

IFKAD 2022 – Final PROGRAM

17th edition of the International Forum on Knowledge Asset Dynamics

BLENDDED EDITION



Knowledge Drivers for Resilience and Transformation

20-22 June 2022

SUPSI University, Lugano, Switzerland
Discord Virtual Platform



9.00-9.05 OPENING OF VIRTUAL SESSIONS OF IFKAD 2022

9.05-10.45 VIRTUAL PARALLEL SESSIONS (DISCORD)

ROOM A

Innovation Systems to Support Sustainable and Resilient Agrifood Supply Chains
chair: Pier Paolo Miglietta

V. Stefanelli, V. Boscia, G. Ferilli
Sustainable Assessment for Credit to Agricultural Firms: A Bibliometric and Systematic Review

E. Bottani, A. Croitoru, L. Tebaldi, B. Bigliardi, S. Filippelli
Inventory Management for Perishable Products: A Review of the Recent Trends (2017-2020)

A. Corallo, M. De Giovanni, M.E. Latino, M. Menegoli, F. Signore
Data Analytics for Food Quality Communication in the Era of Agri-Food Supply Chain Digitalization

D. Barile, G. Secundo
Agrifood 4.0: Assessing the Impact of Digital Technologies in Family Business

ROOM E

Digitalization and Strategic Knowledge in Healthcare
chair: Krishna Venkitachalam, Nina Helander

E. Bottani, B. Bigliardi, S. Filippelli, G. Casella, T. Murino, G. Converso
Lean and Digital Strategies in Healthcare Management: A Framework

A.M. Melina, C.L. Cristofaro, M. Ventura, W. Vesperi, R. Reina
Digitalization in Healthcare: The State of Art in I.R.C.C.S.

A.I. Asad, B. Popesko, L. Homolka, A. Sufyan
Lessons and Insights from Managing Crisis: Evidence from EU Pharmaceutical Sector

W. Vesperi, M. Ventura, C.L. Cristofaro, A.M. Melina
Building Smart Communities in Health Care Sector: The Covid-19 Mobile Applications

ROOM B

Collective Wisdom and Participatory Knowledge for Urban and Regional Development
chair: Paola Demartini

P. Demartini, S. Aureli, M. Del Baldo
Is Cultural Heritage a Trigger for Civic Wealth Creation? Some Methodological Issues

A. Ricciardelli, P. Delvecchio, F. Manfredi
How Digitalization Saved 2020 European Capitals of Culture

E. Bonacini, P. Demartini, L. Marchegiani, M. Marchiori
Digital for Real: How Digital Storytelling Contribute to Real Audience Engagement and Participation

M. Baioni, A. Cicerchia, P. Demartini, L. Marchegiani, M. Marchiori, F. Marucci
A Holistic Impact Assessment for Cultural Organisations

ROOM F

Knowledge Management in Healthcare
chair: Elisa Hofmann

G. Fiorani, F. Bosco, C. Di Gerio
Integration of the Intellectual Capital in the Healthcare Organizations: The Case of the Lazio Region Local Health Units

A. Rosa, G. Marolla, F. Manfredi
Investigating the Role of Knowledge Management on Lean Implementation in Healthcare: A Survey in Italian Hospitals

E. Foglia, L. Ferrario, M. Zini, F. Asperti, E. Garagiola
From KB Innovations to KB Competencies: The Data Scientist in Healthcare

E. Hofmann, N.D. Müller, J. Wolf, D.Gröschke
Organizational Resilience in Hospitals before and during the Covid-19 Pandemic

ROOM C

Stakeholder Engagement as Source of Knowledge
chair: Mario Tani

I. Fulco, B. Aquilani
Fostering Open Innovation in Digital Platforms in Post-Pandemic Era: An Updated Framework for more Effective Collaboration with Customers

V. Della Corte, G. Del Gaudio, F. Sepe, S. Luongo
Stakeholder's Engagement in Value Co-Creation Process in a Post Covid-19 World: Shaping the Future of the Hospitality Industry

M. Sciarelli, L. Turriziani, G. Catello Landi, V. Muto
Does B Corp Certification Improve Financial Performance Stability? An Analysis on Italian Certified B Corps

S. Malacaria, A. De Mauro, M. Greco, M. Grimaldi, B. Mignacca
Toward the Implementation of a Consensual Maturity Model for Big Data in Consumer Goods Companies

ROOM G

Open Knowledge for Value Creation
chair: Antonio Lerro

N. George, F. Edghiem
Knowledge Sharing Patterns; German No-code Entrepreneurship Online Community's Encounter

A. Dello Strologo, E. D'Andrassi, F. Ventimiglia
Civic Crowdfunding: Analysis of the Motivations that Lead Donors to Support the Projects

E. Veglianti, A. Miloso, M. De Marco, G. Gravili
Open Data Contribution in the Urban Management: A Case Approach during the Covid-19 Crisis

D. de Gennaro, F. Loia, G. Piscopo, P. Adinolfi
Achieving Total Quality through Executives' Characteristics: An Exploratory Study of Managerial Hubris during Covid-19 in Hospitality Facilities

ROOM D

Knowledge Management for Challenging Strategies to Enhance Inner Areas and Fragile Contexts
chair: Diana Rolando

D. Rolando, M. Rebaudengo, A. Barreca
Managing Knowledge to Enhance Fragile Territories: Resilient Strategies for the Alta Valsesia Area in Italy

A. Barreca, R. Curto, G. Malavasi, D. Rolando
From Data to Knowledge by Exploring Weak Socio-Economic Contexts and Real Estate Market Dynamics: The Case of the Eorediese Area (Italy)

D. Rolando, M.F. Norese, R. Curto
An Integrated Use of Decision Aid Tools to Organise and Communicate Knowledge in a Complex Socio-Economic Context

N. Carbonara, A.C. Garavelli, M. Gorgoglione
The Impact of Covid-19 Pandemic on the Italian Regions' Economy: A Forecasting Model

10.55-13.00 VIRTUAL PARALLEL SESSIONS (DISCORD)

ROOM A

Intellectual Capital and Innovation
chair: Gianpaolo Iazzolino

C. Daraio, S. Di Leo, G. Iazzolino, D. Laise
Measuring and Reporting the Gender Dimension of Intellectual Capital: A Scorecard-like Proposal

I. Cannito, D. Di Bernardino
The Role of Intellectual Capital in Pursuing Social Value, during Covid-19 Emergency: A Case-Study of Italian Red Cross Organization

S. Ricco, M.T. Bianchi
ESG Factors as Opportunities for Change and Resilience

E. Martínez-Caro, L. Di Chiacchio, J.G. Cegarra-Navarro, A. Garcia-Perez
Data Privacy Practices and Organisational Reputation: The Mediating Role of Eco-Innovation and Green Skills

N. Saha, T. Sáha, A. Gregar, P. Sáha
Knowledge Management Process and Organizational Agility: Do they Influence Organizational Resilience?

ROOM E

New Technologies and Entrepreneurship
chair: Ciro Troise

G. Laptev, D. Shaytan
Getting Phygital by Experiential Design Thinking

T. Floričić, N. Pavia
Competitiveness Context of Remote Work in Tourism: Generation Z Preferences and Development trends

J. Wolf
Exploring Digital Transformation of Coworker Communication and its Implications for Resilience: Experiences of Hospital Employees during the Covid-19 Pandemic

L. Kaščelan, S. Rogić
Data Analytics for Marketing Knowledge Advancement: A Market Segmentation Example Using Support Vector Machine

F. Baldassarre, F. Ricciardi
How Digital Transformation is Changing Business Models and Entrepreneurship

ROOM B

Managing Knowledge Networks
chair: Giuseppe Capiello

R. D. De Andrade, P. Gonçalves Pinheiro
Knowledge Sharing through Entrepreneurial Ecosystems

O. Elgezabal, K. Mirchuk, M. Bornemann
Knowledge Management as a Booster for SME Resilience in Highly Dynamic and Disruptive Operational Contexts

A. Shuja, A. Shuja
Assessing Perceived Innovation Performance of ICT Enterprises: Capitalizing upon Inter-Organizational Relationships through Knowledge Sharing with Social Capital as Moderator

E.R. de Oliveira, I. Barbosa, P. Rodrigues
The Impact of Sustainability Practices on Consumer Behaviour in the Fashion Industry

N. Oertwig, N. Petrusch, H. Kohl
Enabling of Digital Transformation Pathways by a Remote Workforce

ROOM F

Sustainability Innovation in Service Provision
chair: Marco Tregua

F. Carignani, G. Iodice, F. Greco, F. Bifulco
Sustainable Business Model in the Cultural Tourism Industry

Y. Cavacece, T. Russo-Spena, C. Mele
The Application of Blockchain Technology for Sustainability Innovation: A Bibliometric Analysis and Mapping Study

M. Angrisani, M. Tregua, C. Mele
A Service Innovation Approach to Foster Sustainability within HEIs

F.J. Álvarez-Torres, G. Schiuma, G.C. López-Torres
Analysis of Coefficient of Innovation (CI) as Key Element for a Transformational Culture

A. Martínez-Martínez, J.G. Cegarra-Navarro, A. Garcia-Perez, T. de Valon
The Role of Co-Creation Challenges in Eco-Innovation in the Textile Industry

ROOM C

The Role of Projects for Organizational Resilience
chair: Teresa Anna Rita Gentile

T.A.R. Gentile, D. Bizjak, E. De Nito, R. Reina, L.M. Sicca
Some Empirical Reflections on the Figure of the Chief Knowledge Officer (CKO) in Universities

A.C. de Abreu Rodrigues, S.R. Martins Oliveira
Open Innovation as a Knowledge Prospecting Catalyst for PPP Projects

P. Zaragoza-Sáez, B. Marco-Lajara, M. Úbeda-García, E. Manresa-Marhuenda
Knowledge Drivers for Resilience in Tourism Firms

B. Bigliardi, E. Bottani, S. Filippelli, L. Tagliente
Innovation Ecosystems and Sustainability: Towards a Conceptual Framework

A. Fronzetti Colladon, L. Segneri, C. Fabiani, A.L. Pisello
Reducing the Complexity of Green Technology Adoption: A Semantic Network Analysis Approach

ROOM G

Knowledge Management
chair: Carlo Drago

R. Savio, S. Ferri, F. Colantoni, A. Tron
How Managing Knowledge Disclosure in Terms of ESG Information Affects IPO Performance: An Empirical Study in the European Context

C. Drago
Quantitative Conceptual Mapping of Knowledge Management and Digital Transformation Literature

I. Zatsman, A. Khakimova, O. Zolotarev
Clashing Knowledge Systems: Representing their Collisions

I. Pinho, A.P. Costa, C. Pinho
Evidence Use as a Tool for Knowledge-Based Decision Process

J. Kyogabiirwe Bagorogozo
Individual Learning, Knowledge Sharing and Innovative Behavior of Employees in Small Businesses in Kampala Uganda

ROOM D

Knowledge Acquisition at Risk
chair: Jennifer Fischer

M. Banerjee, O. Zlatkin-Troitschanskaia
Higher Education Knowledge Development in the Information Age: Fostering Students' Critical Online Reasoning and Narrative Competence through Performance Tasks

A. Lutsyk-King, Y. Cui, M. Cutumisu, Y. Gao, J.P. Leighton
Assessing Data Literacy: Cognitive Processes and Biases in the Digital Arena

I. Kavalchuk, E. Orel, K. Tarasova, D. Talov, A. Belyaeva, D. Federiakina
How Critical Thinking Manifests itself in an Unconstrained Online Environment: Preliminary Results from Feasibility Study

G. Vladova, J. Haase, N. Gronau
"The Medium Is the Message" – Influence of Digital Media on the Questioning Behaviour in the Auditorium

R. Shavelson, O. Zlatkin-Troitschanskaia
Belief in Education for Addressing Digital Age Challenges and the Fundamental Attribution Error

14.00-14.10 OFFICIAL OPENING & WELCOME OF IFKAD 2022

Antonio Bassi, SUPSI University, Switzerland // Giovanni Schiuma, LUM University, Italy

14.10-15.00 KEYNOTE SPEECH

Federica Maria Rita Livelli - Business Continuity & Risk Management Consultant, Italy | | "Strategic Levers for Organizational Resilience and Transformation"

15.00-16.15 PARALLEL SESSIONS

ROOM B

Stakeholder Engagement as Source of Knowledge
chair: **Mario Tani**

G. Aerts, S. Jacobs
How do University Spin-Offs Apply Stakeholder Management in Practice?

C. Troise, S. Bresciani, A. Ferraris, G. Santoto
Equity Crowdfunding for University Spin-off

D. Zakoth, O. Mauroner, J. Emes
Maker Communities as Sources of Open Innovation

ROOM C

Intellectual Capital
chair: **Henri Hussinki**

H. Hussinki
Intellectual Capital and Firm Performance: A Systematic Literature Review of the Key Drivers and Enabling Factors

P. Tartaglia Polcini, N. Aversano, G. Nicolò, N. Ardito, D. Ferullo
Online Intellectual Capital Disclosure: Evidence from Italian Healthcare Organisations

S. Ammirato, A.M. Felicetti, G. Iazzolino, R. Linzalone
Industry 4.0 and Human Resource Management: Towards Increasingly Knowledge-Intensive Companies

16.15-17.00 WORKSHOP

Luca D'Elia - SUPSI University, Switzerland | | "Jazz and Management"

17.00-17.30 COFFEE BREAK

17.30-19.00 ROUND TABLE "Resilienza e Arte per lo Sviluppo Organizzativo" (in Italian language only)

Cultura e resilienza: Livia Grossi, Giornalista, Corriere della Sera

Arte e resilienza: Bruno Bolfo, Founder, Particle

Resilienza nei percorsi di apprendimento: Antonio Bassi, Responsabile Formazione continua, Dipartimento tecnologie innovative SUPSI

Resilienza organizzativa: Luca Bordonzotti, Direttore Marketing & Product Management, Banca Stato

Moderatrice: Michela Manini, docente Formazione continua SUPSI

19.30-22.00 WELCOME RECEPTION - (SUPSI)

9.00-11.05 PARALLEL SESSIONS

ROOM A

KM and the Green Transformation – Or the Need for a Responsible and Inclusive Approach to KM

chair: Malgorzata Zieba

A.J. Timiyo, S. Foli

Enablers of Knowledge Management and Sustainable Business Performance of SMEs: A Synthesis and Review of the Literature

C. Bratianu, R. Bejinaru

Exploring Vulnerabilities and Risks Related to Knowledge Management Systems

P. Lindgren

Green Business Model Innovation Competences: How to Measure Green Business Model Competences Components?

T. Kandasamy, A.G. Ginnerup, P. Lindgren

Business Consultants as Knowledge Drivers and Gatekeepers in Green Business Model Innovation Processes

M. Zieba, S. Durst, M. Gonsiorowska

Don't Forget the Dark Side of Green Transformation

ROOM D

The Role of Projects for Organizational Resilience: Understanding Knowledge Integration in Complex Public and Private Settings

chair: Paolo Canonico

A.M. Nisula, K. Blomqvist

How Project Resilience Can be Understood and Built?

P. Canonico, E. De Nito, V. Esposito, M. Pezzillo Iacono

The Role of an Organizational Change Project in an Italian Public Administration

L. Todisco, P. Canonico, G. Mangia, A. Tomo

Managing Uncertainty in the Pandemic Era: The Public Management's Role in Defining Organizational Goals in Smart Working

R. Palumbo, M. Decastri, A. Hinna

Walking (Together) on the Wild Side: Sharing and Co-Creating Knowledge in Public Sector Project Management

I. Bianchi, G. Concilio, M. Gauk, I. Mariani, M. Secchi

Making Public Administrations Reflect on Digital Transition: The Approach of the DIGISER Project

ROOM B

Female Entrepreneurship's Capacity for Resilience and Transformation

chair: Antonietta Cosentino, Martina Manzo

N. Paoloni, G. Modaffari, M. Manzo

Innovation as a Resilience Opportunity for Female Agro-Startups

V. Procacci, M. Ammaturo, P. Paoloni

Women's Resilience at the Time of Covid-19: A Structured Literature Review

F.A. Rusciani, P. Paoloni

Immigrant Female Entrepreneurship in Post Pandemic Scenario: A Structured Literature Review

P. Paoloni, A. Cosentino, M. Venuti

The Relevance of Women Issue in the Non-Financial Disclosure: Evidence from Large Italian Publicly Listed Companies

P. Paoloni, R. Lombardi, S. Principale

SDGs, Female Entrepreneurship and Corporate Reporting

ROOM E

Strategies and Human-Based Factors to Face Transformation

chair: Petia Genkova

P. Genkova, H. Schreiber

Diversity Attitudes and Sensitivity of Employees and Leaders in the German STEM-Sector

A.C.T. Smith

Collective Intelligence and Highly Structured Groupwork: Engineering Team Success

P. Trott, A. Stornelli, Ch. Simms

How an Insourcing Manufacturing Strategy and a Doing-Using-Interacting (DUI) Mode of Innovation Was Used to Gain Competitive Advantage

No. Matta, Na. Matta, E. Giret, N. Declercq

How to Deal with Dynamic and Huge Information Dependency in Industrial Marketing Strategies

A. Margherita, G. Elia, G. Solazzo, A. Lazazzara

A Human Resource Analytics Dashboard to support People-Centred Organizational Transformation

ROOM C

Sustainability of Innovation Ecosystem

chair: Maria Cristina Pietronudo

L. Ozturk Ozgul, M. Ferretti

Beyond Sustainable Marketing: A Conceptual Framework on Symbiotic Sustainable Marketing in Business Ecosystem

E. Panetti, M.C. Pietronudo, N. Cangiano

Addressing Sustainability in Innovation Ecosystems: The Role of Policies and Institutions

L. Claudio, A. Caporuscio

The Role of Multinational Company Strategy in Spreading Sustainable Innovation: A System Dynamic Simulation

I. Labucay, M. Romanelli

The Consumer as a Linchpin in Sustainable and Smart Urban Innovation Ecosystems

G. Arnone

Sustainability in FinTech: Studying the Impact of Blockchain and Cryptocurrency Adoption for an Eco-Friendly Future

11.05-11.20 COFFEE BREAK

11.20-13.00 PARALLEL SESSIONS

ROOM A

Knowledge Management

chair: Aino Kianto

T. Cherkos Kassaneh, E. Bolisani, J.G. Cegarra Navarro, E. Scarso

Measuring Spread and Intensity of Use of Knowledge Management Practices in Companies and Supply Chains

P. Centobelli, R. Cerchione, E. Esposito, E. Oropallo

The Knowledge Diffusion in a Triadic Supply Chain Unit: A Multiple Case Study Analysis

A.M. Nisula, K. Blomqvist, H. Hussinki, A. Kianto

Future KM? Exploring Future Knowledge Management Research Topics through Co-Creation Creativity Workshop

K. Mohannak

Knowledge Integration for Innovation in Small Knowledge-based Firms

ROOM D

Resilience in Managing Financial Strategies during Uncertain Times

chair: Giuseppe Modaffari, Valentina Santolamazza

M. Paoloni, G. Mattei, V. Santolamazza, R.M. Galeotti

Encouraging a Sustainable Development with Green and Social Bonds: A Bank-Perspective Analysis

B.M. Kuhn

The Relevance of Megatrend Research for the Financial Industry and Global Investors

S. Arduini, T. Beck

Knowledge Management as a Tool to Improve the Impact of Sustainability Reporting

F. Rossi, D. Celenza

Corporate Reputation and Firm Performance: Evidence from Italy

ROOM B

Bouncing Back or Bouncing Forward? The Role of Knowledge from Absorptive to Transformative Resilience

chair: Antonio La Sala

A. Nieuwborg, S. Santema, M. Melles, S. Hiemstra-van Mastrigt

Robustness, Adaption or Transformation – Strategizing Resilience in Turbulent Times: A Scoping Review

C. Simone, A. Budoni, A. Laudando

Promoting Resilient and Sustainable Cities: A Three Helices-Based Urban Management Model

F. Garcia-Lillo, P. Seva-Larrosa, E. Sánchez-García

Where Is 'Supply Chain Resilience' Research Headed? A Bibliometric and SNA Analysis of Recent Literature, 2017-2021

G. Maielli, F. Iandolo, A. La Sala, A. Laudando

Digital Platforms Resilience: A Sensemaking Issue

ROOM E

Management of Knowledge-intensive Business Processes

chair: Mikhail Monashev

M. Monashev, M. Krčál

Research in Knowledge-intensive Business Processes: A Structured Literature Review

H. Scheffler, M. Vogl

Why do Mega-Projects Fail? Knowledge Management as a Successful Basis for Effective Flood Protection Measures - Critical Success Factors as a Guarantee for Successful Realisation

D. Moro, G. Sansone, P. Landoni, M. Lukeš

Social Business Incubators: Evidence from Senegal, Uganda and Cameroon

J. Flarup, P. Lindgren

Gratitude and Multi-Business Model Innovation – How Can Gratitude Increase the Innovative Competences?

ROOM C

Business Models, Analytics and Ecosystems

chair: Sylviane Cardey

H. Barth, P. Ulvenblad, P.O. Ulvenblad, A. Esmaeilzadeh, H. Blanco Rojas
Biomass – A Resource for Sustainability? A Literature Review of Business Models

J. Orjatsalo

Role of Business Analytics in Managerial Decision Making: A Systematic Literature Review

W. El Abed, H. Madinier, S. Cardey, T. Bregnard, I. Atanassova

Semantically-Driven Knowledge Modelling for the Business Ecosystem

T. Gavrilova, A. Kuznetsova, V. Garshin, V. Gorovo

An Ontological Approach to Transforming Managers into Business Analysts: Master Program Re-orchestration

13.00-14.30 LUNCH BREAK

14.30-15.20 KEYNOTE SPEECH

Massimo Mistretta - SUPSI, Switzerland, Ceo Exentriq - London | | "Digital Platforms as a Driver of Organizational Adaptivity, Resilience and Sustainability"

15.30-17.35 PARALLEL SESSIONS

ROOM A

New Technologies and Entrepreneurship

chair: **Ciro Troise**

C. Forliano, P. De Bernardi, A. Bertello, F. Ricciardi

Investigating Entrepreneurial Universities' Logics through System Dynamics: A Causal Loop Analysis

F. Greco, C. Laddaga, F. Carignani, F. Bifulco

The Principles of Effectuation Theory in Innovative Italian Start-Ups

A. Corallo, V. Del Vecchio, M. Lazoi

Technologies and Trends Leading the Digital Transformation: An Aerospace Case Study

I. Joranli, K. Joachim Breunig

Data-Driven Entrepreneurship and Co-Creation: Mapping User Journeys of Five Norwegian Start-Up Companies

M. Tani, G. Basile, A. Mazzitelli

Entrepreneurs and Convenors in Rural Areas: Some Evidence from the Italian Local Action Group "Terra e Vita"

ROOM D

Driving Innovation within Smart, Sustainable and Resilient Communities and Organisations using technology and managing knowledge

chair: **Mauro Romanelli**

A. Berni, R. Capurro

Hybrid Organizations and Projects of Urban Regeneration: A Case Study to Promote Cooperation, Sustainability and Innovation

C. Cavallaro, L. Giachi, S. Tortora, C. Losavio

Community Cooperatives, Shared Knowledge and Transformative Economy

C. Cavallaro, L. Giachi, F. Proia

Collaboration Agreements between Administrations and Citizens for the Commons Care

M. Romanelli

Rethinking Smart Inclusive Cities

A. Zbuccha, M. Romanelli, M. Bira

Museums Driving Urban Regeneration and Community Well-Being

ROOM B

Bouncing Back or Bouncing Forward? The Role of Knowledge from Absorptive to Transformative Resilience

chair: **Antonio La Sala**

S. Barile, A. Cozzolino, P. Vito, R. D'Amore

Towards Transformative Resilience in Humanitarian Supply Chains. Preparing to Respond to Crisis through Platform Solutions

S. Barile, A. Cozzolino, P. Vito

Transformative Resilience in Fine-Art Logistics: Some Preliminary Insights

A. La Sala, R.P. Fuller, M.E. Conti

Neither Backward nor Forward: Understanding Crazy Systems Resilience

D. Brill, C. Schnugg, Ch. Stary

Digital Sensemaking: Sensemaking as a Driver of Transformation

S. Grande, F. Ricciardi

Hackathons as Jam Sessions for the Jazzer Organisation: Insights on the Interplay between Leadership and Followership

ROOM E

Innovation Systems to Support Sustainable and Resilient Agrifood Supply Chains

chair: **Benedetta Coluccia**

J. Sáenz, H. Alcalde, N. Aramburu, M. Buenechea-Elberdin

Boosting Technological and Managerial Innovativeness in Organic Farming: The Role of Relational Capital

S. Abbate, P. Centobelli, R. Cerchione

Digital and Sustainable Transition in the Agri-Food Industry

G.P. Agnusdei, B. Coluccia, F. De Leo, S. Massari

A Resilient Business Management Model for Cutting Fish Supply Chain from a "Farm to Fork" Perspective

A.M. Pacifico, P.P. Miglietta

What is Driving the Agricultural Transformation? A Systematic Review and Meta-Analysis

G.P. Agnusdei, B. Coluccia, P.P. Miglietta

Digitalization Level and Product Quality in Wine Companies: A Preliminary Analysis in the Southern Apulia Region

ROOM C

Knowledge Acquisition at Risk: Transformation and Challenges of Learning in the Age of Information

chair: **Jennifer Fischer**

J. Fischer, O. Zlatkin-Troitschanskaia, J. Hartig, F. Goldhammer

Collecting and Analyzing Students' Process Data through Digital Performance Assessments: A Synopsis of the Current State of Research

S. Müller, L. Forsblom, E. Gutzwiller-Helfenfinger

Entrepreneurship Education and Negative Knowledge: Learning from Other People's Failure

N. Ronderos, D. Holtsch, S. Forster-Heinzer, R.J. Shavelson, J. Mariño, G. Solano-Flores

Critical Thinking as Part of Teacher Education in Switzerland

A. Laufer

The Influence of Need for Cognition and Need for Cognitive Closure when Solving an Information Problem

C. Meier, U. Jäckli, R. Krell

Leadership in the Digital Age: Trying to Assess its State in Swiss Companies through Machine Learning

9.00-9.10 CONCLUSIONS & CLOSING OF IFKAD 2022 and ANNOUNCING IFKAD 2023

Giovanni Schiuma, LUM University, ITALY & Antonio Bassi - SUPSI, Switzerland

9.10-10.00 KEYNOTE SPEECH

Jay Liebowitz, Stillman School of Business, Seton Hall University, USA | | "Digital Transformation for the University of the Future"

10.00-10.15 COFFEE BREAK

10.15-12.00 PARALLEL SESSIONS

ROOM B

(TR-21) Resilience and Transformation Addressed with a Complexity Approach

chair: **Linda Ponta**

C. Passavanti, E. Cozzoni, C. Ponsiglione, S. Primario, P. Rippa
The Role of NGOs in Innovation Value Chains

M. Karimi, G. Concilio, I. Mariani
A Wiki-Space Driven Approach to Reinforce Collective Learning

L. Ponta, G. Puliga, R. Manzini, S. Cincotti
Co-Patenting and Network Structure: Their Impact on Firm Performance

A. Aribi, L.T. Ayed, M.A. Ben Abdallah, T. Mejri
Roles of Digitalization and Knowledge Sharing in Organizational Resilience
Modeling during the Covid-19 Pandemic: Evidence from French Companies

ROOM B

Innovation for Transformation

chair: **Shigemi Yoneyama**

S. Yoneyama, S.L. Yin Cheah, I. Yamauchi
Mobilizing Unused Technological Knowledge for Activating Innovation
Ecosystem: Learning from Japanese Case

M. Bacovic, T. Backovic, N. Milovic
Research and Innovation Performance of Western Balkan Countries

M. Borozan, R. Palumbo, B. Luppi
Uninformed, Misinformed or just Ambiguity-Averse? At the Root of the
Students' University Choice and Implications for Policy

A. Bassi, G. Amorati, J. Bertossa, M. Brauer, K. Gianini, M. Manini Mondia, S. Sala Tesciat
Resilient Project Management

ROOM C

Sustainable Development

chair: **Livio Cricelli**

L. Cricelli, S. Pioggerella, S. Strazzullo
The Role of Industry 4.0 Enabling Technologies in Circular Economy Practices:
Towards the Triple Bottom Line of Sustainability

L. Cricelli, M. Grimaldi, R. Mauriello, S. Strazzullo
Open Innovation and Sustainability: A Winning Symbiosis

A. La Bella, G. Morales Alonso, A. Hildago, N. Levaldi Ghiron
Amazon Vendor Flex Model: A Business Strategic Alliance for Sustainable
Development

M. Tregua, A. D'Auria, A. De Chiara, T. Russo Spina
Sharing Economy and Sustainability: Framing New Value Propositions in
Fashion Industry