

IFKAD 2026

21st International Forum on Knowledge Asset Dynamics
Corvinus University of Budapest, Hungary

Intelligent Knowledge For Sustainable Organizations

CALL FOR EXTENDED ABSTRACTS - IFKAD 2026
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Special Track n.: 13

Acceptance of Generative Artificial Intelligence in Higher Education

Description

The rapid spread of generative AI has a fundamental impact on higher education (Batista et al., 2024; Sahar & Munawaroh, 2025). It has become evident in recent years that the issue must be addressed at a strategic level (Yusuf et al., 2024) to be able to enjoy the benefits of this technology. Regulation and support pose significant challenges, as the structure and culture of institutions are more rigid than necessary for an emerging technology. Ethical and effective use are urgent issues (Al-Zahrani, 2024). Implementing AI into curricula and institutional operations is a source of competitive advantage, but it is increasingly becoming a core competency. Understanding the motivations and influencing factors of using AI in higher education is a crucial task for establishing effective responses to the upcoming tasks (Strzelecki, 2024). Great scientific attention confirms the relevance of the topic. At the same time, the wide-ranging research models pointed out that no ultimate solution was found. The results suggest that local characteristics must be considered, including national and organizational culture, university profiles, individual competencies of teachers and students, personal attitudes, and other distinguishing factors. Exploring the opinion patterns of the stakeholders and local best practices can contribute to the knowledge base and serve as initial points of future interventions.

A broad range of research framework models is available, including behaviour-based (Ajzen, 2012), technology-focused (Davis, 1989; Goodhue & Thompson, 1995) or unified approaches (Venkatesh et al., 2003, 2012), enabling comparable results about the influencing factors of AI use. This track primarily welcomes PLS-SEM, CB-SEM, and CFA analyses, but it is not limited to these methods. Theoretical reasoning and literature are accepted if practical applicability is emphasized.

The special track aims to collect research in exploring the influencing factors of AI use in relation to education, research, and operations of higher education, with a focus on the following topics:

- Accepting AI tools and solutions by students and teachers
- Evaluation of the technological preparedness of the institution for effective AI use,
- Renewing learning materials and teaching methods with AI
- The role of AI in managing academic writing and misconduct
- Regulating and supporting AI use in higher education institutions.

Keywords

Generative AI in higher education; Influencing Factors of AI adoption; Technology acceptance; Structural equation modelling; Curriculum innovation with AI

Organizers

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[Follow this link to see the Special Track details on IFKAD website >>](#)

Guidelines and Requirements

Researchers wishing to contribute are invited to submit an EXTENDED ABSTRACT (in doc/docx format) of min 500 and max 1000 words, not later than **31 JANUARY 2026**. All submission must be done via dedicated form on our website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice.

Authors are required to follow the guidelines and templates available on IFKAD website: www.ifkad.org

Important Dates

31 January 2026 – Extended Abstract Submission Deadline

24 February 2026 – Acceptance Notification to Authors

20 April 2026 – Early-Bird Registration & Payment Deadline

02 May 2026 – Full Paper Submission Deadline

31 May 2026 – Regular and PhD Students Registration & Payment Deadline

15 June 2026 – Conference Program Release

1-3 July 2026 – Conference sessions (*to be considered as 3 full working days*)

Please note that all above indicated dates are CUT-OFF deadlines. There will not be an extension to any of these.

Further Information

For any information related to the conference and/or any special track, please see the event website at www.ifkad.org or contact the conference manager at info@ifkad.org