

IFKAD 2019 – Final PROGRAM

14th edition of the International Forum on Knowledge Asset Dynamics



Knowledge Ecosystems and Growth

4-7 June 2019

**Le Monacelle & Auditorium
Matera, Italy**



14.20 REGISTRATION

14.30-16.35 PARALLEL SESSIONS

ROOM A

Asian Business Research
Chair: Min-Ren Yan

Jui-Chen Wang
The Arts of Cultural Ecosystem and International Fair for Global Value Creation-A Case Study of Art Revolution Taipei

Shu-Mei Wang
A Dynamic Decision Support Model for Entrepreneurial Innovation and Strategic Market Development in the Biotechnology and Healthcare Industries

Zhenping Zhang, Enzo Bivona, Haiyan Yan, Min-Ren Yan, Jiayin Qi
University Growth Strategy with Executive Education and Industry Knowledge Ecosystem Development: A Case Study in China

Linlin Wang, Enzo Bivona, Haiyan Yan, Jiayin Qi, Min-Ren Yan
Applying systems thinking concepts in the analysis of knowledge sharing on WeChat

Haiyan Yan, Min-Ren Yan, Xinyue Yan, Jiayin Qi, Lingyun Zhan
Policy Evaluation of Higher Education Ecosystem and Strategic Knowledge Community in Shanghai

16.35-17.00 COFFEE BREAK

17.00-18.40 PARALLEL SESSIONS

ROOM A

Asian Business Research
Chair: Min-Ren Yan

Chun-Yin Liao, Hsiao-Chen Chang
Exploring the Relationship between Consumers' Perceived Risk of Electronic Invoice Devices, Behavioral Inertia, and Willingness of Use

Jo-Chiao Cheng
Exploring the human recruitment system from the perspective of learning organization

Ying-Hsuan Wang
Succession and Cultivation of Successors in SMEs in Taiwan

Chih-Yin Lu
The Research of Leadership Style and Learning Organizational Culture in Furniture Industry

ROOM B

Asian Business Research
chair: Giovanni Schiuma

Kao-Yi Shen, Hsuan-Ya Tseng
The study of drug distributors to choose pharmaceutical suppliers

Tung-Sheng Chiang, Hsiao-chen Chang
Discussion on the key factors of the Netcom industry to introduce agile project management at diagnostic stage

A-Hsueh Chen, Hsiao-Chen Chang
Exploring the Key Factors of Taxpayers' Willingness to Mobile Tax Payment manner base on Technology Acceptance

Jing-Wen Wang, Hsiao-Chen Chang
Exploring the Key Factors of Taxpayer's Willingness to Change Tax Return Habits From The Perspective of Innovation Resistance

ROOM B

Asian Business Research
chair: Giovanni Schiuma

Yu-Ting Cheng, Wei-Chuan Wang, Chi-Hsuan Lin
Implementation of AI E-Commerce Model For Medical Beauty Industry: a Case Study In Taiwan

Chi-Chen Tsai, Chi-Hsuan Lin, Wei-Chuan Wang
Construction of AI model of trust fund raising

Ching Fang Wang, Ching Chang Wu
The effect of quality perception of blockchain service relationship on investment behavior and intention - a Case Study of Virtual Currency

Chien-Hui Chen, Hsiao-Chen Chang
Discussing the Customer's Willingness on the Mobile Customer Service APP though the Technology Acceptance Model an Example of Telecommunication Industry

8.30 REGISTRATION

9.00-11.05 PARALLEL SESSIONS

ROOM A
Performance Management & Measurements
Chair: Donato Morea

G. Bronzetti, M. A. Baldini, G. Sicoli, L. Calì, D. Ippolito
Corporate Governance and Performance: An Empirical Analysis of a Sector Listed in Italian Stock Exchange

G. Iazzolino, D. Greco, S. Verteramo, A. Attanasio, G. Carravetta, T. Granato
A methodology for measuring performance of academic spin-offs and application on spin-offs at the University of Calabria

K. Bočková, G. Gabrhelová, D. Hilčíková
Activating Methods of Teaching in MBA Professional Training of Managers Focused on Project Management

D. Campisi, P. Mancuso, S. L. Mastrodonato, D. Morea
Efficiency Assessment of Knowledge Intensive Business Services Industry in Italy: Data Envelopment Analysis (DEA) and Financial Ratio Analysis

G. Iazzolino, D. Laise, A. Pulic
20 years of VAIC Value Added Intellectual Coefficient

ROOM B
Digital Technologies
chair: Valerio Brescia

A. Duran-Hernandez, J. Mireya Cornejo-Macias
The use of ITC in the Automotive area to have a more competitive service

V. Tiitola, T. Korhonen, T. Laine, J. Lyly-Yrjänäinen
Dynamics of value in technology inspired value co-creation: Case in homecare value network

C. Giglio
Investigating creativity and knowledge flows through patent citations networks

E. G. Contu
Education - Challenges in the Digital Era

P. P. Biancone, S. Secinaro, V. Brescia, D. Calandra
The medical record and the cycle of innovation in the clinical pathway of patients suffering from pathological addictions

ROOM C
Ecosystem Approach in Retail Industry
chair: Marcello Sansone

R. Bruni, F. Caboni, M. Tregua
The role of digital technology in food retailing ecosystem

M. Sansone
Ecosystem approach in retail industry and customer role: a service perspective

A. Colamatteo, M. A. Pagnanelli
Emerging retail as ecosystem by private label "DNA"

M. Fedele, V. Formisano, S. Balzano, Y. Cavacece
Retail ecosystem emerges or can be built through B2B relational factors encouraged by legal rules? An empirical analysis

M. Sciarelli, M. Tani, O. Papaluca
Ethical Branding in the Modern Retail: a comparison of Italy and UK ethical coffee branding strategies in 2014 and 2018

ROOM D
Strategic Knowledge Management Models and Tools for Entrepreneurial Universities
chair: Rosa Lombardi

L. Corazza, E. Truant, L. Tirabeni, J. Dumay
The disclosure of knowledge transfer for anchored legitimacy: the case of an Italian public university

S. Guelfi, P. Saluto
Customer Portfolio Mapping. How to identify strategic and tactical customers and evaluate the customer reciprocity relationship

M. Ferretti, E. Panetti, A. Parmentola, L. Pennacchio
Exploring the effect of Corporate Entrepreneurial Intention on the channels of University-Industry cooperation: An empirical analysis of Southern Italian firms

K.-H. Leitner, R. Rybníček
The effects of entrepreneurial experiences of the heads of departments on third-party funding and patent output of universities

R. P. Dameri, P. Demartini
Financial and societal value creation in cultural startups: the role of Entrepreneurial Universities

ROOM E
Knowledge Management
chair: Tatiana Gavrilova

T. Gavrilova, A. Kuznetsova
Developing a Big Picture View on Research through Visualization Techniques

A. Martínez-Martínez, J. G. Cegarra-Navarro, E. Bolisani
Solving internal environmental barriers with KM practices

M. L. Frigotto, E. Broccardo
Knowledge dynamics and conformism: managerial fads and financial herding in organization studies and neuroscience

G. A. Dávila, T. Andreeva, A. Steinar Sætre, G. Varvakis
Exploring the antecedents of knowledge absorptive capacity: (How) are social integration mechanisms useful in Brazilian firms?

J. G. Cegarra-Navarro, A. Wensley, A. Garcia-Perez
Overcoming Knowledge Workers Tunnel Vision through Intentional Unlearning

ROOM F
Innovative and Social Finance in Cultural and Creative Sectors (CCS)
chair: Manuela Barreca

M. Barreca, V. Giuliani
Civic crowdfunding at the intersection with multi-stakeholder engagement: an approach to create public value in cultural and creative sector

E. Borin, D. Crepin
Crowdfunding for cultural heritage institutions: some insights from the French context

E. Lazzaro, D. Noonan
US vs. EU regulatory frameworks of crowdfunding for the arts and culture

D. Maggi, N. Rossi
Community Foundations: a cultural development tool

11.05-11.30 COFFEE BREAK & NETWORKING

11.30-13.10 PARALLEL SESSIONS

ROOM A Knowledge Dynamics in Ecosystems chair: Constantin Bratianu	ROOM B Digital Tourism and Smart Tourism Destinations chair: Valentina Ndou	ROOM C Extracting Knowledge from the Web: a Managerial Perspective chair: Francesco Galati	ROOM D Business Ecosystems & Models chair: Oivind Revang	ROOM E KM Strategies for Knowledge Workers' Performance chair: Krishna Venkitachalam	ROOM F Business Analytics and Knowledge Management Evolution chair: Pierluigi Zerbino
<i>R. Bejinaru</i> University Strategies for Developing an Entrepreneurial Ecosystem	<i>F. M. Renga, V. Digiorgio</i> Role of smart destination in hospitality enterprises sustainability: an empirical study on booking channels management and revenues	<i>F. Galati, R. Galati</i> Cross-country analysis of perception and emphasis of hotel attributes	<i>J. Flarup, F. S. Jakobsen, P. Lindgren</i> Positive emotions influence on Business Model innovation competencies - Strengthening individuals' positive emotions to increase creativity in the innovation and conceptualization phase	<i>N. Pashkevich, F. von Sheele, D. M. Haftor</i> Improving the performance of knowledge worker through feedback of cognitive time distortion	<i>G. Antonacci, A. Stefanini, P. Zerbino</i> Leveraging analytics for improving knowledge sharing: a case in the healthcare sector
<i>K. Dudek, P. Bednarz-Luczevska</i> Knowledge dynamics in ecosystems and organizational value creation. Case of office furniture industry in Poland	<i>C. Amatulli, M. De Angelis, A. Stoppani</i> Predictors of Negative Emotional Content in Online Review in the Hospitality Sector	<i>A. Palmiro Volpentesta, A. M. Felicetti, N. Frega</i> On the value of Food Information Services under a consumer perspective	<i>G. K. Andersen, S. Durst, P. Valter, P. Lindgren</i> Collaborative knowledge sharing and knowledge generation in Multi Business Model Innovation processes - A three-dimensional Knowledge Ecosystem	<i>J. Olaisen, B. H. Jevnaker</i> The ecosystem dynamics of the fourth industrial revolution: The knowledge work design of the future	<i>N. Squicciarini, D. Aloini, E. Benevento, R. Dulmin, V. Mininno</i> Using Analytics to predict patient's Length of Stay in Emergency Department
<i>V. Vuori, N. Helander</i> Knowledge management practices to overcome network-level knowledge barriers: an artificial intelligence powered literature review	<i>G. Mele, Y. Maruccia, V. Ndou, P. Del Vecchio</i> A methodological framework for measuring the smartness of Tourism Destinations	<i>M. Bisogno, F. Manes Rossi</i> Management Innovations in cultural organisations: the role of the web and social media	<i>S. Barile, R. Grandinetti, C. Simone</i> The rise of a new business ecosystem? Insights by the strategies of exaptation and brokerage	<i>V. Sillanpää, A. Jääskeläinen, N. Helander</i> A model for profiling information and knowledge management in the public sector	<i>M. Ratia, J. Myllärniemi</i> Business Analytics Enabling Future Insights in the Private Healthcare
<i>C. Bratianu, S. Hadad</i> Designing Knowledge Ecosystems for Business Education Based on Knowledge Dynamics	<i>E. Cori, F. Fraticelli</i> Digital transformation of museums: a framework	<i>A. Destefanis, E. Raguseo, E. Paolucci, P. Neirotti</i> Estimating the impacts of Airbnb on the hotel industry: direct effects on performance and the moderating role of hotel location	<i>L. Latronico, L. Pellegrini</i> Business Model Innovation and its antecedents. The case of the Space Industry	<i>M. Manu, N. Helander, K. Venkitachalam</i> Barriers of knowledge sharing effecting work performance and value creation in an industrial organization	

13.10-14.10 LUNCH

14.20-14.40 PLENARY SESSIONS OPENING AND WELCOME - Aditorium, Piazza Sedile

14.40-15.25 KEYNOTE SPEECH - Jörg Rainer Noennig - Dresden University of Technology, Germany

15.25-16.00 KEYNOTE SPEECH - Gianpaolo Iazzolino, Ante Pulic - University of Calabria, Italy

16.00-16.20 MUSIC BREAK

16.20-17.00 KEYNOTE SPEECH - John Dumay - Macquarie University, Australia

17.00-17.30 KEYNOTE SPEECH - Min-Rey Yan - Chinese Culture University, China

17.30-18.00 KEYNOTE SPEECH - JinHyo Joseph Yun - Daegu Gyeongbuk Institute of Science & Technology, Korea

20.00-23.00 WELCOME RECEPTION - Masseria San Francesco

9.00-11.30

PARALLEL SESSIONS

ROOM A

Organizing projects in knowledge ecosystems
chair: Paolo Canonico

A.-M. Nisula, K. Blomqvist, J.-P. Bergman
Organizing knowledge for radical innovation within knowledge ecosystem

A. Bassi, A. Casagrande, F. Danieli, V. Lofaro, J. Nicolet, J. Rodoni, K. Savioni
Importance of Knowledge Management Practices - A Case Study of the Maturity of Swiss Companies

S. Maryami, M. Pezzillo Iacono, M. Martinez, A. Berni
Special economic zones' governance and organizational structures: Comparative study by focusing on a policy network approach in Iran, UAE and Kazakhstan

A. Berni, L. Moschera
Dealing with complex environments: the case of Special Economic Zones in Italy

V. Esposito, P. Canonico, E. De Nito, M. Pezzillo Iacono, G. Fattoruso
Knowledge integration in an interorganizational research project: a case study from a backward region

H. Laihonon, J. Huhtamäki
Organizational Hybridity and Fluidity: Possibilities and Challenges for Knowledge Management

ROOM B

Managing, Organizing and Evaluating European Capitals of Culture
chair: Michela Marchiori

P. Demartini, M. Marchiori, L. Marchegiani, L. Biondi
Citizen Participation: a buzz word to evaluate the European Capital of Culture?

M. Habersam, M. Piber
European Capitals of Culture: Evaluation Regimes and Hybridity intertwined

A. Cara, B. Elia, F. Jacobone
The impact of performance measurement: new approaches and key implications for Culture Management

M. Habersam, M. Piber
The Evaluation of European Capitals of Culture: A Critical View on Evaluation Regimes, their Impact on Governance and Prolegomena to Future Developments

B. Iannone, L. Marcella, N. Ridolfi, A. Pennella
From the cultural heritage of Matera to a business model for Matera. Sextantio case

A. Cicerchia
Assessing the impacts of culture and cultural impacts: a planning and evaluation challenge

ROOM C

Sustainable Knowledge-Based Strategic and Project Management at Private and Public Organizations
chair: Viktória Horváth

K. Kirchner, R. Jørgensen, L. Ch. Breengaard, E. Bolisani, E. Scarso
Social Media use in Communities of Practice: insights from an Engineering Service Company

L. Szabo
Managing projects and related knowledge at strategic level – a case study of a Hungarian IT company

I. Csendes, Á. Bocskor
Limits and alternatives to traditional strategy formation: a review

G. Capaldo, N. Costantino, G. Ferruzzi, R. Pellegrino
Investigating the interplay between performance standards, organizational variables and contextual factors: the case of public service providers in Italian water and electricity sectors

V. Horváth
The relationship between the project management competences and the project success – The case of a Central European oil company

M. Kelber, A. Jannack, J. R. Noennig
Knowledge-Based Participation to Identify Demands of a Future City Administration: Dresden Case Study

ROOM D

Sustainable Ecosystems and Communities: Value Creation and Innovation
chair: Mauro Romanelli

W. Castelnovo
Value creation in the user-centric personal information ecosystem

S. Wesselmann
Networks for regional sustainability: A case study approach

P. Genkova
Migration and Diversity Potentials for Organisations

B. Mazenyte, M. Petraite
Patient value creation in health knowledge ecosystems: evidence from a field study

M. Romanelli, A. Zbucheá, D. de Gennaro, F. Buonocore, G. Palozzi
Public organizations as sustainable communities

Ch. Castner
The Believability of Political News Articles

ROOM E

Knowledge strategies and practices for sustainable SMEs Growth
chair: Gregorio Varvakis

K. North, N. Aramburu, O. Lorenzo, A. Zubillaga Rego
Digital maturity and growth of SMEs: a survey of firms in the Basque country (Spain)

T. Hardwig, S. Klötzer, M. Boos
The benefits of software-supported collaboration for small and medium sized enterprises

B. Devens Fraga, G. Varvakis, M. Poleza
Knowledge management practices related to organizational resilience capabilities

G. Tonial, L. Paganini Souza, N.R. Cruz Gerres, L. Neuman Potrich, P. M. Selig
Knowledge Management Practices in technology-based SMEs

M. Letonja, M. Duh
Innovativeness of family SMEs: Knowledge transfer during the succession process

G. Murgia, A. Messeni Petruzzelli
A multilevel analysis of the technological impact of University-SME joint innovations

ROOM F

New Knowledge Assets in Health Care: The Challenge of Value Generation Through Real-World Data
chair: Emanuela Foglia

L. Cannavacciuolo, E. Foglia, D. Crisci, L. Ferrario, G. Ferruzzi, C. Ponsiglione
Real-world data in healthcare: the case of post-ACL rupture rehabilitation pathway

T. Al Aama, A. Ayach, P. Mancuso, S. Gitto, M. K Alabdullaali, A. Sawan
Monitoring Saudi Arabia's Hospitals: an approach based on KPI's (Key Performance indicators) and SMAA-2 (Stochastic Multi-criteria Acceptability Analysis)

D. Aloini, E. Benevento, A. Stefanini, F. Visintin
Exploiting administrative data for enhancing "LAST MILE" logistic in hospitals

G. Bruno, A. Diglio, C. Piccolo
Investigating the impact of the reconfiguration of the hospital-network on the users' accessibility to the primary care: an empirical analysis and alternative reorganization approaches

C. Ornago, M. Paganini, F. Milella
Development of a Fuzzy logic algorithm for the definition of the proper level of contrast agent and hydration in patients with reduced renal functioning

E. Lettieri, M. Pinzone
Elderly & Artificial Intelligence: Evidence of the main Determinants of the Intention to Use a Virtual Coach for Healthy Ageing through a TAM-extended model

11.30-11.50

COFFEE BREAK & NETWORKING

11.50-13.20 PARALLEL SESSIONS

ROOM A Consumer Knowledge chair: Michal Krčál	ROOM B Digital Transformation Contingencies across Knowledge Ecosystems chair: Susanne Durst	ROOM C Intangible Cultural Heritage (ICH) and Sustainable Growth of Territories: foodways valorisation chair: Nadia Cipullo	ROOM D Innovation chair: George Tovstiga	ROOM E Knowledge Transfer and Design in Open Innovation chair: Giustina Secundo
<i>R. Vaitkiene, V. Vainauskiene</i> Consumer Objective and Subjective Knowledge Discrepancy Scenarios: Added Sugar Case	<i>E. Macrì, C. L. Cristofaro</i> The digitization of cultural heritage: the impact of EUROPEANA	<i>P. Paoloni, N. Paoloni, G. Modaffari</i> Territory development through the finance innovation tools	<i>F. Errico, V. Albino, C. A. Garavelli, A. Corallo</i> The influence of endogenous and exogenous factors on innovative performances: implication for start-ups	<i>A. Annarelli, C. Battistella, F. Nonino</i> Open Innovation practices for product-service design
<i>M. Smirnova, K. Golovacheva</i> Knowledge perspective on consumer digital performance research	<i>K. M. Hydle, K. J. Breunig, T. H. Aas, M. M. Hellström</i> Digitally enabled servitization strategy in manufacturing firms	<i>N. Cipullo, A. Bruno, R. Lombardi, R. Vinciguerra</i> The survey for cultural and economic value assessment of food and food-ways in Bio-Districts: the case of “Bio-Distretto della Via Amerina e delle Forre”	<i>G. Tovstiga</i> Strategic innovation outcomes and competitive advantage: a comparative, empirical study	<i>R. Trequattrini, R. Lombardi, B. Cuzzo</i> Knowledge Translation in the Football Industry: a primary study
<i>M. Krčál</i> Knowledge Ecosystems and Closed Loop Supply Chain: Developing a Conceptual Model	<i>S. Tietz, K. Werner, E. Kneisel, J. Breßler</i> T-shaped skills in knowledge-intensive work environments in the era of Digitalisation - An analysis of Scrum Master Profiles	<i>P. Pastore, A. Ricciardi, S. Tommaso</i> The Italian “network contract”: strategic cooperation tool for competitiveness of SMEs in the agribusiness sector	<i>M. Roumy, V. Robin, K. El Qaoumi, Ch. Merlo, M. Koscielnny, B. Rose</i> A multi-dimensional framework to promote innovation culture in a large size company: case of SNCF Réseau	<i>P. Centobelli, R. Cerchione, E. Esposito, P. Zerbino</i> Knowledge management systems in open innovation processes
<i>O. Alkanova, M. Smirnova, K. Golovacheva</i> Perspectives of UTAUT2 Development: Insights from a Pilot Study	<i>R. Ricci, D. Battaglia, P. Neirotti</i> Adoption of Digital Manufacturing Technologies in SMEs: A Dynamic Capability and Absorptive Capacity Perspective	<i>P. Paoloni, A. Cosentino, B. Iannone</i> The intangible assets into the wine business sector. A structured literature review	<i>B. Stelzle, J. R. Noennig</i> Citizen participation in smart cities	<i>F. Dal Mas, P. Paoloni, M. Massaro, M. Toffali</i> Open innovation and start up development. The C(h)aos problem

13.20-14.20 LUNCH & NETWORKING

14.20-16.25 PARALLEL SESSIONS

ROOM A Circular Economy and Business Models Innovation chair: Davide Chiaroni	ROOM B Knowledge Ecosystems and Circular Economy – Challenges and Barriers chair: Alena Klapalová	ROOM C Assessment of Knowledge Ecosystems’ Performance: toward a Research Agenda chair: Flaviano Moscarini	ROOM D The Role of Ideas in Knowledge Ecosystems chair: Han van der Meer	ROOM E Community Governance and System Thinking for a Knowledge-Based Sustainable Development of Communities and Territories chair: Alessandra Ricciardelli
<i>Q. Chen, M. Magnusson, J. Björk</i> Asked for but not wanted? On the effect of explicit online search for sustainable innovation ideas	<i>G. Vaceková</i> Limits and Merits of Transition to Circular Economy in (post-) Transitive Economies of CEE	<i>R. Capurro, R. Fiorentino, R. Lombardi, S. Garzella</i> Implementing open innovation: the role of boundaries management	<i>H. van der Meer</i> Roadmap for Creative Problem Solving Techniques	<i>A. Ricciardelli, F. Manfredi</i> Systems change in Community Organisations. Porta Futuro, the local experiment of the City of Bari
<i>P. Del Vecchio, G. Passiante, G. Barberio, R. De Carolis, C. Innella</i> Circular Economy and Innovation Ecosystems: the case of the Italian Circular Economy Stakeholder Platform - ICESP	<i>J. Švecová</i> Consumer knowledge and young consumer purchase behaviour towards remanufactured products	<i>F. Grimaldi, S. Lippolis, A. Ruggieri</i> Measuring interconnections in knowledge-oriented and open business ecosystems	<i>B. Jevnaker, J. Olaisen</i> The traveling ideas as the contextual infection of art	<i>A. Straujuma, E. Gaile-Sarkane</i> Successful Alumni knowledge management - the asset of Higher Education and Research Institution
<i>P. Centobelli, R. Cerchione, D. Chiaroni, P. Del Vecchio, A. Urbinati</i> Circular Economy and Business Models: Preliminary Evidences of a Systematic Literature Review	<i>C. Sousa</i> Networks and the transition to Circular Business Models	<i>R. Capurro</i> Open Innovation and Green management: a framework to support environmental strategies implementation	<i>O. Mauroner, L. Zschau</i> The New Groupthink and Idea Generation – An investigation of hybrid brainstorming as key to introverts’ enhanced contribution to ideation	<i>C. Di Gerio, G. Fiorani</i> The Extraordinary Jubilee of Mercy: a model of sustainable management
<i>T. Gallucci, G. Lagioia, A. Paiano, V. Amicarelli</i> Environmental sustainability of syngas production from RDF in Apulia Region	<i>R. Škapa</i> Knowledge sharing among supply chain members: the benefits for circularity	<i>F. Doni, A. Corvino, S. Bianchi Martini</i> Environmental social and governance reporting, financial performance, and open innovation: is there a common path? Evidence from South Africa	<i>M. Jovanić, L. Zschau</i> The New Groupthink and Idea Generation – An investigation of hybrid brainstorming as key to introverts’ enhanced contribution to ideation	<i>D. Silva, L. Barreto</i> Green Management Knowledge: important step on the way to business ecosystem development
<i>S. Franzò, A. Urbinati, D. Chiaroni, V. Chiesa</i> Adopting Circular Economy from a Strategic Management perspective: an exploratory multiple cases analysis into the pulp&paper industry	<i>A. Klapalová</i> How knowledge management is approached in circular economy academic research?	<i>F. Doni, A. Corvino, S. Bianchi Martini</i> Environmental social and governance reporting, financial performance, and open innovation: is there a common path? Evidence from South Africa	<i>L. landoli, G. Zollo</i> Knowing as an Artist. Lessons for Managers from Great Paintings	<i>A. Ribas Hortal, F. Bromberg</i> Exploring the Influence of Self-determination in the Collective Intelligence of Collaborative Organizations

14.20-16.25 **IAKM Informal Meeting** - New activities of the International Association for Knowledge Management (**ROOM F**)
moderator: Ettore Bolisani

16.25-16.45 **COFFEE BREAK & NETWORKING**

16.45-18.00 **PARALLEL SESSIONS**

ROOM A
Open Innovation & Managers Perceptions
chair: **Ciro Troise**

S. Yablonsky
Multi-dimensional Open Innovation Platform
Ecosystem Framework

C. Troise, D. Matricano, M. Sorrentino
Open innovation platforms: exploring the
importance of knowledge in supporting online
initiatives

M. Paoloni, G. Mattei, N. Paoloni
“Big digital bank” vs “local bank”. What can be
learnt from the managers’ actions to cope with
these ostensible controversial situations?

ROOM B
**The Influence of Culture on Organisations
Knowledge Ecosystem**
chair: **Maura La Torre**

*P. Kelemen, J. Ševčík, J. Hasalík, R. Kochaň, O.
Stražil, E. Gatarik*
Connection between national culture and
individual mindfulness

L. Baratin
International Training for the Preservation and
Restoration of Cultural Heritage in the Euro-
Mediterranean Region

F. Rizzo
A Service Design Experiment in the Municipality
of Turin to Overcome Organisational Silos

ROOM C
Value Creation
chair: **Maria Franca Norese**

M. F. Norese, G. F. Bono
A knowledge-based organisational solution to
create value and facilitate IT innovation

*E. Trauer, J. L. Todesco, E. M. da Costa, G. A.
Dávila*
Knowledge Representation in the Specialty
Coffee Agribusiness System: A Conceptual
Framework Proposal

Y. Curci, I. Ledezma
Paradigm-changing scientific knowledge and
large grants: the case of Labex excellence
initiatives in France

ROOM D
**Exploring the Role of new ICTs in Innovation
Ecosystems**
chair: **Adele Parmentola**

*C.C. Amitrano, M. Tregua, T. Russo Spena, F.
Bifulco*
Managing complexity and interactions in an
emerging innovation ecosystem

M. Trunfio, S. Campana
Building pervasive innovations in destination:
the role of ICTs and social capital

A. Caporuscio, P. Moran, M. Simoni
The determinants of winners and losers in a
digitalized eco-system

ROOM E
Business Ecosystems & Models
chair: **Peter Lindgren**

L. M. Mulwa, Ch. M. Oloo
Africa Seed Business Knowledge Ecosystem

E. L. da Silva
Model of Knowledge Management for Public
Organizations of Science Technology and
Innovation in Health

I. Pinho, A. P. Costa, C. Pinho
What is Knowledge Governance?

20.00-24.00 **GALA DINNER** - Maseria Del Parco

9.00-11.05 **PARALLEL SESSIONS**

ROOM A
The Advent of Smart Technologies. Sustainable Business Models and Thrilling Future Changes
chair: Rosa Lombardi

F. Ricciardi, P. De Bernardi, E. Sorano
Common-Good DPM: A tool for co-evolving business models and sustainable development models

N. Bellantuono, P. Pontrandolfo, B. Scozzi
Investigating the implications of Industry 4.0 enabling technologies on sustainability

G. Secundo, P. Rippa, G. Passiante
Digital platform diffusion in Entrepreneurship Centre: preliminary evidences from the Italian Contamination Lab network

P. Paoloni, S. Solimene, D. Coluccia, S. Fontana
Business Model and Sustainability: the state of the Art

D. Mancini, G. Russo, A. Lardo, N. Paoloni
Smart technologies ecosystems and business models: an international relevant case study

ROOM B
The role of Knowledge Ecosystems in Business Model Innovation. Highlights from the Tourism and Hospitality Industry
chair: Angelo Presenza

A. Presenza, T. Abbate, F. Cesaroni, M. Meleddu
Factors influencing the creative process in culinary innovations. A comparison between starred-chefs and chefs in training

N. Preghenella, C. Battistella, L. Cicero
Sustainable business model archetypes in tourism

F. Buffa, N. Zeni, U. Martini, P. L. Novi Inverardi, S. Notaro
The bottom-up approach and PPPs as key-drivers in the creation of sustainable tourism products. Evidence from a community destination

F. Badia, E. Ruggiero, V. Dell'Atti
Opportunities and Potentialities of the Industrial Tourism: New Experiences in Puglia and Basilicata Regions

F. Cappellaro, G. Barberio, R. Preka, P. Sposato
The role of collaborative economy in enabling business model innovation towards circular economy

ROOM C
Commons in Cultural and Creative industries
chair: Anna Simonati

C. Fantauzzi, R. Frondizi, J. Liddle
Knowledge as a commons: the contribution of higher education

F. Ranalli, I. Schettini, G. Palozzi
Access to Healthcare as a New Commons: Telemedicine as a Strategy for Providing Value-Based Healthcare Services in Rural Areas

N. Colasanti, V. Fiori, R. Frondizi
Enhancing knowledge sharing in public libraries: can gamification help?

L. Giachi, F. Proia
Social innovations and conflict. The case of the Santa Maria della Pietà – Rome

G. Iacovone
Enhancing cultural heritage through collaborative governance

ROOM D
Strategic Knowledge Management Models and Tools for Entrepreneurial Universities
chair: Giustina Secundo

R. Lombardi, M. Massaro, J. Dumay, F. Nappo
Entrepreneurial Universities and Strategy: primary issues

T. A. Rita Gentile, E. De Nito, P. Canonico, R. Reina
Understanding E-learning design in European universities: a mixed method study

R. Ricci, A. Colombelli, E. Paolucci
Entrepreneurial activities and models of advanced European science and technology universities

P. De Bernardi, A. Bertello, C. Forliano
Unpacking Higher Educational Institutions (HEIs) performances through the institutional logics lens

G. Secundo, V. Ndou, P. Del Vecchio, G. De Pascale
A Structured Literature Review about Knowledge Management in Entrepreneurial Universities

ROOM E
Sustainable Ecosystems and Communities: Value Creation and Innovation
chair: Alexandra Zbucnea

G. Palozzi, A. Chirico, C. Trenta, M. Romanelli
Budgeting Control System and e-Procurement: an Integrated Tool for Limiting Misconducts in Healthcare Purchasing Procedures

M. Romanelli
Towards sustainable communities within urban ecosystems

N. Carbonara, C. Ponsiglione, I. Quinto, G. Zollo
Exploration and Exploitation in the Local Development: Empirical Evidence from Italy

A. Zbucnea, M. Romanelli, F. Pînzaru
Stakeholders' voices. Knowledge transfer towards public administration

S. Ammirato, R. Linzalone, A. P. Volpentesta
Business Model innovation in Passengers Transportation. Implications for Integrated Bus Transportation Services

ROOM F
PhD Consortium
chair: Daniela Carlucci

C. Panisson, I. A. Viera Willerding, É. Mafrá Lapolli
Knowledge-Based Regional Development: a methodological approach to Innovation Network Analysis

T. Nikitina, I. Lapina
Today's Business and Entrepreneurship Development: Knowledge Dynamics and Competences of Managers and Entrepreneurs

N. Chichkanov
Coproduction and Innovation in Knowledge-Intensive Business Services

M. Hurtado Illanes
In search of knowledge ecosystems for underdeveloped countries: A practical case in oncology and complex disease in Bolivia

V. Januškaitė, L. Užienė
Regional intellectual capital and regional development: a new approach to target the resources that matter

11.05-11.25 **COFFEE BREAK & NETWORKING**

11.25-13.05 **WORKSHOP - Emerging entrepreneurial behaviour and trends considering global trends (ROOM F)**
moderator: Paul Jones

11.25-13.05 **PARALLEL SESSIONS**

ROOM A Intellectual Capital chair: Johan Olaisen <i>C. Peñalba, J. Sáenz, P. Ritala</i> Disentangling and diagnosing Marketing-related knowledge resources: Empirical evidence from Spain <i>A. Bordianu</i> Reflecting on the intellectual capital literature: is the field at another crossroads point? <i>H. Hussinki, T. Garanina, J. Dumay, E. Steinhöfel</i> Accounting for intangibles – A literature review and cross-continental analysis <i>G. Liu, A. Kianto, E. Tsui</i> Intellectual capital and organizational performance in Chinese firms: An empirical study	ROOM B The role of knowledge ecosystems in Business Model Innovation. Highlights from the tourism and hospitality industry chair: Angelo Presenza <i>P. Zaragoza-Sáez, E. Claver-Cortés, M. Úbeda-García, B. Marco-Lajara, F. García-Lillo</i> The mediation effect of corporate social responsibility and strategic knowledge management on the relationship between sustainable intangible capital and performance <i>P. Lindgren, A. Kumar</i> Advanced 5G technologies impact on knowledge sharing, knowledge ecosystems related to Multi Business Model Innovation <i>S. Ferrari, R. Inglese</i> Innovative Web accessibility instruments as tourism marketing tools: the case of Sila National Park <i>C. Vallone, S. Alfiero</i> A business model for sustainable tourism experiences: evidence from Albergo Diffuso	ROOM C Knowledge Ecosystems, Social Innovation and Neo-Strategic Management: how do they interact to face the challenges of the new millennium? chair: Pierpaolo Magliocca <i>R. Canestrino, M. Ćwiklicki, P. Magliocca</i> Creating E-health Solutions: Looking through Combined Lens of Social Innovation and Knowledge Ecosystems <i>P. Magliocca, R. Canestrino, A. Bonfanti, P. Castellani</i> Service Ecosystems: a Descriptive Review of the existing Literature <i>M. Asif</i> Supplier socio-environmental compliance: going beyond talking the talk <i>M. Angrisani, P. Rippa</i> Knowledge Transfer, Innovation and University Engagement: A Study on the “Federico II” San Giovanni Hub (SGH)	ROOM D Entrepreneurship chair: Karim Moustaghfir <i>A. Tanichev, V. Cherenkov, N. Kurasheva</i> Creating of entrepreneurial ecosystem for further economical growth <i>K. Moustaghfir, C. Petti, S. Ramid, K. Touhs</i> Exploring the relationship between human resource management, entrepreneurial orientation, and firm performance: a systematic literature review <i>M. Del Baldo, P. Demartini</i> Genius loci and Social Capital as the glue for the success of Entrepreneurial ecosystems <i>D. Artemova</i> <i>Using academic entrepreneurship for digital economy development</i>	ROOM E Business Ecosystems for Circular Economy: Theory and Practice chair: Luca Fraccascia <i>D. Vegter, J. van Hillegersberg, M. Olthaar</i> Towards a performance measurement system of circular supply chains <i>I. Giannoccaro, G. Acquaviva</i> The Italian way to Circular Economy: An empirical analysis <i>D. Chicca, L. Fraccascia, A. Nastasi</i> Designing energy-based exchanges in eco-industrial parks: a multi-objective optimization approach <i>D. M. Yazan, L. Fraccascia</i> Emergence and Evolution of Cooperative Behaviour in Industrial Symbiosis
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13.05-14.00 **LUNCH & NETWORKING**

14.00-15.40 **PARALLEL SESSIONS**

ROOM A Knowledge Dynamics in Ecosystems chair: Ruxandra Bejinaru <i>S. Scipioni, F. Niccolini</i> Engaging actors for market-oriented competence creation in logistics Knowledge Triangle ecosystems. Perspectives from an EU project <i>G. Cappiello, A. Daood</i> Chit-chat matters: work-related knowledge flows through informal inter-organizational ties <i>A. G. Andrei, A. Zait, A. Zbucnea, E.M. Vatamanescu</i> Use of knowledge management strategies in SMEs: a radiography of Romanian context <i>P. Adinolfi, N. Capolupo, V. Giampaola, R. Palumbo, G. Piscopo, M. Ruberto</i> Ecosystem of knowledge or knowledge contamination? An exploratory analysis at the boundaries of scientific domains	ROOM B Knowledge Management chair: Meliha Handzic <i>M. Ventura, W. Vesperi, R. Reina, R. Coppolino</i> Health Technology Information and the impact on the health care research: An empirical case <i>M. Younes Haghani, M. Gharibpour</i> Requirements of implementing knowledge management system in crisis management (case study: crisis management in Chabahr municipality) <i>P. Bednarz-Luczewska</i> Knowledge ecosystem enacted through shared heuristics. The furniture industry in Poland <i>M. Handzic, H. Zulic, Z. Guja</i> Knowledge Discovery from Arts Data: A Case of Distant Listening	ROOM C Knowledge Transfer and Design in Open Innovation chair: Giustina Secundo <i>M. Kelber, A. Beniko Lorenz, J. R. Noennig</i> Dynamic Workshop-Design for Cooperative Innovation-Thinking in a Circulating and Expanding Knowledge Transfer <i>E.-M. Vătămănescu, V.-M. Dincă, A. G. Andrei, V. A. Alexandru</i> Strategic networks and innovative performance: a relational design of knowledge sharing in small and medium-sized enterprises <i>S. Yoneyama, S. Lai Yin Cheah</i> Managing unintended reverse knowledge transfer for enhancing R&D performance of parent company <i>G. Gravili, I. Bortone, M. Benvenuto, C. Viola</i> The assessment of a technological system to develop a new organizational model for elderly people’ assistance	ROOM D Knowledge ecosystems in the digital era: how digital technologies shape innovation process chair: Ivana Quinto <i>L. Raymond, S. Uwizeyemungu, F. Bergeron, A. M. Croteau, A. Ortiz de Guinea</i> Investigating the digital ecosystem of explorative learning in industrial service enterprises: a configurational approach <i>G. Elia, G. Solazzo, G. Lorenzo, G. Passiante</i> The “Big Social Data” paradigm: definition, key features, and applicative contexts <i>L. Battanta, M. Giorgino, L. Grassi, D. Lanfranchi</i> Defining RegTech: a contribution for academics, authorities and practitioners <i>G. Elia, V. Lazzarotti, R. Passaro, I. Quinto, P. Rippa</i> How much digital are the Italian incubators? Level of diffusion of digital technologies in Italian Certified Incubators	ROOM E WORKSHOP - Writing with Impact moderator: Giovanni Schiuma <i>Antti Lönnqvist</i> <i>Paul Jones</i> <i>John Dumay</i>
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15.40-16.00 **COFFEE BREAK & NETWORKING**

16.00-16.45 **KEYNOTE SPEECH - Antti Lönnqvist - Tampere University, Finland**

16.45-17.00 **Closing Remarks, Conclusions**