanni Schiuma - Knowledge Management Research and Practice; Measuring Business Excellence

Stuart Macdonald - Prometheus Journal

Vincenzo Corvello - European Journal of Innovation Management

Krishna Venkitachalam - Journal of Strategy and Management; International Journal of Knowledge Management Studies; Organizational Psychology

13.25-14.40 LUNCH BREAK

14.40-15.25 KEYNOTE SPEECH

Constantin Bratianu, Bucharest University of Economic Studies, Romania | | “ Knowledge Strategies”

15.25-15.45 CONCLUSIONS & CLOSING OF IFKAD 2023 and ANNOUNCING IFKAD 2024

Giovanni Schiuma, LUM University, ITALY

15.45-17.45 IAKM MEETING

SATURDAY 10 June 2023

9.30-12.00 GUIDED VISIT OF MATERA/SASSI

Addition social events. It is free of charge for all registered participants of IFKAD 2023 and their accompany person. During the tour, visiting extra of “Casa Grotta” and “Chiese Rupestri” (Rock Churches), a ticket of 5 EUR/person is needed (to be paid at the registration desk in order to purchase the entrance tickets in advance).

We kindly ask participants, who would like to attend this event, to communicate us their interest as soon as possible in order to book a place.

The tour is available in English an in Italian.

