

IFKAD 2026

21st International Forum on Knowledge Asset Dynamics
Corvinus University of Budapest, Hungary

Intelligent Knowledge For Sustainable Organizations

CALL FOR EXTENDED ABSTRACTS - IFKAD 2026
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Special Track n.: 24

Advancing Sustainability, Digitalization, and their Integration: The Impact on Policies, Strategies, and Practices

Description

Recent research has increasingly highlighted the opportunities and challenges of the digital–sustainability twin transition, demonstrating the close interconnection between digitalization and firms’ ESG performance (Broccardo et al., 2023; George et al., 2021; Škare et al., 2024). As a consequence, the involvement of both public institutions and firms in integrating digitalization and sustainability has gained momentum (Abbate et al., 2023; Bianchini et al., 2023; Santarius et al., 2023). Public institutions have been engaged in promoting this twin transition through standards, mandates, and financial instruments (Barker, 2025; Del Rio Castro et al., 2021). Instead, firms are expected to translate these frameworks into internal policies, investments, and practices (Galvani et al., 2025). This highlights a shared responsibility in managing the balance of innovation, equity, and long-term value creation (Baldassarre et al., 2025; Bruno et al., 2023).

This accelerating process is transforming the way organizations, institutions, and governance systems operate. Still, the integration of ESG performance and digitalization in this multi-stakeholder perspective remains uneven and fragmented across sectors and scales. This track seeks to advance theoretical and empirical understanding of how sustainability and digitalization can be jointly embedded in organizational practices, policy frameworks, and strategic processes. It explores the role of policy capacity, intelligent knowledge—data infrastructures, analytics, artificial intelligence, and digital learning systems—in enabling sustainable decision-making, fostering policy coherence, and supporting adaptive organizational change.

Studies on digital sustainability innovation and policy coherence for the twin transition demonstrate the growing relevance of integrating technological, organizational, and institutional perspectives.

Building on these insights, this track welcomes, among others, both conceptual and empirical contributions that investigate:

- how public governance can influence business behaviours in terms of sustainability and innovation advancements and, vice versa, how companies’ sustainability policies and practices can affect public decision-making;
- how governments, non-governmental organizations, corporate associations, and other stakeholders collaborate to foster sustainability, digitalization, and the twin transition;
- how sustainability, digital transformation, and their integration affect corporate strategies, policies, and practices;
- how digital tools enhance firms’ transparency, accountability, and stakeholder participation in sustainability decision-making;
- which policy instruments and public strategies can be effective in enhancing digitalization and sustainability within firms.

This track welcomes contributions that investigate sustainability, digitalization, and their interconnection in both corporate and public sector contexts. The aim is to explore how these transformative dimensions influence strategic orientations, policy design, and operational practices, as well as how organizations translate such integration into measurable and tangible outcomes. Submissions may address the practical implications of the digital–sustainability integration—such as

its effects on business models, governance mechanisms, stakeholder engagement, and performance measurement—as well as the policy and strategic perspectives that guide these transformations within firms, public organizations, and institutions.

To conclude, this track is open to studies focusing on organizations from any sector (public or private, industrial or service-based), public administrations, public governance at any level (international, national, local), and encourages interdisciplinary perspectives connecting management, public policy, information systems, and sustainability science. The track aims to identify pathways, governance mechanisms, and strategic capabilities that can accelerate the implementation of sustainability and digital practices and their intelligent integration within and across organizations, contributing to more resilient, responsible, and future-oriented systems of value creation.

Keywords

Sustainability, Digitalization, Organizational Transformation, Public Policies, Twin Transition

Organizers

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[Follow this link to see the Special Track details on IFKAD website >>](#)

Guidelines and Requirements

Researchers wishing to contribute are invited to submit an EXTENDED ABSTRACT (in doc/docx format) of min 500 and max 1000 words, not later than **31 JANUARY 2026**. All submission must be done via dedicated form on our website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice.

Authors are required to follow the guidelines and templates available on IFKAD website: www.ifkad.org

Important Dates

31 January 2026 – Extended Abstract Submission Deadline
24 February 2026 – Acceptance Notification to Authors
20 April 2026 – Early-Bird Registration & Payment Deadline
02 May 2026 – Full Paper Submission Deadline
31 May 2026 – Regular and PhD Students Registration & Payment Deadline
15 June 2026 – Conference Program Release
1-3 July 2026 – Conference sessions (*to be considered as 3 full working days*)

Please note that all above indicated dates are CUT-OFF deadlines. There will not be an extension to any of these.

Further Information

For any information related to the conference and/or any special track, please see the event website at www.ifkad.org or contact the conference manager at info@ifkad.org