

IFKAD
International Forum on Knowledge Asset Dynamics

28 - 30 JUNE 2027

IFKAD 2027

22nd International Forum on Knowedge Asset Dynamics

University of Basilicata, Matera, Italy

The Ecology of Knowledge in the AI Era

CALL FOR EXTENDED ABSTRACTS - IFKAD 2027
www.ifkad.org

Special Track n.: 01

Entrepreneurship, Innovation and New Technologies

Description

Entrepreneurs and companies increasingly operate in environments characterized by volatility, uncertainty, complexity, and ambiguity (VUCA), requiring them to rapidly adapt to changing market and environmental conditions. Navigating these scenarios requires new strategies, knowledge, capabilities, and technologies. New and digital technologies can support entrepreneurs in adapting to external changes, improving decision-making and communication, and responding to disruptive events. Digital transformation has encouraged companies and entrepreneurs to proactively adopt and leverage emerging technologies. At the same time, their effective exploitation requires appropriate knowledge and capabilities. Technology-related capabilities, including those associated with digital platforms, big data, and artificial intelligence (AI), can become strategically relevant for sustaining competitive advantage. Digital transformation is also reshaping entrepreneurial practices and business models by providing new tools, resources, and opportunities. Technologies such as AI, machine learning, IoT, big data, digital platforms, mobile applications, social media, cloud computing, blockchain, and FinTech are transforming entrepreneurial processes and enabling new forms of digital entrepreneurship. They can facilitate new venture creation, entrepreneurial opportunities, business model innovation, collaboration, access to knowledge and resources, and entrepreneurial decision-making. At the same time, technological failures can represent valuable learning opportunities through which entrepreneurs develop new knowledge, competencies, capabilities, and strategies. These developments establish a direct connection with the IFKAD 2027 theme, "The Ecology of Knowledge in the AI Era". AI and other emerging technologies are transforming how entrepreneurs access, generate, combine, share, and exploit knowledge, as well as how knowledge circulates among entrepreneurs, ventures, stakeholders, and innovation ecosystems. Understanding the interplay between entrepreneurial ventures, technological advancements, knowledge, and innovation ecosystems is therefore increasingly important for explaining the evolution of entrepreneurship and the next wave of start-up growth. From a scholarly perspective, despite increasing attention to new technologies, their actual added value for entrepreneurs and their role in shaping the future of entrepreneurship remain insufficiently understood. Further research is needed to explain how technologies foster entrepreneurial opportunities, influence entrepreneurial behaviours and decision-making, support digital transformation, and contribute to building and growing enduring businesses. From a managerial perspective, understanding how entrepreneurs can effectively combine technologies, knowledge, and capabilities is essential to exploit emerging opportunities, respond to uncertainty, make better decisions, access critical resources, and develop competitive and sustainable ventures.

Indicative Topics

- AI and emerging technologies in entrepreneurship
- Generative and agentic AI for entrepreneurial activities
- Digital transformation and digital entrepreneurship
- AI-enabled entrepreneurial decision-making
- Knowledge creation, sharing, and exploitation in entrepreneurial ventures
- Entrepreneurial knowledge and capabilities in the AI era
- AI, learning, and capability development in entrepreneurial ventures
- Digital platforms and entrepreneurial ecosystems
- AI and knowledge flows within innovation and entrepreneurial ecosystems
- New technologies and entrepreneurial opportunity recognition and exploitation

- New technologies and new venture creation
- Technology-enabled business model innovation
- AI and digital technologies for start-up growth and scaling
- Big data and analytics for entrepreneurship
- IoT, blockchain, cloud computing, FinTech, and other emerging technologies in entrepreneurship
- Technology-enabled collaboration, networks, and access to resources
- Human-AI collaboration in entrepreneurial activities
- Entrepreneurial behaviours and practices in the AI era
- Technological failures, entrepreneurial learning, and resilience
- Emerging technologies, uncertainty, and VUCA environments
- Responsible and sustainable use of AI and emerging technologies in entrepreneurship
- The evolution of entrepreneurial and innovation ecosystems in the AI era

Keywords

Entrepreneurship, Innovation, Knowledge, New technologies, Start-ups

Organizers

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Follow this link to see the Special Track details on IFKAD website ››

Guidelines and Requirements

Researchers wishing to contribute are invited to submit an EXTENDED ABSTRACT (in MS Word format) of min 500 and max 1000 words, not later than **22 JANUARY 2027**. All submission must be done via dedicated form on our website. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice.
Authors are required to follow the guidelines and templates available on IFKAD website: www.ifkad.org

Important Dates

22 January 2027 – Extended Abstract Submission Deadline
19 February 2027 – Acceptance Notification to Authors
16 April 2027 – Early-Bird Registration & Payment Deadline
23 April 2027 – Full Paper Submission Deadline
28 May 2027 – Regular and PhD Students Registration & Payment Deadline
12 June 2027 – Conference Program Release
28-30 June 2027 – Conference sessions *(to be considered as 3 full working days)*

Please note that all above indicated dates are **CUT-OFF** deadlines. There will not be an extention to any of these.

Further Information

For any information related to the conference and/or any special track, please see the event website at www.ifkad.org or contact the conference manager at **info@ifkad.org**