

Wednesday 11 June 2014

8.45 – 9.00

## CONFERENCE OPENING

9.00 – 10.40

## PARALLEL SESSIONS

### [A] TRACK - Knowledge management in SMEs *chair: Emilio Esposito*

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*Cristina Ponsiglione, Luca Iandoli, Lorella Cannavacciuolo, Sabrina Giuseppina D'Errico*  
Knowledge specialization as driver of networks emergence in small firms' clusters

*Klaus North, Thomas Hardwig, Manfred Bergstermann*

Learning to grow - a methodology to sustain growth capabilities of SMEs

*Mark Kam-Loon Loo*

Small Business Export Issues: Impact of Canada's Global Competitiveness and recommendations for Sustainable Growth

*Marina Letonja, Mojca Duh*

Effects of Knowledge Transfer on Successors' Innovativeness

### [B] BUSINESS PROCESS *chair: Manish Unhale*

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*Yasmina Khadir-Poggi, Mary Keating*

Turning knowledge assets into innovative business processes: an empirical example in the asset management industry

*Jan Brzoska*

The Innovation of a Company when it Comes to Changing its Business Models

*Sanna Hilden, Kati Tikkamäki*

Reflective Competence Assessment

*Vincenza Esposito, Ernesto De Nito, Mario Pezzillo Iacono, Marcello Martinez, Lorenzo Mercurio, Paolo Canonico*

The boundaries of a performance management system between knowledge and control

### [C] PhD Consortium *chair: Antonio Lerro*

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*Katharina M. Borgmann*

The Influence of Architectural and Urban Semiology on Urban Innovation in Chinese Mega Cities

*Anja Jannack*

From Idea to Innovation - The Role of Creativity in Knowledge Management

*Marjukka Nyberg*

Managing Reputation as Part of Intellectual Capital Management

*Ilona Bartuseviciene*

Economic effectiveness and intangible investment in Lithuania

### [D] TRACK - Knowledge management: the path for developing sustainable organizations

*chair: Ramona-Diana Leon*

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*Johan Olaisen, Øivind Revang*

Keeping Ambidexterity and Knowledge Dynamics Onboard

*Susanne Durst, Ingi Runar Edvardsson, Guido Bruns*

Sustainable Knowledge Management: Outsourcing and Core Competences.

A Literature Review

*Viktor Kulhavy*

Supporting eco-innovation by green HRM practices

*Mauro Romanelli*

Sustainable e-parliaments

### [E] TECHNOLOGY *chair: Ivan Obradović*

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*Pham Anh Tuan, Ngoc Thang Nguyen, Dang Minh Nguyen, Thi Phuong Anh Tran*

An empirical study on the influence of organisational and technological aspects on the knowledge sharing behaviour in the Vietnam's university context

*Leila Nemati-Anaraki*

Infrastructure for Knowledge Sharing in Universities and Research Centres in Iran

*Bozidar Klíček, Ivan Jurinjak, Dijana Oreski*

Knowledge flow and gain in professional global social network LinkedIn

*Salvatore Ammirato, Alberto Michele Felicetti, Marco Della Gala*

Characterizing collaborative organization models in the tourism sector

## [F] INDUSTRY *chair: Amr Arisha*

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*Giovanni Schiuma, Antonio Lerro*

Enhancing Business Value Creation Capacity through relationships with Culture and Creative Organizations

*Nicola Bellantuono, Nunzia Carbonara, Pierpaolo Pontrandolfo*

The organization of eco-industrial parks and their environmental and social practices

*Alejandro Germán Frank, Luca Gastaldi, Emanuele Madini, Mariano Corso*

A Maturity Assessment Model to Benchmark Virtual Communities of Practice: A Study in the Oil and Gas Industry

*Goran Roos et al*

Regional Economic Renewal through Structured Knowledge Development within an Agglomeration Economic Framework: The case of the cellulose fibre value chain in the Mt. Gambier region of South Australia

10.40 – 11.30

## KEYNOTE SPEECH

*Nicolas Gorjestani - World Bank, USA*

11.30 – 12.00

## COFFEE BREAK

12.00 – 14.05

## PARALLEL SESSIONS

### [A] TRACK - Knowledge Architecture: Models, Tools, and Methods for Cross-disciplinary Collaboration

*chair: Jörg Rainer Noennig*

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*Michael Wicke, Sebastian Wiesenhütter, Anja Jannack, Jörn Reiner Nönnig*

Invention, Adolescence & Absorption: The Urban Social Innovation Process (USIP)

*Jörg Rainer Noennig, Anja Jannack*

Embedded Knowledge Management: Strategies for a Science-to-Engineering Cluster

*Jan Barski, Magdalena Wagner, Anna-Maria Scheler, Jörg Rainer Noennig*

Innovation Topologies: Modelling Knowledge Diffusion with Cellular Automaton

*Sander Münster, Lars Schlenker, Thomas Köhler*

Common grounds and representations in cross-disciplinary processes

### [B] TRACK - Waste management and sustainable growth of stakeholders – the role of knowledge management and knowledge integration *chair: Alena Klapalová*

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*Alessandro Muscio, Gianluca Nardone, Antonio Stasi*

Drivers of Eco-Innovation in the Wine Industry

*Gianfranco Elia*

Does Knowledge management theory can help Municipality to improve solid waste management?

*Radoslav Škapa*

Relationship between knowledge management and effectiveness of reverse flows management

*Michal Krcál, Martina Rešlová*

Knowledge management and waste management: current state and implications for future research

### [C] LEARNING/EDUCATION *chair: Tatiana Gavrilova*

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*Benedetta Siboni, Daniela Sangiorgi*

Intellectual Capital Reporting at Italian Universities

*Guido Capaldo, Nicola Costantino, Roberta Pellegrino, Pierluigi Rippa*

Factors affecting the effectiveness of knowledge interactions between university and industry: the case of Italy

*Grazia Concilio, Francesco Molinari*

Urban living labs: learning environments for collective behavioural change

*Giuseppe Cappiello, Giulio Pedrini*

Corporate universities, local systems knowledge management

*Apostolos Giannakopoulos, Grzegorz Majewski*

Achieving a sustainable growth in higher education institution through knowledge-based strategies: A rising economy perspective.

**[D] TRACK - The 21st century challenging role of higher education in creating sustainable knowledge models for sustainable growth** chair: Ahmad Samarji

*Ivan Obradović, Ranka Stanković*  
Using technology for knowledge transfer between academia and enterprises

~~*Gina Laura Baena Paz, Salvador Neme Calacich, Lenin Martínez Pérez, Aída Beatriz Armenta Ramírez*~~  
~~The "Region of Knowledge" initiative as planning model for economic growth in the South-Southeast region of Mexico~~

*Magdalena Iordache-Platis*  
Role of University as a Sustainable Organization in Knowledge Management and Challenges for Stakeholders

*Clinton Birch, Grzegorz Majewski, Marija Jakovljevic*  
Integration of formal and informal knowledge networks: A South African mining education case study

**[E] TRACK - Knowledge and creativity for Sustainable Growth : the high tech and the creative sectors**  
chair: Diane-Gabrielle Tremblay

*Diane-Gabrielle Tremblay, Thomas Pilati*  
Montréal as a Creative City: What attraction factors for artistic and knowledge workers?

*Anna-Maija Nisula, Kirsimarja Blomqvist*  
What does it take to improvise in ad-hoc expert tasks? Exploring the antecedents in individual improvisation

*Amina Yagoubi, Diane-Gabrielle Tremblay*  
Creativity, Culture and Development: The creative segment of the garment industry in Quebec

*Pamela Palmi*  
Distrectual models and innovation: when creativity drives sustainable growth for the territory

**[F] TRACK - Innovation ecosystems: the relevance of Knowledge Management**  
chair: Marco Bettiol

*Luca Gastaldi, Mariano Corso*  
Academics as Orchestrators of Innovation Ecosystems: The Role of Knowledge Management

*Tiziana Russo-Spena, Marco Tregua, Francesco Bifulco*  
A practice-based approach to knowledge in innovation ecosystem

*Gianluca Elia, Alessandro Margherita, Claudio Petti*  
Technology entrepreneurship ecosystem: a collective intelligence perspective to drive knowledge-based innovation

*Marco Bettiol, Valentina De Marchi, Eleonora Di Maria, Roberto Grandinetti*  
New ventures and the development of marketing capabilities: the role of business innovation ecosystems

*Holger Breitenborn, Oliver Mauroner*  
Coupled Open Innovation Processes and Collective Idea Creation in Multidisciplinary and Multisectoral Cooperation

14.05 – 15.00

**LUNCH**

15.00 – 16.00

**KNOWLEDGE ARCHITECTURE WORKSHOP**

Facilitators: Peter Schmiedgen, Jörg Rainer Noennig

16.00 – 17.40

**PARALLEL SESSIONS**

**[A] TRACK - Knowledge assets management: tackling the evaluation challenge**  
chair: Daniela Carlucci

*Karim Moustaghfir, Daniela Carlucci, Giovanni Schiuma*  
Behavior-based performance management: the value of arts to human performance

*Stephen McLaughlin*  
Knowledge Management: Assessing a dynamic capability

*Ramona Diana Leon*  
From intellectual capital to company's competitiveness

*Giustina Secundo, Susana Elena, Perez, Zilvinas Martinaitis, Karl Heinz Leitner*  
Intellectual Capital Management in European Universities in times of changes: an IC Maturity Model

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**[B] TRACK - Knowledge management in SMEs** *chair: Emilio Esposito*

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*Emilio Esposito, Maria Rosaria Spadaro*

A comprehensive review on Knowledge management in SMEs

*Manish Unhale, Paolo Taticchi*

Knowledge Sharing Mechanisms in Business Networks of SMEs: Findings from an Empirical Study

*Olavi Uusitalo*

Knowledge management in the international supply chain - the case of two SMEs

*Jukka Mattila, Ewa Kicinska, Sampo Tukiainen*

In the Riptide of Changing Objectives: Reciprocity in Consultant-Client Interaction

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**[C] STRATEGY** *chair: Øivind Revang*

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*Ping-Jung Hsieh, Yu Syuan Chen*

The Use of Data Mining on Government Employee 360-Degree Competency Appraisal and the development of Staff Education and Training Strategy

*Pavla Slechtova, Jan Voracek*

Knowledge-Based Dynamic Modeling of Relation between Corporate Language and Performance

*Francesca Jacobone, Antonio Lerro*

The role of the Technological Districts (TDs) as engines for an effective implementation of innovation policies and strategies - The experience of the Italian National Energy Technological District (DiTNE) on the Green Energy Sources and Systems (GESSs)

*George Tovstiga*

Organizational Boundaries and their Implications for Competitiveness and Strategic Growth

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**[D] TRACK - Knowledge and sustainable business for smart cities** *chair: Alessia Berni*

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*Federico Niccolini, Gianluigi Mangia, Maria Laura Toraldo, Chiara Bartolacci*

Uncovering the consonance between "play" and organizational learning: evidences from an Italian 'Play Factory'

*Francesco Bifulco, Marco Tregua, Cristina C. Amitrano*

Collecting and managing knowledge in Smart Cities

*Tommaso Savino, Vito Albino, Rosa Maria Dangelico*

Environmental Management to Improve Quality of Life in Smart Cities

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**[E] TRACK - Social Media and Knowledge Management: A Fruitful Marriage for Firms?**

*chair: Luca Gastaldi*

*Raffaele Trequattrini, Rosa Lombardi, Alessandra Lardo*

Evaluating Relational Capital by Social Networks: Applications in the Professional Football Clubs Industry

*Niksa Alfirevic, Matilda Dorotic, Mira Hajdic*

Novel customer collaboration and networking tools for cultivating external information

*Oliver Mauroner, Holger Breitenborn*

The Impact of Social Media Activities on Divergent Thinking and Creativity - A study of Knowledge Workers in Germany

*Karl Joachim Breunig*

Limitless learning: Assessing how global firms leverage local knowledge through social media

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**[F] INTELLECTUAL CAPITAL** *chair: Peter Lindgren*

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*Maria Serena Chiucchi, John Dumay*

Un-locking Intellectual Capital

*Andrea Venturelli, Giovanni Mastroleo, Stefania Veltri*

A fuzzy logic expert system for the measurement of Intellectual Capital in strategic alliances

*Agne Ramanauskaite*

The model of intellectual capital evaluation and disclosure in financial statements

*Holger Kohl, Mila Maurice Galeitzke, Erik Steinhöfel, Ronald Orth*

Strategic Intellectual Capital Management as a Driver of Organisational Innovation

17.40 – 18.30

**KEYNOTE SPEECH**

*Vito Albino – Polytechnic University of Bari, ITA*

20.30 – 22.30

**WELCOME RECEPTION** (*Palazzo Bernardini, Piazza Sedile, Matera*)

Thursday 12 June 2014

09.00 – 10.40

## PARALLEL SESSIONS

### [A] TRACK - Knowledge management in SMEs *chair: Emilio Esposito*

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*Pilar Fidel Criado, Walesska Schlesinger, Amparo Cervera*

The customer knowledge management and customer collaboration: its impact on innovation capacity and marketing results

*Ettore Bolisani, Giuan Luca, Enrico Scarso*

Emergent Knowledge Management in SMEs: a Case Study

*Gregor Diehr, Stefan Wilhelm*

How can strategic customers be utilized for knowledge marketing in SMEs?

*Emilio Esposito, Pietro Evangelista*

The role of knowledge management in small firm virtual networks

### [B] GOVERNANCE *chair: Josune Saéñz*

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*Katarzyna Dohn, Katarzyna Sienkiewicz-Małyjurek*

Mechanisms of enterprises' participation in sustainable local governance. The case of Poland

*Subba Moorthy*

Corporate Governance and Technological Knowledge Development: A Configurational Approach

*Emma Puerari, Grazia Concilio, Antonio Longo*

Knowledge co-creation for urban services innovation

*Amalia Çipi, Shyqyri Llaci, Fernando A. F. Ferreira*

Corporate Governance and Economic Sustainability: Some Thoughts Based on the Albanian Case

### [C] HEALTHCARE *chair: John S. Edwards*

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*Miroslav Jankuj, Daniela Kandilaki, Jan Voracek*

Dynamic Modelling of National Healthcare System

*Ute Tscherne, Elisabeth Noehammer*

Contexts of Knowledge Management in Psychiatric Nursing

*Jan Voracek, Marketa Dubnova*

Delayed Discharges and Hospital Performance: System Dynamics Modelling the Role of Clinical Social Workers

*Petra Wagner-Luptacik, Eva Buchinger, Manuela Kienegger*

A participatory approach towards 'responsible' health research and innovation

### [D] TECHNOLOGY *chair: Ulrich Schmitt*

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*Eleonora Gabriela Baban*

The Role of New Media in Election Campaigns - Features in the Era Web 3.0

*Katia Furlotti, Federica Balluchi*

CSR disclosure on the WEB: an empirical analysis on the Italian context

*Iciar Pablo Lerchundi, Gustavo Morales Alonso, Ana M. Vargas P.*

Does family matter? A study of parents' influence on the entrepreneurial intention of technical degrees students in Spain

*Lara Agostini, Roberto Filippini, Anna Nosella*

Ambidextrous organization and Innovative performance: testing the mediation effect of the innovative culture

### [E] DEVELOPMENT *chair: Lorraine Warren*

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*Nunzia Carbonara, Antonio Messeni Petruzzelli*

Exploration vs. Exploitation Strategies for Local Development: An Empirical Study in Italy

*Richard Yam*

Sustaining Growth in the 21st century: Knowledge Sharing & Opportunism in Joint New Product Development

*Ayman Mohammed Mostafa, Khaled Youssef Mohamed*

Monitoring and analyzing the mutual relationship between KC potentials and the domains of quality of life in European cities

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**[F] KNOWLEDGE MANAGEMENT** *chair: Susanne Durst*

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*Tatiana Gavrilova, Irina Leshcheva*

Individual Knowledge Structuring for Smart Services Requirements Engineering

*Daniela Carlucci, Fernando A. F. Ferreira, G. Schiuma, Marjan S. Jalali, Nelson J. S. António*

A Knowledge-based Representation of Sustainable Banking: Insights from Fuzzy Cognitive Mapping

*Eva Gatarik*

The Many Faces of Innovation Ecosystems: Investigating and Reflecting the Ecology of Decision-Making as Core of the Topic

*Adam Guminski, Katarzyna Dohn, Mirosław Matusek, Wojciech Zoleński*

The model of knowledge management system supporting sustainable growth in machine-building industry enterprises

10.40 – 11.30

**KEYNOTE SPEECH**

*JC Spender – Kozminski University, POL*

"Knowing and Managing"

11.30 – 12.00

**COFFEE BREAK**

12.00 – 14.05

**PARALLEL SESSIONS****[A] TRACK - Knowledge management: the path for developing sustainable organizations**

*chair: Ramona-Diana Leon*

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*Maria Carmela Annosi, Jens Hemphala, Mats Magnusson, Antonella Martini, Laura Peonia*

The dual control systems of agile teams: exploring the knowledge management issues

*Antonio Bassi*

Knowledge management in project environment: the way to improve the value of the enterprise organization

*Marzena Kramarz, Włodzimierz Kramarz*

Gathering knowledge for the needs of strengthening the resistance of a network supply chain

*Gregor Diehr, Stefan Gueldenberg*

Knowledge Utilization in Knowledge Intensive Firms - State-of-the-Art and Future Research Directions

*Carlotta Meo Colombo, Riccardo Savariano*

Creativity and innovation challenged in knowledge intensive organizations. When disruption is just a question of time

**[B] KNOWLEDGE MANAGEMENT** *chair: Enrico Scarso*

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*Sanna Pekkola, Harri Laihonon*

The impacts of inter-organisational knowledge transfer on performance of a collaborative network

*Antonio Lerro, Francesca Jacobone*

New knowledge and management models for sustainable growth of business: the case of the Italian banking sector

*Giovanni D'Orio, Stefania Veltri, Graziella Bonanno*

Measuring managerial ability using a two-stage DEA-SFA approach

*Roberto Linzalone, L. Saganeiti*

Management key dimensions for a sustainable value creation. Why Social Enterprise is rising

**[C] OPEN INNOVATION** *chair: Raffaella Manzini*

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*Veronique Attias-Delattre, Liliana Mitkova*

Open Innovation for sustainable city transport: organizational structure and skills

*Davide Aloini, Valentina Lazzarotti, Luisa Pellegrini*

Technology aggressiveness, open innovation and innovation performance: evidences by a structural-equation-model approach

*Fernanda D'Arrigo, Ana Cristina Fachinelli*

Crowdsourcing for sustainable growth: a Brazilian company case

*Francesca Michelino, Emilia Lamberti, Antonello Cammarano, Mauro Caputo*

Intangible assets and innovation openness in R&D intense companies: an empirical analysis

*Peter Schmiedgen*

Knowledge Transfer in Regional Industry Clusters for Organizational Resilience

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## [D] TRACK - Arts-based initiatives in innovation and organisational development

chair: *Allan Owens*

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*Han van der Meer*

Why do Innovative Entrepreneurs Love Art

*Mary Ann Kernan*

A review of the theoretical foundations of research into arts-based interventions in organisations and management education, and their methodological implications

*Päivimaria Seppänen*

Clay Workshop – Methodological Approach In Research

*Alena Siarheyeva*

Creating a social space for artistic experimentation, bricolage, learning and innovation. A case study of the artistic and participatory urban camping "Yes We Camp!"

*Paulina Bednarz-Luczewska*

Arts in Business - Why and What For? Phenomenological Approach To Creativity

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## [E] TRACK - Knowledge Architecture: Models, Tools, and Methods for Cross-disciplinary Collaboration

chair: *Jörg Rainer Noennig*

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*Chih-Hung Chen, Woan-Shiuan Lin*

Arcade in the old Centre as an Instrument of the creative Milieu on Aspect of Knowledge Processes

~~*Jing-Lu, Joerg R. Noennig*~~

Investigation of Interdisciplinary Collaboration through Cognitive Style

*Neha Koul, Vikas Rawat*

DIY: A Toolkit for designing knowledge sustainable campus

*Alina Liventceva*

Search and modeling of the most rational and effective control scheme for the development of urban objects, which are systems (Adaptation of the Control Theory to the management process of urban objects' development)

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## [F] TRACK - Knowledge-based management and performance of the welfare ecosystem

chair: *Harri Laihonon*

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*Harri Laihonon, Sari Mäntylä*

Knowledge perspective to public management - managing a city with knowledge

*Maria Crema, Chiara Verbano*

Emerging Synergies between HLM and CRM: A Case from Spain

*Emanuele Lettieri, Giovanni Radaelli, Cristina Masella*

The added value of learning mechanisms for knowledge mobilization in a health eco-system: the experience of a regional programme for technology assessment

*John S. Edwards, Sara McCracken*

Using patient knowledge for better health systems

14.05 – 15.00

LUNCH

15.00 – 16.15

PARALLEL SESSIONS

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### [A] INNOVATION chair: *Diane-Gabrielle Tremblay*

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*Mariia Molodchik, Aleksandra Krutova, Anatolij Molodchik*

Learning and work context as antecedents of innovation behaviour: Empirical evidence from Russian companies

*Satu Parjanen, Mirva Hyypiä*

Revealing innovation potential in complex environments

*Farag Edghiem*

Ancillary knowledge advancement of individual innovative behaviour: a personal-interactive services innovation perspective

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### [B] TRACK - Opening innovation processes for green and social outcomes: key issues and challenges for 21st century organizations chair: *Barbara Scozzi*

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*Vito Albino, Lorenzo Ardito, Rosa M. Dangelico, Antonio Messeni Petruzzelli*

Understanding Eco-innovation Evolution: A Patent Analysis in the Energy Field

*Valentina Lazzarotti, Raffaella Manzini, Anna Nosella, Luisa Pellegrini*

Managing open innovation with scientific and business partners: the mediating role of organizational practices and collaborative mindset in fostering ambidexterity

*Alessandro Greco, G. Morales – Alonso, Ana M. Vargas– P., Iciar Pablo-Lerchundi, Antonio Messeni Petruzzelli*

Social companies in Spain: an innovative and sustainable way of solving social problems

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**[C] SUSTAINABILITY** *chair: Pawel Bartoszczuk*

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*Waymond Rodgers, Graeme Reid, Arne Söderbom*

Enhancing Sustainability in Finance: Throughput Model focused decisions

*Patrick Lynes*

Challenging the Change: E.M.E.M. A Dynamic Model For Sustainable Change

*Domenico Maria Caprioli*

Urban Communities and meta-communities

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**[D] TRACK - Knowledge and sustainable business for smart cities** *chair: Alessia Berni*

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*Stefano Consiglio, Ginaluigi Mangia, Mariavittoria Cicellin, Maria Laura Toraldo, Caterina Galdiero*

Crowd Participation in web 2.0. Understanding Roles, Activities and Incentive Mechanisms in Travel Communities

*Paolo Canonico, Stefano Consiglio, Mario Pezzillo Iacono, Lorenzo Mercurio, Alessia Berni*

Different organizational models and roles in smart city systems

*Xinzhong Li, Seung Rok Park*

The Knowledge Flow and Spatial Spillovers: the Empirical Evidence from China

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**[E] TRACK - Entrepreneurship, sustainability and intellectual capital: relationship and metrics**

*chair: Paola Paoloni*

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*Lorraine Warren, Sarah Thelwall*

Size matters: a study of value creation and business model development for creative arts organisations in the UK

*Federica Doni, Andrea Gasperini*

The Internal Integrated Reporting and The Value Creation: a Case Study Approach

*Otto A. Altenburger, Michaela Schaffhauser-Linzatti*

Integrated Reporting for Universities? Austrian Public Universities as an Example

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**[F] TRACK - Intellectual Capital, Knowledge Management Practices and Value Creation in Different Countries and Regions** *chair: Aino Kianto*

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*Josef Dobrický, Jiří Marek, Lubomír W. Novotný*

The Knowledge Management in Czech Industrial Enterprises

*Jose Maria Viedma Marti*

Wealth creation in the knowledge economy. Reflections on the crisis of Spain

*Josune Sáenz, Nekane Aramburu, Marta Buenechea*

Intellectual capital, knowledge management practices and value creation in Spain: Making the transition from a brick-based economy towards a knowledge-based economy

16.15 – 17.30

**PARALLEL SESSIONS**

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**[A] SMEs** *chair: Ingi Runar Edvardsson*

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*Roberto Linzalone, Giovanni Schiuma*

A critical review of Program and Project evaluation models

*Lara Agostini*

A management model for sustainable SMEs marketing networks: it's all about knowledge

*Francesco Saverio Massari, Maria Teresa Riggio, Donato Calace*

Knowledge, competitiveness and networking in SMEs: an exploratory study of the Italian "Contratto di Rete"

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**[B] TRACK - Opening innovation processes for green and social outcomes: key issues and challenges for 21st century organizations** *chair: Barbara Scozzi*

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*Afsaneh Moradi, Emidia Vagnoni*

A study of open innovation in facilitating environmental sustainability in Italy's road transport innovation networks

*Guillaume Pérocheau*

Using a participative design methodology to promote the open data movement and enhance social innovation - the U-Home case.

*Pawel Bartoszczuk, Marek Michalski*

Research on the ecoinnovation



**[C] INNOVATION** *chair: George Tovstiga*

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*Mirva Hyypiä, Satu Parjanen*

Complexity leadership theory approach for advancing sustainable knowledge sharing among organizations

*Aldo Romano, Giuseppina Passiante, Pasquale Del Vecchio*

Knowledge-intensive Entrepreneurship in Innovation Ecosystems: towards the conceptual model of a Regional Entrepreneurial Learning Center

*Mohamed AF Ragab, Amr Arisha*

The MinK Framework: Investigating Individual Knowledge Indicators

**[D] PERFORMANCE** *chair: Klaus North*

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*Antonio Lerro, Francesca Jacobone*

Towards a General Performance and Impact Measurement System of the Technological Districts (TDs): Implications for the Decision-makers

*Elisabetta Raguseo, Paolo Neirotti, Emilio Paolucci, Luca Gastaldi, Mariano Corso, Antonella Martini*

Towards a Smarter Work? Unpacking Complementarities between ICT Adoption, Human Resource Practices and Office Layout

*Gianpaolo Iazzolino, Domenico Laise*

Sustainable Value Creation Strategies

**[E] TRACK - Entrepreneurship, sustainability and intellectual capital: relationship and metrics**

*chair: Paola Paoloni*

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*Paola Demartini, Paola Paoloni*

What effect is Entrepreneurial Capital having on the value creation in Italian companies?

*Gabriele Serafini*

Intellectual Capital Value creation and Economic theories

*Marco Valeri, Paola Paoloni, Fortuna Fabio*

Governance and sustainability of the tourist destination

**[F] TRACK - Intellectual Capital, Knowledge Management Practices and Value Creation in Different Countries and Regions** *chair: Aino Kianto*

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*Henri Inkinen, Aino Kianto, Mika Vanhala, Paavo Ritala*

Intellectual capital and performance - Empirical findings from Finnish firms

*Michela Pellicelli, Cecilia Casalegno*

The people capital and the relationship with shareholder value creation and sustainability results

*Linlin Cai, Eric Tsui, Benny Cheung*

An exploratory study on an Intellectual Capital eco-system

17.35 – 18.30

**DISCUSSION PANEL - Futuring Knowledge Based-Development**

21.00 – 23.30

**SOCIAL DINNER**

- Hotel Hilton Garden Inn, Borgo Venusio (bus transfer)

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Friday 13 June 2014

09.50 – 11.30

## PARALLEL SESSIONS

### [A] TRACK - Knowledge and social innovation models for sustainable development

chair: Oscar Tamburis

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*Rosanna Spanò, Fabrizia Sarto, Claudia Arena, C. Zagaria*

The interplay between MAS and innovation: insights from a research-intensive network

*Fabrizio Ambrosio, Concetta Cristofaro, Rocco Reina, Marzia Ventura*

The new technologies as a support for the users: The use of health Apps

*Chalard Chantarasombat*

Collaboration for Solving Problem of Poverty, Social Development and Community Happiness Condition

*Eugenio D'Amico, Daniela Coluccia, Stefano Fontana, Silvia Solimene*

Environmental Sustainability: An Empirical Survey on Italian Listed Companies

*Isabella Bonacci, Oscar Tamburis*

Innovation networks in healthcare as mean of knowledge transfer

### [B] Knowledge management: the path for developing sustainable organizations

chair: Ramona-Diana Leon

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*Hong Y. Park, Hyejung Chang, Yong-Seung Park*

Firm's Knowledge Creation Structure and New Product Development

*Mercedes Raquel García Revilla, Eduardo Javier Bueno Campos*

The role of knowledge management in the creation of social capital and sustainable development of organizations. Evidence in tourism enterprises

*Constantin Bratianu*

The Triple Helix of Knowledge and the Sustainable Firm development

*Susanne Durst, Helio Aisenberg Ferenhof, Paulo Mauricio Selig*

Knowledge waste in organizations

### [C] TRACK - IC valuation, market value and efficiency chair: Fabrizio Rossi

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*Romilda Mazzotta, Maria Assunta Baldini, Giovanni Bronzetti*

Reporting of Intellectual Capital: evidence from the Italian Banking Sector

*Anna Maria Biscotti, Eugenio D'Amico*

Does voluntary IC disclosure improve the market assessment of the company value and of its capacity of creating value? An empirical investigation

*Federica Ricci, Vincenzo Scafarto, Ida Samantha Gilvari*

The correlation between the intangible and business performance: empirical evidence from the Italian Top League.

*Bruno Marsigalia, Tiziana Buttaro, Emanuela Palumbo*

Patents and Scientific Publications: an Empirical Analysis of the Italian System of Academic Professor Recruitment

*Fabrizio Rossi, Domenico Celenza, Simone Manfredi*

How much do Intellectual Capital, Ownership Structure and the Board of Directors affect the Performance of Italian listed companies?

### [D] SUSTAINABILITY chair: Roberto Grandinetti

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*Francesco Bifulco, Cristina C. Amitrano, Marco Tregua*

Knowledge-based approach to sustainability in smart projects

*Giovanni Bronzetti, Graziella Sicoli, Maurizio Rija, Franco Ernesto Rubino, Paolo Tenuta, Eugenio Vite*

The sustainability report in the the NPOs. An innovative model

*Guillermo Gándara*

Strategic prospective methodology for to explore sustainable futures

*Graziano Altieri, Angeloantonio Russo*

Does knowledge matters in sustainable supply chain

*Raffaele De Rose, Carmelo Felicetti, Cinzia Raso, Alberto Michele Felicetti*

Modelling Smart Home Environments for energy-efficiency and quality of life

## [E] WORKSHOP - Arts-based initiatives in innovation and organisational development

*facilitators: Allan Owens, Anne Passila*

**Derive:** the art of drift The first part of this session provides an outline of the evolution of an innovative learning method for management education, the derive (drifting). The second is an invitation to take part in this stylized form of learning through walking about, a chance to odyssey and linger in the psychogeographical terrain of Matera. The need to linger highlights multi-temporal elements in knowledge creation with implications also for social evolution in general. This flexible temporality is still a relatively weak signal, but an important issue that is gradually being understood better.

**Malleability:** clay modeling and data collection. The first part of this session provides the frame of arts based initiatives to contextualize the second. This takes the form of artful inquiry in which the possibilities of clay modelling as a means of gathering and disseminating data and will be explored through practice led by Päivimaria Seppänen (PhD student, LUT, Finland). Clay comes in wet lumps, but with love, skill and effort can be transformed into incredible things, not just the ornamental, but the beautiful and the useful; in this case as a way to create a shared polyphonic space and organize reflection.

## [F] DISCUSSION PANEL - Knowledge management in SMEs: future research avenues

*moderators: Emilio Esposito, Pietro Evangelista*

The main aim of the roundtable is to discuss the state-of-the-art of research, as results of the papers presented in the different sessions in which the track has been arranged and identify future avenues for developing research on the topic of Knowledge management in SMEs. Furthermore, opportunities for publication in this area will be explored.

11.05 – 11.30

### COFFEE BREAK

11.30 – 12.20

### KEYNOTE SPEECH

*Charles Landry - Comedia, UK*

12.20 – 13.10

### KEYNOTE SPEECH

*Robert Grant – Bocconi University of Milan, ITA*  
*"Beyond knowledge: the path of wisdom"*

13.10 – 14.10

### LUNCH

14.10 – 15.50

### PARALLEL SESSIONS

#### [A] Knowledge and social innovation models for sustainable development

*chair: Oscar Tamburis*

*Christian Rainero, Simona Alfiero, Vania Tradori, Silvana Secinaro, Alessandra Indelicato, Francesco Venuti*  
Is crowdfunding a useful way for a sustainable growth of the territory?

*Donatella Ettorre, Nicola Bellantuono, Barbara Scozzi, Pierpaolo Pontrandolfo*  
The Social Option Matrix to assess social innovations

*Virpi Koskela, Suvi Konsti-Laakso*  
How to facilitate social innovation? - The "Innopresence-method" as a tool towards sustainability

*Angela Passarelli, Roberto Carella, Antonella Desiati, Giuseppe Colluci*  
The Albergo Diffuso as an example of management model for sustainable growth of organizations and communities, the case study of Gal Cosvel in Basilicata

#### [B] CREATIVITY *chair: Mary Ann Kernan*

*Marina Wallace*  
Meetings of Minds: art and science dialogues for sustainable knowledge

*Ulrich Schmitt*  
Overcoming the Seven Barriers to Innovating Personal Knowledge Management Systems

*Assunta Martone, Marichela Sepe*  
Creativity in waterfront renewal: A sustainable approach

*Jörg Rainer Noennig, Anja Jannack*  
Systematic Workshop-Design: How Programming Creativity Methods enable Innovation and successful interdisciplinary Teamwork

**[C] INTELLECTUAL CAPITAL** *chair: Subba Moorthy*

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*Graziella Sicoli, Giovanni Bronzetti, Maurizio Rija, Franco Ernesto Rubino, Paolo Tenuta, Eugenio Vite*  
A new Intellectual capital framework in the No Profit sector

*Lara Agostini, Federico Caviggioli*

Unveiling knowledge flows in the automotive innovation environment using patents and citations

*Paola Demartini, Mauro Paoloni, Cristiana Bernardi*

The Management of Intangibles for Sustainable Growth. Is there a link with the Dow Jones Sustainability Index (DJSI)?

*Maiju Vuolle, Jonna Käpylä, Harri Laihonen*

Negative Emotions and Performance - the case of a Knowledge Worker

**[D] BUSINESS MODEL** *chair: José Maria Viedma*

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*Roberto Aprile, Elisabetta Magnaghi*

Business Model and Integrated Reporting: a first analysis

*Yaroslav Pavlov, Anna-Sophia Yanson*

Knowledge strategy and business model alignment in IT start-ups

*Peter Lindgren, Ole Horn Rasmussen, Kristin Falck Saghaug*

"Seeing" and "Sensing" Intellectual Capital in different Business model Eco systems

*Ole Horn Rasmussen, Peter Lindgren, Kristin Falck Saghaug*

Business model Eco systems and Intellectual Capital. Why is Intellectual Capital from business BM's relations not released from a general Veblenian framework condition perspective?

15.50 – 16.30

**CONFERENCE CONCLUSIONS & CLOSING REMARKS**

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