

# IFKAD 2026

21<sup>st</sup> International Forum on Knowledge Asset Dynamics  
Corvinus University of Budapest, Hungary

## Intelligent Knowledge For Sustainable Organizations

CALL FOR EXTENDED ABSTRACTS - IFKAD 2026  
[www.ifkad.org](http://www.ifkad.org)

Special Track n.: 38

### Digital Knowledge and Value Creation Beyond Profit: Intelligent Transformation for Sustainable, Social and Hybrid Organizations

#### Description

In an era of intelligent digital transformation, organizations increasingly face the challenge of creating and sustaining value that extends beyond economic performance. This track explores how digitalization and intelligent knowledge systems can drive multi-dimensional value creation – economic, social, environmental, and cultural – across diverse organizational forms, including non-profit, public, hybrid, and mission-driven enterprises.

Across sectors, digitalization and intelligent are redefining how knowledge is created, shared, and leveraged for performance and impact (Mele et al., 2023; Agarwal et al., 2021). Yet, as organizations face growing social and environmental responsibilities, the challenge is no longer limited to how digital transformation enhances efficiency, but how it generates value beyond profit, fostering sustainable, ethical, and inclusive outcomes.

Recent studies demonstrate that digital transformation can significantly improve ESG performance, organizational transparency, and stakeholder engagement (Li et al., 2024). Intelligent knowledge systems are emerging as enablers of such transformation, supporting evidence-based decision-making and responsible innovation (Brescia et al., 2025). However, realizing this potential requires rethinking traditional value frameworks, performance metrics, and governance mechanisms (Aranyossi & Halmosi, 2024).

In parallel, the non-profit and hybrid sectors are experiencing their own wave of digital transformation, driven by the need to enhance mission impact, accountability, and knowledge sharing (Cipriano & Za, 2024). These organizations demonstrate that digital knowledge ecosystems can empower communities, amplify social value, and enable new forms of co-creation across business, government, and civil society (Álvarez-González et al., 2023).

We invite conceptual, empirical, and practice-oriented contributions examining how AI, data, and digital knowledge ecosystems can foster value creation, while ensuring ethical responsibility, inclusiveness, and human-centered design. The track also encourages studies that rethink value measurement frameworks, hybrid business models, and governance mechanisms to capture value in digital contexts.

Possible topics might include:

- Digital transformation strategies for non-profit and hybrid organizations
- Intelligent knowledge systems and multi-dimensional (economic/social/environmental) value creation
- Knowledge management for ESG and SDG-driven innovation
- AI and data-driven tools for societal impact measurement and reporting
- The role of human-AI collaboration in value creation beyond profit
- Knowledge ecosystems that connect business, public, and civil society actors
- Governance, ethics, and legitimacy in digital value creation processes
- Digital platforms for inclusive knowledge sharing and community co-creation
- Case studies of digital innovation in non-profit, public, hybrid, and mission-driven enterprise

## Keywords

*digitalisation, digital transformation, intelligent knowledge systems, value creation, sustainable organizations, hybrid organizations, non-profit innovation, knowledge-based value, inclusive innovation, social impact measurement*

## Organizers

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[Follow this link to see the Special Track details on IFKAD website >>](#)

## Guidelines and Requirements

Researchers wishing to contribute are invited to submit an EXTENDED ABSTRACT (in doc/docx format) of min 500 and max 1000 words, not later than **31 JANUARY 2026**. All submission must be done via dedicated form on our website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice.

Authors are required to follow the guidelines and templates available on IFKAD website: [www.ifkad.org](http://www.ifkad.org)

## Important Dates

**31 January 2026** – Extended Abstract Submission Deadline

**24 February 2026** – Acceptance Notification to Authors

**20 April 2026** – Early-Bird Registration & Payment Deadline

**02 May 2026** – Full Paper Submission Deadline

**31 May 2026** – Regular and PhD Students Registration & Payment Deadline

**15 June 2026** – Conference Program Release

**1-3 July 2026** – Conference sessions (*to be considered as 3 full working days*)

Please note that all above indicated dates are CUT-OFF deadlines. There will not be an extension to any of these.

## Further Information

For any information related to the conference and/or any special track, please see the event website at [www.ifkad.org](http://www.ifkad.org) or contact the conference manager at [info@ifkad.org](mailto:info@ifkad.org)