

# IFKAD 2026

21<sup>st</sup> International Forum on Knowledge Asset Dynamics  
Corvinus University of Budapest, Hungary

## Intelligent Knowledge For Sustainable Organizations

CALL FOR EXTENDED ABSTRACTS - IFKAD 2026  
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Special Track n.: 26

### Enabling Hybrid Knowledge: Digital Platforms for Human-AI Synergy in Sustainable Organizations

#### Description

This track will investigate the transformative role of sustainable digital platforms (KolK and Ciulli, 2020; Bonina et al., 2021; Hellemans et al., 2022) as key enablers in fostering Intelligent Knowledge ecosystems. By blending human cognitive capacities with data and AI capabilities, these platforms facilitate the seamless interaction between human insight and algorithmic intelligence, driving sustainable innovation and resilience.

In a landscape shaped by ecological, social, and technological transformations, the integration of data and AI into knowledge management practices has become essential to achieving long-term sustainability goals. As shown by Linzalone, Schiuma, and Ammirato (2020), digital learning platforms can effectively bridge academia and enterprise, fostering new forms of academic entrepreneurship and knowledge exchange that enhance organizational learning capacity. Extending this perspective, Gregori, Holzmann, and Audretsch (2024) demonstrate how digital platforms enable sustainable entrepreneurship by embedding connectivity and collaborative value creation within business models.

An emerging role is that of knowledge platforms designed to enable impact assessment. These platforms are freely accessible online and can be used by a broad range of actors—including businesses, non-profit organizations, policymakers, professionals, researchers, and citizens—who seek to evaluate the societal benefits generated by projects, initiatives, or economic activities. A well-known example in the field of sustainable finance is IRIS+, the platform launched by the INGO “The Global Impact Investing Network (GIIN)”. However, several other initiatives are now emerging at the national level and within specific sectors, addressing not only projects led by private enterprises but also those undertaken by public organisations, third-sector organizations, and hybrid entities. Among the latter, as an example, the digital platform SoPHIA (Demartini et al., 2025) aims to meet the growing need for impact evaluation in the cultural sector, supporting the transfer of knowledge from universities to society and fostering the development of a vibrant cultural ecosystem.

All these insights highlight the strategic role of platforms as infrastructures that combine human cognition and algorithmic intelligence to drive innovation and sustainability. More recent work (HBS, 2025) further emphasizes how generative AI technologies are transforming teamwork, expertise, and knowledge flows in organizations, underscoring their profound implications for hybrid knowledge systems and AI governance. Together, these contributions illustrate how digital infrastructures are becoming critical enablers of human–AI collaboration and the co-evolution of intelligent, sustainable organizations.

We invite contributions that examine case studies and theoretical perspectives on platforms enabling this human–algorithm synergy across diverse domains.

Topics of interest include, but are not limited to:

- The design of digital platforms that support hybrid knowledge flows;
- The ethical, governance, and bias-mitigation challenges in AI-augmented knowledge systems;
- The evolving role of digital platforms as enablers of sustainable organizational learning;
- Business models and ecosystem architectures supporting human–AI collaboration;
- The transformation of expertise and teamwork in AI-enabled organizations;

- Applications of intelligent knowledge systems in functional domains such as marketing, sales, and finance, where human insight and data-driven analytics jointly enhance decision-making and return on investment (ROI);
- Empirical studies of AI-driven platforms that integrate human creativity and algorithmic optimization to improve organizational performance and commercial outcomes;
- The development of EdTech and digital learning platforms that blend human and AI capabilities to support continuous learning, talent development, and knowledge transfer within and across organizations;
- Research on university–industry/society collaboration and academic entrepreneurship, exploring how digital platforms foster innovation ecosystems, enable new forms of value co-creation, and strengthen the connection between education, research, and market and/or society application;
- Case studies and frameworks illustrating how hybrid knowledge systems transform educational institutions and business functions into intelligent, data-empowered environments for sustainable growth.

## Keywords

*business model; academic entrepreneurship; sustainable development; impact on society; digital platforms; human–AI interface; intelligent knowledge; edutech; organizational learning; data governance*

## Organizers

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## Guidelines and Requirements

Researchers wishing to contribute are invited to submit an EXTENDED ABSTRACT (in doc/docx format) of min 500 and max 1000 words, not later than **31 JANUARY 2026**. All submission must be done via dedicated form on our website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice.

Authors are required to follow the guidelines and templates available on IFKAD website: [www.ifkad.org](http://www.ifkad.org)

## Important Dates

31 January 2026 – Extended Abstract Submission Deadline  
 24 February 2026 – Acceptance Notification to Authors  
 20 April 2026 – Early-Bird Registration & Payment Deadline  
 02 May 2026 – Full Paper Submission Deadline  
 31 May 2026 – Regular and PhD Students Registration & Payment Deadline  
 15 June 2026 – Conference Program Release  
 1-3 July 2026 – Conference sessions (*to be considered as 3 full working days*)

Please note that all above indicated dates are CUT-OFF deadlines. There will not be an extension to any of these.

## Further Information

For any information related to the conference and/or any special track, please see the event website at [www.ifkad.org](http://www.ifkad.org) or contact the conference manager at [info@ifkad.org](mailto:info@ifkad.org)