

21st IFKAD 2026 Final PROGRAM

BLENDED EDITION

International Forum on Knowledge Asset Dynamics

Intelligent Knowledge for Sustainable Organizations

1-3 July 2026

**Corvinus University of Budapest
Budapest, Hungary
Discord Virtual Platform**



IFKAD PROGRAM



WELCOME TO THE IFKAD 2026

21st International Forum on Knowledge Asset Dynamics

Intelligent Knowledge for Sustainable Organizations

On behalf of the Organising Committee, we are delighted to welcome you to Budapest for the 21st edition of the IFKAD annual conference. This year's edition is hosted by the prestigious Corvinus University of Budapest, one of Central Europe's leading institutions in business, economics, and social sciences, whose commitment to research excellence and international collaboration makes it a truly fitting home for the IFKAD community.

We are genuinely pleased to see how IFKAD continues to grow in attention, reach, and scholarly attraction. Over two decades, the forum has established itself as a premier international scientific platform for understanding the dynamics of knowledge assets and their role in creating organisational value, driving innovation, and fostering transformation. The increasing diversity and quality of contributions received each year are a testament to the vitality of our community and the relevance of the questions we collectively pursue.

IFKAD 2026 theme, **Intelligent Knowledge for Sustainable Organisations**, reflects the urgent intellectual challenge at the intersection of Knowledge Management (KM) and Artificial Intelligence (AI). The convergence of these two fields is reshaping how organisations generate, share, and apply knowledge in pursuit of sustainability. At the heart of this transformation lies the concept of intelligent knowledge: systems that dynamically combine human cognitive capacities with advanced AI-based tools to foster ethical, inclusive, and purpose-driven innovation.

In a time of ecological, social, economic, and technological upheaval, organisations face the dual imperative of innovating rapidly while honouring long-term sustainability commitments, from the United Nations Sustainable Development Goals (SDGs) to Environmental, Social, and Governance (ESG) frameworks. Intelligent knowledge offers a pathway through this complexity, positioning AI not as a replacement for human thinking but as an enhancement: one that expands analytical capacity while preserving human judgment, imagination, and values.

For decades, KM has grappled with the challenges of systematically creating, capturing, sharing, and applying knowledge within organisations. Today, AI promises to address some of these long-standing challenges by providing unprecedented computational power, automating routine processes, and enabling rapid access to vast knowledge repositories. Yet new and pressing questions emerge in turn: How can organisations ensure the validity and reliability of AI-generated knowledge? How can they manage the ethical risks of algorithmic bias? How can they preserve the richness of tacit, embodied, and relational expertise that machines cannot easily codify? The task ahead is not simply to adopt new technologies but to reimagine KM practices that cultivate hybrid knowledge ecosystems in which human creativity and critical judgment work in an integrated manner with AI's computational strengths.

This edition brings together a rich and diverse body of contributions from scholars, practitioners, and policymakers spanning the full breadth of the knowledge assets field. Among the key questions motivating the presented research are:

- *How can intelligent knowledge systems support sustainable innovation and organisational resilience?*
- *How can AI be leveraged to create, transfer, and validate knowledge within and across organisations?*
- *How can organisations manage the ethical implications of AI-enabled knowledge processes?*
- *How can tacit, embodied, and relational knowledge be preserved and enriched in the age of automation?*
- *How can intelligent knowledge contribute to responsible governance and inclusive growth?*
- *How can human creativity and AI's computational power be effectively integrated in hybrid knowledge ecosystems?*

We invite each participant to actively engage in the sessions, workshops, and discussions that comprise the programme of IFKAD 2026. This forum is, above all, a shared learning experience, a space for academics, practitioners, and policymakers to exchange ideas, challenge assumptions, and co-create knowledge. We hope Budapest, with its unique intellectual and cultural vitality, will inspire the conversations we need to build intelligent, adaptive, and sustainable organisations for the future.

Welcome to Budapest, and welcome to IFKAD 2026.

Victoria Horvath, Nikolett Deutsch

Corvinus University of Budapest, Hungary - Chairpersons, IFKAD 2026

Giovanni Schiuma

LUM University, Italy - President, IFKAD

KEYNOTE SPEAKERS



Michael CHRISTOFI

Michael Christofi is Professor of Entrepreneurship, Management and Innovation. His research interests lie on the interface of innovation, marketing and entrepreneurship, family business, and information technology. He is Senior Editor of Information Technology & People and Associate Editor of International Marketing Review. Michael's research has been cited over 10,000 times, leading him to be ranked among the top 2% of scientists from Stanford University. His research work has been published in premier publication outlets, such as in Journal of Product Innovation Management, Risk Analysis, British Journal of Management, Journal of World Business, Journal of Business Ethics, Technovation, Human Resource Management Review, Journal of Business Research, Technological Forecasting & Social Change, International Journal of Human Resource Management, International Business Review, and International Marketing Review, among others. He has also co-authored several book chapters and won various awards for his research work and academic service. He has also guest-edited more than 20 special issues of leading academic journals such as, British Journal of Management, Journal of Business Ethics, Technovation, International Journal of Entrepreneurial Behavior and Research, European Journal of Marketing, Journal of Business Research, Technological Forecasting & Social Change, International Marketing Review, and European Management Journal, among others.

Viktor DÖRFLER

Dr Viktor Dörfler is a scholar, consultant, teacher, and speaker, a Professor of AI Strategy at the University of Strathclyde Business School, Glasgow, UK and holds a Research Professor position at the Corvinus University of Budapest, Hungary, as well as a Visiting Professor appointment at the University of Zagreb, Croatia. As a practitioner, Viktor spearheaded the development of AI software, designed intelligent platforms, and conducted a number of AI implementations. Meanwhile, his scholarly research focuses on talent, creativity, and the grandmaster-apprentice relationship. Viktor conducted in-depth open-ended interviews with 20 top scientists, including 17 Nobel Laureates, in order to understand the thinking of scientists at the highest level of mastery. He advises organisations how to get the balance right between using AI, fostering communities of practice, and enabling grandmaster-apprentice relationships. Viktor's book *What Every CEO Should Know About AI* was published by the Cambridge University Press in 2022 followed by the Turkish edition in 2023.



SPECIAL TRACKS

Entrepreneurship and New Technologies

Organizers:

Antonio Cimino, University of Messina, Italy
Ciro Troise, University of Turin, Italy
Vincenzo Corvello, University of Messina, Italy
Serena Filippelli, University of Parma, Italy
Vittorio Solina, University of Calabria, Italy

Evolving Competences for Managing Sustainable Projects in Knowledge Intensive Organizations

Organizers:

Paolo Canonico, University of Napoli Federico II, Italy
Ernesto De Nito, University of Salerno, Italy
Antonio Bassi, Association Project Management Lugano, Switzerland
María D. De-Juan-Vigaray, University of Alicante, Spain

Knowledge, Behavior, and Technology: Integrated Perspectives in Organizations

Organizers:

Angelo Rosa, LUM University De Gennaro, Italy
Nicola Capolupo, San Raffaele Roma University, Italy
Emilia Romeo, University of Salerno, Italy
Susanne Durst, Reykjavík University, Iceland

Intelligent and Sustainable Organisations and Communities Advancing Knowledge-Driven Innovation

Organizers:

Mauro Romanelli, University of Naples Parthenope, Italy
Alexandra Zbucheá, National University of Political Studies and Public Administration, Romania
Domenico Celenza, Università degli Studi di Cassino e del Lazio Meridionale, Italy
Emanuele Gabriel Margherita, Link University, Roma, Italy
Stefano Marciano, University of Naples Parthenope, Italy

AI and its Impact on Organizations: Narratives, Storytelling, and New Forms of Human-Machine Collaboration

Organizers:

Maria Zifaro, Mercatorum University, Italy
Giovanni Spatola, Mercatorum University, Italy
Giuseppe Ambrosio, Mercatorum University, Italy
Anna Bisogno, Mercatorum University, Italy
Federica Bandini, Bologna University, Italy

Enabling Hybrid Knowledge: Digital Platforms for Human-AI Synergy in Sustainable Organizations

Organizers:

Andrea De Mauro, Università degli Studi Roma Due, LUISS, Italy
Paola Demartini, Università degli Studi Roma Tre, Italy
Lucia Marchegiani, Università degli Studi Roma Tre, Italy
Michela Marchiori, Università degli Studi Roma Tre, Italy

Organizational Aesthetics as Knowledge Infrastructure: New Frontiers in Knowledge Management

Organizers:

Giovanna Afeltra, San Raffaele University, Rome, Italy
Maria Menshikova, Universitas Mercatorum, Rome, Italy
Maria Pia Ciano, Nottingham University, UK

SPECIAL TRACKS

Organisational Learning in the Age of Artificial Intelligence: Reskilling, Upskilling, and Human Resource Transformation

Organizers:

Isabella Bonacci, Universitas Mercatorum, Italy
Stefano Di Lauro, Universitas Mercatorum, Italy
Maria Menshikova, Universitas Mercatorum, Italy
Alessandra Ricciardelli, Universitas Mercatorum, Italy
Danila Scarozza, Link Campus University, Italy

Advancing Sustainability, Digitalization, and their Integration: The Impact on Policies, Strategies, and Practices

Organizers:

Manuel Cavola, Università Telematica Pegaso, Naples, Italy
Patrice De Micco, University of Siena, Siena, Italy
Eduardo Pipicelli, University of Naples Federico II, Naples, Italy
Nunzia Zecchillo, Free University of Bozen-Bolzano, Bolzano, Italy

AI and Urban Development: Knowledge, Governance, Planning, and Design

Organizers:

Jörg Rainer Noennig, WISSENSARCHITEKTUR TU Dresden & Hafencity Universität Hamburg, Germany
Anja Jannack, WISSENSARCHITEKTUR TU Dresden, Germany
Fernando Montano, Hafencity Universität Hamburg, Germany
Balázs Cserpes, Hafencity Universität Hamburg, Germany

Towards a Sustainable Healthcare: Human Capabilities, AI, and Organizational Transformation in Action

Organizers:

Luigi Jesus Basile, Institut Mines-Télécom Business School, France
Elisabetta Garagiola, LIUC University, Italy
Mattia Vincenzo Olive, Politecnico di Milano, Italy
Maria Pinelli, Politecnico di Milano, Italy
Simonetta Primario, University of Naples Federico II, Italy

From Climate Action to Circularity: Integrating Knowledge Management and Digital Technologies for Resilient Models

Organizers:

Nicola Raimo, LUM University, Italy
Stefania Supino, San Raffaele University, Italy
Benedetta Esposito, San Raffaele University, Italy
Vitiana L'Abate, LUM University, Italy
Filippo Vitolla, LUM University, Italy

Intelligent Knowledge Management: Pathways to Corporate Sustainability in the Age of AI

Organizers:

Maria Zifaro, Mercatorum University, Italy
Giovanni Spatola, Mercatorum University, Italy
Stefania D'Aprile, Mercatorum University, Italy
Giuseppe Ambrosio, Mercatorum University, Italy
Marianna Mancino, Mercatorum University, Italy

SPECIAL TRACKS

Digital Architectures in Regenerative Social-Ecological Systems: Connecting Stakeholders to Exceed Times of Crisis

Organizers:

Maria Elena Latino, University of Salento, Italy
Marta Menegoli, University of Salento, Italy
Roberta Pellegrino, Polytechnic University of Bari, Italy
Antonio Piepoli, Polytechnic University of Bari, Italy
Pierpaolo Pontrandolfo, Polytechnic University of Bari, Italy

Organizational Change, Culture, and Emerging Technologies: Rethinking Knowledge for Sustainable Organizations

Organizers:

Filomena Pagnozzi, University of G. d'Annunzio Chieti-Pescara, Italy
Gilda Antonelli, University of G. d'Annunzio Chieti-Pescara, Italy
Jacob Sherson, Aarhus University, Denmark

Acceptance of Generative Artificial Intelligence in Higher Education

Organizers:

László Berényi, University of Miskolc, Hungary
Éva Pintér, Corvinus University of Budapest, Hungary

Data-Driven Innovation in Sustainable Organisations: An Intelligent Knowledge Perspective

Organizers:

Francesco Antonio Perotti, University of Turin, Italy
Lorenzo Ardito, Polytechnic of Bari, Italy
Nikolett Deutsch, Corvinus University of Budapest, Hungary
Alberto Ferraris, University of Turin, Italy

Reframing Knowledge Management and Intellectual Capital in the Era of AI and Emerging Technologies: Toward Inclusive and Sustainable Knowledge Ecosystems

Organizers:

Cristina Ledro, University of Padova, Italy
Claudio Loporcaro, Polytechnic of Bari, Italy
Vincenzo Varriale, University of Salerno, Italy
Luigi Jesus Basile, Institut Mines-Télécom Business School, France
Siriat Sae Lim, National Yang Ming Chiao Tung University, Taiwan
Vito Del Vecchio, University of Salento, Italy

(Disruptive) Innovation Ecosystems (DIE) in the Era of Twin Transition: the lens of Intelligence and Knowledge Recombination Capabilities

Organizers:

Domenica Barile, University LUM Giuseppe Degennaro (Italy)
Maria Chiara De Lorenzi, University of Salento (Italy)
Armando Papa, University of Salerno (Italy)
Giustina Secundo, University LUM Giuseppe Degennaro (Italy)
Maria Elena Latino, University of Salento (Italy)

Digital Knowledge and Value Creation Beyond Profit: Intelligent Transformation for Sustainable, Social and Hybrid Organizations

Organizers:

Marta Aranyossy, Corvinus University of Budapest, Hungary
Peter Halmosi, University of Szeged, Hungary

SPECIAL TRACKS

Responsible AI for Sustainable Knowledge and Process Management

Organizers:

Marianna Lezzi, Università del Salento, Italy
Nicolò Gianmauro Totaro, Università del Salento, Italy
Mariangela Lazoi, Università del Salento, Italy
Barbara Scozzi, Politecnico di Bari, Italy

Managing Circular Economy through Knowledge Management to Drive Measurable ESG Outcomes

Organizers:

Stefano Abbate, Pegaso University, Italy
Luigi Jesus Basile, Institut Mines-Télécom Business School, France
Pasquale Del Vecchio, University LUM, Italy
Maria Di Gregorio, University of Naples Federico II, Italy
Viviana Sicardi, University of Naples Parthenope, Italy

Human-AI Hybrid Knowledge Ecosystems for Sustainable Workplaces

Organizers:

Francesca Di Virgilio, University of Molise, Italy
Gianluigi Mangia, University of Napoli Federico II, Italy
Muhammad Wasemm Bari, Lyallpur Business School, Government College University, Pakistan
Angelo Rosa, Università LUM "Giuseppe Degennaro", Italy

Rethinking the Role of Corporate Governance as an Enabler of Intelligent Knowledge in Global Supply Chains

Organizers:

Martina De Giovanni, University of Salento, Italy
Maria Elena Latino, University of Salento, Italy
Sara Ianniello, University of Naples Federico II, Italy
Serena Strazzullo, University of Naples Federico II, Italy

Intelligent Knowledge Ecosystems, AI and Organizational Innovation for the Sustainable Transformation of Agrifood Systems

Organizers:

Pier Paolo Miglietta, University of Salento, Italy
Pamela Palmi, University of Salento, Italy
Giulio Paolo Agnusdei, Pegaso University, Italy
Roberta Guglielmetti Mugion, Roma Tre University, Italy
Leonardo Agnusdei, Pegaso University, Italy

Dynamic Capabilities in Innovation; A Key Element of Intelligent Knowledge in Sustainable Organizations

Organizers:

Eva Mariann Kiss, Corvinus University Budapest, Hungary
Laszlo Kallay, Corvinus University Budapest, Hungary

Generative AI, LLMs, and Emerging Technologies for KM and Competitive Advantage

Organizers:

Ashish Malik, UNSW, Canberra, ACT, Australia
Mai Nguyen, Griffith University, Queensland, Australia

PROGRAM IFKAD 2026

VIRTUAL PROGRAM IFKAD 2026

09.00-10.40 PARALLEL SESSIONS (DISCORD)

ROOM A

ST 06: Rethinking the Role of Corporate Governance as an Enabler of Intelligent Knowledge in Global Supply Chains
chair: Serena Strazzullo, Sara Ianniello

Danilo Martino, Giulia Caso, Guglielmo Elefante, Claudio Pascarelli, Gabriele Papadia, Mariangela Lazoi
TRACING: A Design-Oriented Framework for Enabling Governance Mechanisms in Cold Chain Networks

Gaetano Rago
Accounting-Mediated Knowledge Management in Agrifood Supply Chains: Insights from Participant Observation on How Quality, Traceability and Cost Knowledge is Produced and Coordinated

Alfonso Laudonia
Intelligent Knowledge, Corporate Crisis and Criminal Liability: Incentive Structures for Sustainable Governance in the Italian Framework

Benedetta Pini, Laura Monferdini, Barbara Bigliardi, Eleonora Bottani
Artificial Intelligence in Supply Chains: A Systematic Review and Knowledge Mapping of Research Trends

ROOM B

ST 10: Responsible AI for Sustainable Knowledge and Process Management // PhD Consortium
chair: Marianna Lezzi // Daniela Carlucci

Alessandro Massaro, Giuseppe Loseto, Filippo Gramegna, Giovanni Schiuma, Francesco Santarsiero
Transforming Cyberbullying Prevention Guidelines into Actionable Workflows through AI-Based Detection and BPMN Modeling

Viktoriiia Apalkova
Analytics Maturity and AI Governance for Organizational Trust: A Swiss Capability Perspective

Agnieszka Lasyk
Middle Managers' Sense-Making of Generative AI in Post-Adoption Contexts

Hayam Mohammed A Jabali, Ashish Malik, Philip J. Rosenberger III, Cathy Ying Xu
Servant Leadership as a Relational Resource: Initial Insights from Qualitative Case Studies in Saudi Higher Education

ROOM C

Knowledge Management
chair: Manfred Bornemann

Maayan Nakash
Beyond Solutionism: A Pre-Implementation Diagnostic Framework for Strategic Knowledge Management Alignment

Carlo Drago, Angelo Leogrande, Valentina Giglio Moro, Linda Stella Guajardo Rios
Artificial Intelligence and the Transformation of Knowledge Management Systems: A Consensus Community-Detection Bibliometric Analysis

Eduardo Sánchez-García, Javier Martínez-Falcó, Bartolomé Marco-Lajara, Matilda Shini, Grazia Dicuonzo, Zhadyra Konurbayeva, Assel Sadenova
Knowledge-Based Mechanisms of Sustainable Competitive Advantage under Environmental Pressure

Demetrio Alessandro Trunfio, Ferdinando Potenza, Anna Mezzapesa, Carl Harvey Miguel, Giovanna Rotella
Mentoring as a Sociodigital Ecosystem: Knowledge Sharing, Digital Communities and Student Support in an Engineering Department

ROOM D**ST 07: Human-AI Hybrid Knowledge Ecosystems for Sustainable Workplaces****chair: Angelo Rosa**

Fabiola Colmenero Fonseca, Daniel Ruíz López, Ramiro Rodríguez Pérez, Lauren Yolanda Gómez Zamorano, Amparo Borrell
Smart Knowledge for Sustainable Artisanal Production in the Integration of Science, Technology and Local Knowledge in Rural Communities in Guanajuato

Maria Cristina Manocchio, Francesca Di Virgilio, Gianluigi Mangia, Antonia Puccio
AI-Enabled Knowledge Ecosystems: Conditions for Learning and Deskilling Across Economic Sectors

Emilia Romeo, Valerio Giampaola, Giuliano Marolla, Alberto Ferraris, Angelo Rosa
Beyond Facilitation: Ethical and Behavioral Tensions in Technology-Enabled Knowledge Management

Antonio Lerro, Daniela Carlucci, Francesco Santarsiero, Giovanni Schiuma
Leadership and Organizational Development in Remote Working Settings: Challenges, Opportunities and Empirical Evidences

ROOM E**ST 02: Entrepreneurship and New Technologies****chair: Antonio Cimino**

Roberta Romano, Gabriella Piscopo, Paola Adinolfi
Unveiling the Unseen: A Meta-Synthesis of Qualitative Informal Female Entrepreneurship Research

Furong Cai, Ettore Bolisani, Kathrin Kirchner, Tomas Cherkos Kassaneh, Enrico Scarso, Behrooz Moradi
AI-Driven Green Knowledge Management Processes and Startup Sustainable Performance: A Multidimensional Conceptual Framework

Stefano Allega, Daniele Allega, Sara El Matouk, Giovanni Spatola
AI-Mediated Knowledge Curation in Platform-Based E-Commerce

Barbara Bigliardi, Virginia Dolci, Serena Filippelli, Benedetta Pini
When Lead-User Signals Mislead: Entrepreneurial Sensemaking in Sport-Tech Innovation

ROOM F**ST 26: Enabling Hybrid Knowledge: Digital Platforms for Human-AI Synergy in Sustainable Organizations****chair: Paola Demartini**

NOTE: END OF THIS SESSION IS PREVIEWED FOR 11.05

Davide Madonna, Simone Malacaria, Andrea De Mauro
Contextual-RFM (C-RFM): a Multimodal Framework for the Fusion of Transactional and Semantic Data Through LLMs for Interactive Customer Segmentation

Paola Demartini, Alessandro Salvatori
The Digital Platform as Cognitive Infrastructure: Investigating Human-AI Synergy and Algorithmic Governance in Investment Management

Deanira Laze, Flavia Marucci
Ready, Set, Digital: Exploring the Interaction Between Public Support Mechanisms and Organizational Capabilities to promote Digital Maturity in Italian SMEs

Francesco Filippo, Francesco Paolo Lagrasta, Barbara Scozzi
Evaluating the Acceptance of GenAI in Italian Academies of Fine Arts (AFAM)

Harald Grundner
Metrics and Value of Intelligent Knowledge: How Organizations Turn AI Options into Decision Capability, and Become More Sustainable

ROOM G

ST 31: Intelligent and Sustainable Organisations and Communities Advancing Knowledge-Driven Innovation

chair: Mauro Romanelli, Stefano Marciano

NOTE: END OF THIS SESSION IS PREVIEWED FOR 11.30

Sara Gigli, Anna Turchetta

How European Living Labs Contribute To the Creation of Ecosystems of Innovation: A Social Network Analysis (SNA) of Project-Based Collaboration

Alexandra Zbucnea, Monica Bira, Mauro Romanelli

Cultural Organizations and Young Audiences: A Collaborative View through Artificial Intelligence

Giovanni Maiuri, Domenico Celenza, Francesco Di Vona, Alessia Nardecchia

Research on Megatrends and the Evolution of ESG Standard

Domenico Celenza, Marco Sebastiano, Andrea Maturo, Antonella Fortuna

Research on AI and Sustainability Ratings: Evidence from the Noverim Case

Concetta Lucia Cristofaro, Marzia Ventura, Anna Maria Melina, Walter Vesperi

Organizational Capabilities for Knowledge Ecosystems in Public Healthcare: Towards Intelligent and Sustainable Transformation

Domenico Celenza, Alessia Nardecchia, Francesco Di Vona, Marco Sebastiano

The Experience of Error in Business Administration: The Case of Predictive Assessment in the Early Emergence of Corporate Distress

ROOM H

ST 30: AI and its Impact on Organizations: Narratives, Storytelling, and New Forms of Human-Machine Collaboration

chair: Giovanni Spatola

NOTE: END OF THIS SESSION IS PREVIEWED FOR 11.05

Maximilian Broglio

AI as a Driving Force for Sustainability, Resilience, Regeneration and Inclusiveness in the Context of Smart Cities

Suncana Tuksar, Vanja Bevanda

Building Trust in Hybrid Teams: The Role of AI-Assisted Storytelling

Gabriele Rizzo, Daniele Allega

Redefining Financial Advisory: Human-Machine Collaboration and Organizational Transformation Under the EU Financial Data Access Regulation

Giuseppe Ambrosio, Maria Zifaro, Federica Bandini, Stefania D'Aprile, Giovanni Spatola, Marianna Mancino

Beyond Automation: Strategic Human-Machine Partnerships in Social Enterprise HRM. A Systematic Literature Review

Marianna Mancino, Maria Zifaro, Giuseppe Ambrosio, Giovanni Spatola, Stefania D'Aprile

Collective and Artificial Intelligence in the Challenge of Happy Degrowth

10.40-12.20 PARALLEL SESSIONS (DISCORD)

ROOM A

ST 17: From Climate Action to Circularity: Integrating Knowledge Management and Digital Technologies for Resilient Models

chair: Benedetta Esposito

Giulia Lippi, Luca Colomba, Paolo Garza, Enrica Vesce

MatchIS: A Digital Platform Designed to Address Critical Gaps in Industrial Symbiosis Marketplaces

Francesco Smaldone, Benedetta Esposito, Daniela Sica, Stefania Supino

Mapping Circular Employability Skills in Agri-Food Value Chains from Large-Scale Labour-Market Data

Nicola Capolupo, Miriana Ferrara

Knowledge Dissemination Strategies for Circular Economy: Evidence from Italian Local Governments

Sharmila Gope, Claudio Pascarelli, Mattia Mangia, Giovanni Coppini, Ivan Federico, Salvatore Causio, Marco Boetti, Federica Stella Blasi

Towards an Integrated Digital Twin Maturity Assessment Framework for Coastal Cultural Heritage Resilience

ROOM B**ST 18: Digital Architectures in Regenerative Social-Ecological Systems: Connecting Stakeholders to Exceed Times of Crisis****chair: Marta Menegoli***Marta Menegoli, Luigi Jesus Basile, Roberto Mauriello*

A Regenerative Framework for Socio-Ecological Resilience: The Case of Armani's Apulia Regenerative Cotton Project

Maria Elena Latino, Marta Menegoli, Roberta Pellegrino, Antonio Piepoli, Pierpaolo Pontrandolfo

Regenerative Supply Chains and Stakeholder Coordination: A Systematic Review

Anna Maria Crespino, Marco Lucio Sarcinella, Lorenzo Quarta

UX-Driven Digital Architecture for Knowledge Integration in Social-Ecological Systems

Francesca Lerario, Achille Claudio Garavelli

Life Cycle Costing in Regenerative Systems: A Knowledge Integration Approach

ROOM C**Innovative Strategies for Sustainable Competitiveness****chair: Marco Scatto***Francesca Loia, Irene Fulco, Barbara Aquilani, Marcello Martinez*

Artificial Intelligence Ambidexterity and Sustainable Business Models: A Configurational Case Study

Andrea Gargiulo, Daniele Leone, Salvatore Scognamiglio, Petrella Raffaele Clemente

Hybrid-Knowledge Management for Sustainable Competitiveness: AI-Human Synergy as Value Enabler

Maria Teresa Bianchi, Raffaele De Socio, Federica Mastrantonio

Innovation and Sustainability as Judged by the Market

Mattia Arcuti, Vito Del Vecchio, Mariangela Lazoi, Giorgia Specchia

Integrating ESG Principles into Production Processes for Shaping Sustainable Industry

ROOM D**ST 33: Knowledge, Behavior, and Technology: Integrated Perspectives in Organizations****chair: Angelo Rosa, Emilia Romeo***Emilia Romeo, Nicola Capolupo*

When Does AI Become Knowledge? Organizational Conditions for Epistemic Learning in Public Administration

Manuela Paolini, Domenico Raucci, Giuseppe Modarelli

Managing Knowledge for Including Persons with Disabilities in Organizational Contexts

Giuliano Marolla, Angelo Rosa, Francesco Zammori, Emilia Romeo

Implementation of generative AI: an analysis of adoption trajectories in organizations

Laura Iacovone

Behaviour as Knowledge: Neuro-Immersive AI Assessment in HRM

ROOM E**Human Resources****chair: Simona Mormile***Coşkun Akça, Albena Antonova, Anikó Csepregi, Zsuzsa Darida*

The Moderating Role of AI Self-Efficacy on the Effect of AI Anxiety on Unemployment Anxiety Among University Students: A Cross-Country Study

Roberta Romano, Simona Mormile, Gabriella Piscopo, Paola Adinolfi

HRM Strategies for Diversity and Inclusion: A Bibliometric Analysis

Elina Penttusa, Elina Gaile-Sarkane

The Hidden Cost of Flexibility: Knowledge Visibility in Flexible Work Arrangements

Teresa Anna Rita Gentile, Ernesto De Nito

Training Project Managers through Games and Simulations: A Literature Review

Paolo Canonico, Ernesto De Nito, Vincenza Esposito, Mario Pezzillo Iacono

Evolving Competences through HR Projects: Knowledge Brokering Mechanisms in the SKiLL-PA Implementation Pathway

ROOM F

ST 25: Organisational Learning in the Age of Artificial Intelligence: Reskilling, Upskilling, and Human Resource Transformation

chair: Maria Menshikova

NOTE: THIS SESSION TIME-FRAME IS 11.05 - 13.10

Antonio Capasso, Annabella Lattarulo

Artificial Intelligence and Labour Law: The Employer's Obligation to Reskill Workers in the Digital Era

Fabio Liberti

FedHR5.0: A Human-Centric Federated Learning Framework for Organisational Learning and Workforce Competency Development in Healthcare

Pierluigi Mascaro

Research Methods for Sustainable Organizations Using Intelligent Knowledge

Antonio Lorena, Anna M. Correale, Alessia Talarico, Rocco Reina

Artificial Intelligence and Soft Skills Development in Organizations: A Systematic Literature Review

Raimondo Fanale

Explainable Artificial Intelligence as an Organisational Learning Lever: A Theoretical-Methodological Framework for Professional Upskilling in AI-Augmented Workplaces

ROOM H

ST 28: Intelligent Knowledge Management: Pathways to Corporate Sustainability in the Age of AI

chair: Giovanni Spatola

NOTE: THIS SESSION TIME-FRAME IS 11.05 - 12.45

Javier Martínez-Falcó, Eduardo Sánchez-García, Bartolomé Marco-Lajara, Patrocinio Zaragoza-Sáez

Green Intellectual Capital and Sustainable Competitive Advantage: Exploring Green Ambidexterity Innovation and Transformational Leadership Roles

Daniele Allega, Gabriele Rizzo

From Paradoxes and Entropies to Sustainable Knowledge Ecosystems: Architectural and Governance Principles

Stefania D'Aprile, Andrea Presciutti, Maria Zifaro

Mapping Energy Innovation and ESG: A Bibliometric Review

Stefania D'Aprile, Giovanni Spatola, Maria Zifaro, Giuseppe Ambrosio, Marianna Mancino

Designing Hybrid Human AI Knowledge Ecosystems for Sustainable Value Creation

12.20-13.35 PARALLEL SESSIONS (DISCORD)

ROOM A

Human-AI Collaboration

chair: Carlo Drago

Ines Ben Atitallah, Remsei Sándor, Heba F. Zaher

Human-LLM Collaboration in Tactical Production Decision-Making: A Literature Review

Olufemi Afolabi, Oluseye Jegede

Artificial Intelligence and Marketing Creativity: A Thematic Synthesis of Disruption, Human-AI Collaboration, and Strategic Transformation

Sara El Matouk, Daniele Allega

Beyond Prediction: Building Sustainable Human-AI Knowledge Ecosystems in Healthcare Organizations

ROOM B**Intellectual Capital****chair: Bartolome Marco-Lajara***Jonna Käpylä*

Individual Intellectual Capital for Sustainability

Manfred Bornemann, Kay Alwert

From Intellectual Capital Statements to AI-Enhanced Strategic Knowledge Management

Sebastiano Cupertino, Gianluca Vitale

The Future of Intellectual Capital in the Era of Digital Transformation and Artificial Intelligence

ROOM C**Digital Transformation and Sustainability, Twin Transition****chair: Francesca Loia***Marco Scatto, Chiara Grosso, Karen Venturini, Alberto Petroni*

Mapping Green and Digital Strategy Adoption in the Packaging Industry: An Empirical Knowledge-Based Analysis

Juan Francisco, Palomino Bernal, Fabiola, Colmenero Fonseca, Rosa María, López Salinas, Elsa Ivette, Aldana Ornelas, Javier, Cárcel Carrasco

Intelligent Knowledge Ecosystems for the Dual Transition, Curricular Innovation, and Sustainable Production in Artisan Communities of Mexico

Michela Colacicco, Pierpaolo Pontrandolfo, Luigi Ranieri, Barbara Scozzi

A Twin Transformation Maturity Model for Public Administrations: A Design Science Research Study

ROOM D**ST 23: AI and Urban Development: Knowledge, Governance, Planning, and Design****chair: Anja Jannack***Giovanna Sangiuolo, Franco Maciariello*

Food System Models: Application of Artificial Intelligence

Giovanni Felle, Antonio Arcadi, Davide Sergio Storelli, Valentina Chetta, Rosaria Lovecchio, Elisa De Bellis

A Hybrid RAG Architecture for Knowledge Management in Urban Digital Twins

Maria Rosaria Marcone

Digital Innovations in Sustainable Supply Chain Business Models

13.35 CLOSING OF VIRTUAL SESSIONS / END OF ONLINE TRANSMISSIONS

ONSITE PROGRAM IFKAD 2026

09.30-11.15

Pre-IFKAD Activity - Corvinus University - E. Building - Fővám tér 8 - Faculty Club

PhD Research Networking

A facilitated conversation for PhD students and young scholars to share their research interests and build links

11.15-11.30

Coffee Break

11.30-13.00

Meet the Editors: Publishing and AI: Past, Present and Future

Moderator: Alberto Ferraris - *British Food Journal* and *Journal of Engineering and Technology Management*

Invited Editors:

Armando Papa - *Technovation*

Maurizio Massaro - *VINE Journal of Information and Knowledge Management Systems*

Nicola Raimo - *Business Strategy and the Environment*

Giovanni Schiuma - *Measuring Business Excellence*

Susanne Durst - *Knowledge Management Research and Practice*

Manlio Del Giudice - *Journal of Knowledge Management*

Krishna Venkitachalam - *Journal of Strategy and Management*

11.30-17.00

REGISTRATION DESK OPEN - Corvinus University - C. Building - Közraktár u. 4-6

(The main IFKAD program, all activities from this point on, will take place at the C. Building)

15.00-15.20

OFFICIAL OPENING OF IFKAD 2026

Zoltán Szántó - *Dean of Corvinus Institutes for Studies, Corvinus University, Hungary*

Bruno van Pottelsberghe - *Rector of Corvinus University of Budapest, Hungary*

Viktoria Papp-Horvath - *Co Chair of IFKAD 2026, Corvinus University of Budapest, Hungary*

Nikolett Deutsch - *Co Chair of IFKAD 2026, Corvinus University of Budapest, Hungary*

Giovanni Schiuma - *IFKAD President, LUM University, Italy*

Min-Ren Yan - *Coordinator of IFKAD Asia Chapter, National Chengch University, Taiwan*

15.20-16.10

ROUND TABLE

How AI is Transforming Organisations

Moderator: Giovanni Schiuma - *LUM University, Italy*

Invited Speakers:

Tibor Berkes - *Vice President – Products and Solutions – Hungary and Slovenia at Mastercard, Hungary*

László Berényi - *Associate Professor with Habilitation, University of Miskolc, Institute of Management Science, Hungary*

(Round table will be held at the Auditorium, 2nd floor)

16.10-16.30

COFFEE BREAK



16.30-18.10

PARALLEL SESSIONS

ROOM C-101

ST 24: Advancing Sustainability, Digitalization, and their Integration: The Impact on Policies, Strategies, and Practices
chair: Eduardo Picicelli, Manuel Cavola

Vincenzo Maione, Cristina Ponsiglione, Simonetta Primario
Path Development and the Twin Transition in Europe

Lina Volodzkienė, Tomas Baležentis
The Vulnerability Paradox: When Economic Strain Coexists with Optimistic Equality Narratives and Support for the Green Transition

Giuseppe Bruno, Carmela Piccolo, Eduardo Pipicelli

The Social Cost of Digital Banking: Branch Desertification and Inequalities in Access to Financial Services

Manuel Cavola, Patrice De Micco, Niccolò Parissi

Assessing VSME Alignment in Voluntary Sustainability Reporting by SMEs: Evidence from the Italian Chemical Sector

ROOM C-102

ST 11: Reframing Knowledge Management and Intellectual Capital in the Era of AI and Emerging Technologies: Toward Inclusive and Sustainable Knowledge Ecosystems

chair: Cristina Ledro

Gianluca Aquilone, Vincenzo Varriale, Antonello Cammarano, Francesca Michelino, Mauro Caputo

Reframing the Technology-Knowledge Nexus: A Literature-Based Analysis of Emerging Technologies and Intellectual Capital

Luigi Jesus Basile, Vincenzo Varriale, Cristina Ledro, Claudio Loporcaro

Reframing Digital Transformation for Social Sustainability

Angela Constantinou, Olga Kvasova

The Effect of Personality on Consumer Purchases of Digital Technologies During a Pandemic

Ingrida Girnienė, Laura Valiukevičienė

Assessing Knowledge Management Maturity in Public Sector Organizations: Model Development and Case-Based Validation

ROOM C-103

AI, Knowledge Management & Workplace

chair: Jay Liebowitz

Silvia Martelo-Landroguez, Jerónimo García-Fernández, Gabriel Cepeda-Carrión

The Role of Servant Leadership and Technology in Driving Organizational Citizenship Behaviour

Jay Liebowitz, Andrea Ko

Employee and Employer Perceptions of AI Adoption in the Workplace and Policy Implications

Fabrizio Flavio Baldassarre, Claudio Rosito, Valerio Buono, Gennaro Durante, Lucrezia Maria De Cosmo

An Index-Based Approach to SME Sustainability Learning and Governance

Shuyun Zhao, Krishna Venkitachalam

Influence of Artificial Intelligence (AI) on Organizational Knowledge Creation (OKC) in Workplace Meetings

ROOM C-104

ST 33: Knowledge, Behavior, and Technology: Integrated Perspectives in Organizations

chair: Angelo Rosa

Paul Trott, David Baxter, Paul Ellwood

Temporary Decoupling to Enable Exploitation of Serendipity in Project-Based R&D

Noémi Szilvia Lőrincz, Márta Kiss

The Cascade Paradox: Information Refraction in Hierarchical Organisations, AI-Driven Power Shifts, and the Future of Knowledge Cascades

Francesca Dal Mas, Ludovica Schiavone, Giuseppe Pezzotti, Alberto Cavazza

Integrating Knowledge and Relational Capital to Improve Elderly Care: An Interventionist Approach

Anikó Almási

The Organizational Challenges of Digital Transformation at SMEs

ROOM C-105

ST 22: Towards a Sustainable Healthcare: Human Capabilities, AI, and Organizational Transformation in Action

chair: Emanuela Foglia, Elisabetta Garagiola

Emanuela Foglia, Federica Asperti, Lucrezia Ferrario, Nuccia Morici

Designing Sustainable Cardiac Rehabilitation Through Co-Creation: Integrating Organisational, Professional, and Experiential Knowledge

Elisabetta Garagiola, Federica Asperti, Lucrezia Ferrario, Fabrizio Schettini

From Local Effectiveness to Co-Creating Sustainable Adoption: Transcultural Adaptation and Multidimensional Evaluation of a Digital Cognitive Telerehabilitation Platform

Lorella Cannavacciuolo, Roberta De Cristofaro, Vincenzo Maione, Cristina Ponsiglione, Simonetta Primario
An Integrated Framework for Evaluating Telemedicine Systems in Regional Healthcare Contexts

Nunzia Carbonara, Davide De Vita, Umberto Panniello, Elisabetta Vurchio
How Healthcare Artificial Intelligence Startups Redesign Clinical Processes and Create Value in the Healthcare Ecosystem

ROOM C-106

Asia Chapter

chair: **Min-Ren Yan**

Chiung-Chuan Lo, Yaping Lin
Framework Development of an ESG Course Series under System Dynamics: A Comparison of TKS and KSA Perspectives

Chi-Yuan Lin, Ju-We Chen, Kuo Tsuerh
A System Dynamics Analysis of AI-Empowers Smart Aquaculture Technologies and Their ESG Performance Impacts

Chiung-Chuan Lo
A System Dynamics Analysis of AI-Driven Competency Development in Business Schools

MeiYi Winnie Song, Ju-We Chen
Embedding ESG in Strategic Management Course: A System Dynamics Approach to Experiential Learning

ROOMS C-108 / C-109

Research Meetings

These rooms are available for research meetings if needed

19.15-21.30

WELCOME RECEPTION ON THE BOAT RIDE

Dock: Vigadó 5 - Mahart Port - Boarding 19.15 - Departure 19.30 - not waiting for latecomers



Vigado 5 - Mahart Port, Budapest



Boat Ride on Danube

09.05-09.50

KEYNOTE SPEECH**Michael Christofi, Cyprus University of Technology, Cyprus***From Technology Arrival to Organizational Transformation: The Role of Chief Digital Officers in Today's Market Realities*

09.55-11.10

PARALLEL SESSIONS**ROOM C-101****ST 22: Towards a Sustainable Healthcare: Human Capabilities, AI, and Organizational Transformation in Action****chair: Emanuela Foglia, Elisabetta Garagiola***Juan-Gabriel Cegarra-Navarro, Aurora Martínez-Martínez, Scott Erickson, Jorge Cegarra-Sánchez*
When Knowledge Hiding Enhances Self-Assessment in Multiple Sclerosis*Mattia Barsanti, Salvatore Tallarico, Luisa Pellegrini, Riccardo Dulmin, Simone Lazzini, Marco Praticò*
AI-Supported Decision-Making in Medical Device Procurement: From Ad Hoc Criteria to Meta-Criteria and Value Configurations*Mattia Vincenzo Olive, Maria Pinelli, Chiara Sgarbossa, Luca Gastaldi, Emanuele Lettieri*
Artificial Intelligence in Pharmaceutical R&D: Evidence on Trial**ROOM C-102****ST 03: Generative AI, LLMs, and Emerging Technologies for KM and Competitive Advantage****chair: Mai Nguyen***Mai Nguyen, Tuan (Todd) Cao*
Employee Evaluations of AI-generated Leaders: A Mixed-Methods Analysis of Uncanniness, Transparency, and Employee Outcomes*Umair Ali Khan, Dmitry Kudryavtsev, Akseli Leskinen, Janne Kauttonen, Jukka Remes*
From Unstructured Inputs to Structured Knowledge: A Modular LLM-Based Approach for Enterprise Knowledge Extraction*Tamás Zelles, József Pap, Zoltán Baracska*
Evolution of Decision-Making: Trust in data**ROOM C-103****ST 13: Acceptance of Generative Artificial Intelligence in Higher Education****chair: László Berényi, Éva Pintér***Matteo Meacci, Antonella Martini, Gabriele Goretti, Caterina Dastoli*
Beyond Single Tasks: How Students Interact with AI in Design Processes*Gabriele Creta, Andrea De Mauro*
Explainable AI as Decision Support in Automated Assessment: An Exploratory Study*László Berényi*
ChatGPT Acceptance among Higher Education Students: A Simplified Model**ROOM C-104****ST 14: Organizational Aesthetics as Knowledge Infrastructure: New Frontiers in Knowledge Management****chair: Giovanna Afeltra***Viktória Papp-Horváth, Anikó Csepregi*
Reconceptualizing Project Tailoring as a Dynamic Competency: Decision-Making at Critical Project Junctures*Riccardo Michele Colangelo, Eleonora Petrazzuoli, Maria Menshikova*
Organisational AI Literacy and Readiness: Enabling Factors and Barriers*Giovanna Afeltra, Maria Menshikova, Maria Pia Ciano*
New frontiers in Organizational Aesthetics

ROOM C-105

ST 17: From Climate Action to Circularity: Integrating Knowledge Management and Digital Technologies for Resilient Models

chair: Nicola Raimo

Valerio Brescia, Davide Calandra, Michele Oppioli

Measuring the Impacts of Academic and Professional Events with Digital Technologies: A Knowledge Management Perspective

Giulia Padovani, Dario Barberini, Maria Giovina Pasca, Gabriella Arcese

Climate Change Adaptation and Mitigation through Digital Technologies in the Extra Virgin Olive Oil Supply Chain

Vincenzo Fiengo, Renato Passaro, Ivana Quinto

Artificial Intelligence Applications in Biogas Systems: A Systematic Literature Review

ROOMS C-108 / C-109

Research Meetings

These rooms are available for research meetings if needed

11.10-11.30

COFFEE BREAK



11.30-13.35

PARALLEL SESSIONS

ROOM C-101

ST 02: Entrepreneurship and New Technologies

chair: Antonio Cimino

Luca Simone Macca, Alain Daou

Learning to Scale: What Mentoring Really Does for Startups

Elona Cera

Entrepreneurship as a Non-Linear Career Path for Young People in the Age of Artificial Intelligence

Sergio Conterjnic, Cristina Simone, Antonio Laudando

When traditional knowledge meets digitalization: the Italian High-Quality Olive Oil Value Chain and the platformized markets.

Clara Filosa, Lara Agostini, Anna Nosella

Using Intelligent Knowledge to Offer Digital Services: a Lean Startup Interpretation

Antonio Cimino, Vincenzo Corvello, Luca Famà, Ciro Troise

Artificial Intelligence as Driver of Sustainable Performance in Entrepreneurial Ecosystems

ROOM C-102

ST 12: Data-Driven Innovation in Sustainable Organisations: An Intelligent Knowledge Perspective

chair: Francesco Antonio Perotti

Nikolett Deutsch, László Berényi

Economic Potential of ESCO Financing Models in Public Lighting: Evidence from Hungary

Micol Di Vita, Andrea Panelli

Decision-Making Approaches and Entrepreneurs' Pivot Decisions? An RCT Experiment

Antonio Sonetto, Silvia Tommaso, Antonio Ricciardi

Opening the Black Box of Incubation: Governance Archetypes and the Moderating Role of Regional Innovation Ecosystems in Start-up Growth

Vittoria Magrelli, Isotta Vazzoler, Dario Natale Palmucci, Luca Giraldi

Leading Intelligent Knowledge Management for Data-Driven Sustainable Innovation: Micro-Practices that Build Human-AI Complementarities

Claudio D'Alonzo

Knowledge Management and Artificial Intelligence: Governance and Liability in Business Management

ROOM C-103**Strategic Knowledge Management****chair: Fabrizio Rossi***Heidi Salokangas, Ulla Seppälä-Kaven*

Understanding Customer Needs for Sustainable and Circular Fashion Trend Forecasting in the AI Era

José Terol-García, Juan-Gabriel Cegarra-Navarro, Aurora Martínez Martínez, Elena-Mădălina Vătămănescu

Grey Financial Information and Knowledge Creation in SMEs: A Strategic Knowledge Management Perspective

Sini Tenhovuori, Nina Helander

Experiences of Knowledge-based Human Resources Management in the Finnish Public Sector

Péter Móricz, Ágnes Szukits

Data Analytics as Knowledge Mechanism: Performance Effects under Environmental Dynamism

Barbara Fasoli Braccini, Federico Gaeta

From Cost to Social Capacity: Governing AI Released Time with STRR and S-STRR

ROOM C-104**PhD Consortium****chair: Daniela Carlucci, Gabriela Citlalli Lopez-Torres***Mervi Hokkanen*

The Roles of Art in Knowledge Creation in Urban Planning

Joachim Lorenz

Tacit Knowledge Loss (TKL) from an Intelligent Knowledge-Based View (IKBV)

Wan-Jung Chung, Jia-Bo Guo, Hao-Chieh Lin

The Impact of Networking Skills on Quiet Quitting and Knowledge Hiding: Mediating Role of Job Crafting and Moderating Effect of Mindful Leadership

Mariavittoria Marinucci, Giovanni Schiuma, Roberto Sala, Fabiana Pirola, Fabio Floreani

Making Knowledge Visible: The Role of Process Mapping in Enabling Knowledge Management in Industrial SMEs

Alessandro Grasso

Acceptability of AI-Based DSS: Exploratory Public Procurement Case

ROOM C-105**Innovation****chair: Eduardo Trauer***Leani Lauermann Koch, Aline Luiza Brusco Pletsch, Graciele Tonial, Florinda Matos, Beatriz Carla Koch*

Public Policies and Knowledge Democracy in Innovation Ecosystems: A Quintuple Helix Analytical Framework

Faisal Rasool, Gustavo Morales-Alonso, Vicky O'Rourke, Antonio Hidalgo

From Frugal to Reverse Innovation: A Knowledge-Driven Conceptual Framework for Upstream Diffusion

Anett Dobos, Zoltán Soma Kárpáti, Márk Recskó

How Does Innovation Activity Impact Firm Competitiveness? Evidence from Hungarian Firms

Giovanna Ferraro, Ivana Quinto, Giuseppe Scandurra, Antonio Thomas

Artificial Intelligence and Sustainability Management as Innovation Strategies for Sustainable Competitiveness: Evidence from Innovative SMEs

Lorella Cannavacciuolo, Carmine Passavanti, Pierluigi Rippa, Giustina Secondo

Governing AI in Academic Innovation Ecosystems: A Process Model from Italian University Regulations

ROOM C-106

AI Powered Knowledge Management
chair: Daria Podmetina

- Hairong Zhai, Farag Edghiem*
Emotional Knowledge and Manipulative Design in AI-Powered Fashion Recommendation Systems
- Nima Taraghi, Kathrin Kirchner, Ettore Bolisani, Tomas Cherkos Kassaneh, Enrico Scarso*
Generative AI in Fashion: How Marketing Experts Integrate GenAI in their Knowledge Intensive Work
- Nina Gerges, Paulo Selig, Gregorio Varvakis*
A KM-Based Approach to Service Value Co-Creation and Co-Destruction
- Fabrizio Amarilli*
The Impact of Knowledge Asymmetries on Business–IT Alignment Dynamics
- Gintare Kriaučiūnaitė-Lazauskienė*
Controversial Advertising: Multicultural and Generational Perspectives on Knowledge and Cultural Meaning- Making

ROOMS C-108 / C-109

Research Meetings
These rooms are available for research meetings if needed

13.35-14.30 LUNCH BREAK

14.30-16.35 PARALLEL SESSIONS

ROOM C-101

AI-Human Collaboration
chair: Enrico Scarso

- Alessandro Margherita, Tina Comes, Gianluca Elia, Gianluca Solazzo, Istvan Hoffman, Jay Liebowitz*
AI-Enabled Coordination Framework to address Polycrisis: Human–Machine Collaboration and Regenerative Capacity
- Eduardo Trauer*
Co-Creation of Knowledge in Marketing: Human-AI Collaboration in the Construction of Proto-Personas
- Efthymia Antonoudi, Neal Outland, Runqing Gao, Thirimachos Bourlai, Brandon Kang*
Intelligent Knowledge in Practice: Trust Dynamics Between Finance Professionals and AI
- Antonio Bassi*
INSPIRE PM as a Human–AI Hybrid Knowledge Ecosystem for Sustainable Project-Based Organizations
- Giustina Secundo, Claudia Spilotro*
Academic Entrepreneurship in the Age of AI: A Critical Perspective

ROOM C-102

ST 38: Digital Knowledge and Value Creation Beyond Profit: Intelligent Transformation for Sustainable, Social and Hybrid Organizations
chair: Marta Aranyossy, Peter Halmosi

- Tadej Crnjac, Robert Ojsteršek, Marta Aranyossy, Zlatko Nedelko*
Competence Model for Collaborative Workplaces in Industry 5.0: Initial Insight
- Silvana Revellino*
Beyond Profit, Through Data: How AI-Driven Academic Spin-offs Enact Public Value in Knowledge Ecosystems
- Julianna Kiss, Ágnes Wimmer, Noémi Krátki, Anita Csesznák Oroszné*
Connecting Embeddedness, Digital Maturity and Competitiveness in Hungarian Enterprises
- Miklos Kozma, Akos Kormos, Leonardo Santoro, Krisztofer Szabo*
Intelligent Knowledge, Not ESG Signalling: A Perspective on Growth, AI and KM in Early-Stage Digital Ventures

Navini Perera, Erika Jáki

Intelligent Knowledge Management Systems for Human-AI Collaboration in Financial Decision-Making: A Behavioural Finance Perspective on Value Creation Beyond Profit

ROOM C-103

ST 26: Enabling Hybrid Knowledge: Digital Platforms for Human-AI Synergy in Sustainable Organizations

chair: Andrea De Mauro

Beren Çay, Mario Miozza, Andrea De Mauro

Retrieval-Augmented Generation in Business Applications: A Systematic Literature Review and Taxonomy

Ferdinando Sasso, Andrea De Mauro

Perturbation-First Robustness Evaluation of Automated Short Answer Grading

Davide D'Emiliano, Laura Nucera, Andrea De Mauro

Beyond Marketplace Reviews: Transformer-Based Sentiment Analysis of YouTube Influencer Ecosystems

Diana Zacharová, Lukáš Danko

Digital Competences and the Adoption of AI in Human Resource Management: Enhancing Effectiveness Across HR Processes

ROOM C-104

ST 31: Intelligent and Sustainable Organisations and Communities Advancing Knowledge-Driven Innovation

chair: Mauro Romanelli, Stefano Marciano

Fabrizio Rossi, Paola Rossi, Michele Bertoni, Domenico Celenza

Legality Rating and Performance of Italian Companies: Face or Mask?

Elena-Mădălina Vătămănescu, Mădălina-Elena Stratone, Laura-Ştefania Bogdan

Fathoming the fabric of managerial relationships in SMEs strategic networks: Towards an innovative performance approach

Jörg Rainer Noennig, Fernando Montano, Anja Jannack, Sebastian Wiesenhütter

Frankfurt Next Generation: Envisioning Urban Futures by Aligning Stakeholders and Impact Holders with Multimodal Participation Formats

Fabrizio Rossi, Alessandro Sicali

Do Renewable Energy Communities Create Value? Evidence from a Systematic Literature Review

Mauro Romanelli

Smart Healthy Cities Advancing

ROOM C-105

Knowledge Management

chair: Gregorio Varvakis

Behrooz Moradi, Ettore Bolisani, Enrico Scarso, Kathrin Kirchner, Furong Cai

AI-Gamification Role Matrices in Knowledge Management: Evidence and Research Gaps

Dagmara Lewicka

Industrial Symbiosis as an Emergent Relational-Coordination Capability: A Gender-Sensitive Perspective on Collaborative Practices in SMEs

Domenico Camarda, Maria Rosaria Stufano Melone

Knowledge Management in Sustainable Energy Transitions: An Exploratory Agent-Based Approach

Ana Lidia Quintero Ramírez, Gabriela Citlalli López-Torres, Silvia Alexandra Peña Gonzalez, Hannia Guadalupe García Vega, Francisco Javier Álvarez-Torres

Sociodigital and Cultural Skills as Mediators of Technology Adoption in Higher Education Learning Ecosystems

Stefano Marciano, Raffaele Fiorentino, Rosita Capurro, Francesca Peluso

Territorial Development as Resource for Firm Growth Strategies: a Conceptual Framework

ROOM C-106

ST 09: (Disruptive) Innovation Ecosystems (DIE) in the Era of Twin Transition: the Lens of Intelligence and Knowledge Recombination Capabilities
chair: Domenica Barile

Antonella Pia d'Aries, Martina Sozio, Michele Posa, Domenica Barile
Enabling Circular Value Through AI: Evidence From Born-Circular Startups

Domenica Barile, Giustina Secundo, Daniela Cammalleri
At the Crossroads of AI Adoption: How Do Universities Govern Artificial Intelligence Across Institutional Missions?

Ginevra Alessandra Lacalendola, Michele Posa, Antonello Garzoni, Ivano De Turi
Integrating Sustainability into Risk Management: Organisational Processes and Competitive Implications

Domenica Barile, Maria Chiara De Lorenzi, Mariangela Lazoi, Giustina Secundo
Building Circular Intellectual Capital through Innovation Ecosystems: A Dynamic Capabilities Perspective

ROOM C-107

Asia Chapter
chair: Min-Ren Yan

Pao-Jung Chao, Szu-Ying Lai, Chih-Chieh Chang
Exploring User Intentions and Behavior Towards Generative AI Adoption in Conversational Commerce

Tzu-Hsuan Wang, Yi-Shan Chen, Chih-Chieh Chang
Exploring Federated Learning Adoption in Competitive and Collaborative Interorganizational Environments: A TOE-S Perspective

Ruo-Ning Chang, Yu-Ning Sun, Wen-Hsiun Kung, Min-Ren Yan
Balancing Economic Development and Ecological Sustainability: Systems Analysis of Habitat Compensation in Shalun Science Park in Taiwan

Yu-Chun Wang, Min-Ren Yan
Integrating AI Supervision for ESG in Semiconductor, Data Center & Pharma Facilities

Szu-Chi Yang
AI Knowledge Risks and Governance in Human–AI Knowledge Ecosystems

ROOMS C-108 / C-109

Research Meetings
These rooms are available for research meetings if needed

16.35-17.00 COFFEE BREAK 

17.00-18.15 PARALLEL SESSIONS

ROOM C-101

ST 37: Dynamic Capabilities in Innovation: A Key Element of Intelligent Knowledge in Sustainable Organizations
chair: Eva Mariann Kiss, László Kállay

Attila Wieszt, Noémi Szilvia Lőrincz, Amitabh Anand
Governing Adaptation: Family Councils, Dynamic Capabilities, and Company Performance in Family Firms

Judit Fortvingler
Microfoundations of Dynamic Capabilities: Intelligent Knowledge for Sustainable Internationalisation in Higher Education

László Kállay
Dynamic Capabilities and Economies of Scale: Rethinking Intelligent Knowledge in Sustainable Innovation

ROOM C-102**ST 38: Digital Knowledge and Value Creation Beyond Profit: Intelligent Transformation for Sustainable, Social and Hybrid Organizations****chair: Marta Aranyossy, Peter Halmosi***Dora Horvath*

Between Heritage and Change: Value-Oriented Digital Transformation in European Theatres

Tamás Kristóf

Advancing Foresight and Futures Literacy by Generative Artificial Intelligence

Miklós Verseghe-Nagy, András Nemeslaki

Measuring the Unmeasurable? A Systematic Literature Review of University Technology Transfer Efficiency

ROOM C-103**ST 17: From Climate Action to Circularity: Integrating Knowledge Management and Digital Technologies for Resilient Models****chair: Nicola Raimo***Roberta Costanzo, Laura Ferraro, Franco Ernesto Rubino*

Building Circularity from Inception: Evidence from an Italian SME

Michele Rubino

Climate Governance Commitment and Circular Economy Adoption

Candida Bussoli, Danilo Conte, Nicola Raimo

Weathering Climate Risk: Corporate Governance and Climate Change Disclosure in Global Insurance Companies

ROOM C-104**ST 06: Rethinking the Role of Corporate Governance as an Enabler of Intelligent Knowledge in Global Supply Chains****chair: Serena Strazzullo, Sara Ianniello***Serena Strazzullo, Sara Ianniello, Jiyeonb Lee, Ilkyeong Moon*

Digital ESG Communication in Sustainable Fashion Consumption: Comparing Italy and South Korea

Sara Ianniello, Livio Cricelli, Serena Strazzullo

Managing Sustainability in a Fashion Supply Chain: The Case of an Italian SME

Martina De Giovanni, Antonella Marsano, Mariangela Lazoi

Rethinking Product Data Management Through Digital Product Passports: Data Governance for Global Supply Chains

ROOM C-105**ST 35: Evolving Competences for Managing Sustainable Projects in Knowledge Intensive Organizations****chair: Antonio Bassi***Irene Spada, Antonella Martini, Gualtiero Fantoni*

Sustainability and Project Management: Discovering Skills Relations to Support Knowledge Intensive Organizations

Antonio Limongiello, Andrea Tomo

Knowledge Transfer and Innovation Spillovers in Aerospace

Antonio Sonetto, Silvia Tommaso, Patrizia Pastore, Antonio Ricciardi

Business Incubation as a Support Mechanism for the Circular Transition: Evidence from Italy

ROOM C-107

Asia Chapter

chair: Min-Ren Yan

Min-Ren Yan, Sophia Lee

Sustainable Systems Education and Community-based Socio-Economic Development in Wetland Conservation Area

Min-Ren Yan, Pin-Jou Sung

Bridging Curriculum and Regional Development with Learning Societies: The SSD Perspective on Food and Agricultural Education

Min-Ren Yan, Hsin-Yeh Hsieh

Physical Education as a Preventive Intervention for Childhood Depression and Suicide Risks: A System Dynamics Model

ROOMS C-108 / C-109

Research Meetings

These rooms are available for research meetings if needed

20.00-24.00 **SOCIAL DINNER** (*Corvinus University, Budapest*)



Grand Hall, Corvinus University - Social Dinner Venue

09.00-09.50

KEYNOTE SPEECH

Viktor Dörfler, Corvinus University of Budapest, Hungary
AI, KM, & Sustainability



09.50-11.30

PARALLEL SESSIONS**ROOM C-101**
ST 04: Intelligent Knowledge Ecosystems, AI and Organizational Innovation for the Sustainable Transformation of Agrifood Systems

chair: **Leonardo Agnusdei**

Marco Cataldo, Riccardo Pasquale Scarlino, Leonardo Agnusdei, Giuseppe Orlando, Giulio Paolo Agnusdei

Intelligent Knowledge as a hybrid organizational capability: An innovative approach for sustainable decision-making in agro-manufacturing systems

Kitti Annamária Bognár

Intelligent Knowledge and AI-Driven Decision Support for Corporate Food Waste Reduction in Sustainable Food Supply Chains

Mina Hejazi, Jeta Rudi-Poloshka

Firm and Supply Chain Coordination Through Knowledge Integration for Food Safety and Resilience: Insights from the 2024 Boar's Head Ready-to-Eat Meat Recall

Giulio Paolo Agnusdei, Donato Longo, Zahra Ardakani, Pier Paolo Miglietta

Integrating Farmers' Behaviors into Agricultural Index-Based Insurance: A Knowledge-Based Theoretical Framework

ROOM C-102
ST 37: Dynamic Capabilities in Innovation; A Key Element of Intelligent Knowledge in Sustainable Organizations

chair: **Eva Mariann Kiss, László Kállay**

Maria Vittoria Prudentino, Paola Canestrini, Federica Bandini

The Possible Effects of Digital Transformation on Social Enterprises and NGO

Silvia Oliveira, Nathalia Werlang

Absorptive Capacity in Complex Public Organizations: The Role of AI

Eva Mariann Kiss

Turning Compliance into Disciplined Innovation: Organisational Ambidexterity as a Meta-Capability in Regulated Banking

ROOM C-103
ST 08: Managing Circular Economy through Knowledge Management to Drive Measurable ESG Outcomes

chair: **Stefano Abbate, Luigi Jesus Basile**

Mercedes Grijalvo, Joaquín Ordieres-Meré, Lorna Anguilano

Managing Circular Innovation Ecosystems through Knowledge Recombination: Assessing Ecosystem Health and ESG Outcomes in Phytoremediation-Based Circular Economy Models

Stefano Abbate, Anna Scotto di Santolo

A Knowledge-Based Life-Cycle Framework for Sustainable Restoration Decision-Making

Gaetano Magrone, Pasquale Del Vecchio, Giustina Secondo

Artificial Intelligence-Driven Ambidexterity in Circular Innovation Ecosystems: A Systematic Literature Review on Emerging Trends, Critical Challenges, and Directions for Future Research

Andrea Comandé, Olga Ferraro

Accounting Standardization and Circular Knowledge Frictions in Cooperative Banks

ROOM C-104

ST 31: Intelligent and Sustainable Organisations and Communities Advancing Knowledge-Driven Innovation **chair: Stefano Marciano, Mauro Romanelli**

Constantin Bratianu, Ruxandra Bejinaru

The New Organizational Knowledge Dynamics Model that Integrates Human and Artificial Knowledge

Olga Grieva, Fatima Guadamillas, Mario J. Donate

From Strategy to Innovation: How Digital Transformation Boosts Capabilities and Knowledge for Absorptive Capacity and Innovation.

Anja Jannack, Jörg Rainer Noennig, Sebastian Wiesenhütter

Smart City Radar Dresden: A Knowledge-Based Method for Strategy Development

Domenico Celenza, Marcella Caradonna, Francesca Francioli, Stefano Gazzani

The Italian Crisis and Insolvency Code (CCII): Adequate Organisational Frameworks and AI Predictive Judgments

ROOM C-105

ST 10: Responsible AI for Sustainable Knowledge and Process Management **chair: Nicolò Gianmauro Totaro, Marianna Lezzi**

Mojtaba Rezaei

Governing Ethical Knowledge in AI-Enabled Strategic Leadership: Evidence from E-Retail

Mariangela Lazoi, Marianna Lezzi, Nicolò Gianmauro Totaro

A Multidimensional KPI-Based Framework for Evaluating AI-Driven Cybersecurity Solutions

Daria Podmetina, Anne Berthinier Poncet, Peter Robbins, Jelena Hartsenko, Jani Kiljala

Knowledge as Experience: Embodied Artistic Practices, AI, and the Governance of Intelligent Knowledge for Sustainable Innovation

ROOM C-106

ST 16: Organizational Change, Culture, and Emerging Technologies: Rethinking Knowledge for Sustainable Organizations **chair: Filomena Pagnozzi**

Anikó Csepregi, Coşkun Akça

Project Tailoring as a Knowledge Legitimacy Process in Hybrid Intelligence Environments

Filomena Pagnozzi, Helen Zhao

Rethinking Help-Seeking in AI-Mediated Workplaces: Organizational and Individual Antecedents Through a Socio-Technical and Resource-Based Perspective

Marco Di Giovanni

Can Ethics Become Isomorphic? Informational Power in GenAI Governance

ROOMS C-108 / C-109

Research Meetings

These rooms are available for research meetings if needed

11.30-12.00

**COFFEE BREAK WITH CLOSING REMARKS
ANNOUNCEMENT OF IFKAD 2027**

16.00-17.00 HOUSE OF UNICUM - Visit and Spirit Tasting
(Dandár u. 1, Budapest)



House of Unicum, Budapest

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