

IFKAD 2017 – Final PROGRAM

12th edition of the International Forum on Knowledge Asset Dynamics:

Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation



IFKAD 2017 – WEDNESDAY 7 June 2017

12th edition of the International Forum on Knowledge Asset Dynamics:

Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation



9.00 – 13.30	Registration (<i>GSOM - St. Petersburg University, Volkhovskiy pereulok, 1/3</i>)
9.30 – 10.00	Conference Opening and Welcome (<i>The Twelve Colleggia Building, Universitetskaya Emb., 7/9</i>)
10.00 – 10.50	KEYNOTE SPEECH James Guthrie - Macquarie University, AUS - " <i>The Relevance of IC to the Public Sector: Current and Future Research Directions</i> "
11.00 – 11.30	Coffee Break (<i>GSOM - St. Petersburg University, Volkhovskiy pereulok, 3</i>)
11.30 – 13.10	PARALLEL SESSIONS (<i>GSOM - St. Petersburg University</i>)

[Room 215] Knowledge management and innovation capacity	[Room 311] TECHNOLOGY & ICT	[Room 315] KM and Innovation in Creative Sectors and Ecosystems: Collaborations and Co-Creation	[Room 405] PhD Consortium	[Room 408] Managing knowledge in inter-organizational contexts	[Room 410] Creativity, Innovation and Knowledge Management
Arkadiy V. Trachuk	Alessandro Stefanini	Diane-Gabrielle Tremblay	Daniela Carlucci	Antonio Messeni Petruzzelli	Daniel Jiménez Jiménez
<p><i>Guillermo Antonio Dávila, Tatiana Andreeva, Gregório Varvakis</i> (How) are Southern Brazilian firms managing knowledge for innovation?</p> <p><i>Tor Helge Aas, Karl Joachim Breunig</i> Innovation capabilities: What are their characteristics and how can they be conceptualized?</p> <p><i>Francesca Jacobone, Donato Morea, Gilberto Tonalì</i> Measuring cognitive spaces for learning processes</p> <p><i>Jane Flarup, Signe Stagstrup Jensen, Peter Lindgren</i> Competences of Business Model Innovation - competences that create, capture and deliver Business Model Innovation</p>	<p><i>Alexander Viktorovich Sorokin</i> Design of Cognitive Applications on IBM Bluemix Cloud Platform</p> <p><i>Alessandro Stefanini, Davide Aloini, Riccardo Dulmin, Valeria Mininno</i> Performance analysis in emergency departments: a data-driven approach</p> <p><i>Daniil Muravskii, Anna Pavlysh</i> Analyzing the effectiveness of using social media as a tool of conflict management in Yandex LCC</p> <p><i>Hannele Väyrynen, Marko Manu</i> Why don't one maximizes database utilization in product and service development in manufacturing</p>	<p><i>Diane-Gabrielle Tremblay</i> The Montreal Multimedia Cluster and Sector: the Sources of a Creative Ecosystem Dynamic</p> <p><i>Arnaud Scaillez, Diane-Gabrielle Tremblay</i> The Living Lab: a method of creativity and innovation</p> <p><i>Marlien Herselman, Adele Botha</i> The value of co-creation and design science research in developing a Digital Health Innovation Ecosystem for South Africa</p>	<p><i>Narmina Rahimli, Eric W.K. See-To</i> Interconnection between technology and Open Innovations (OI) in Creative, Digital and Information Technology (CDIT) Businesses</p> <p><i>Maciej Rzdca</i> The reasons of coepetition in low-tech industry</p> <p><i>Celestino Robles Estrada, Juan Mejia-Trejo</i> Explaining e-business adoption and use in Mexican exporting SME's. Development of a measurement model from the perspective of Knowledge Management</p>	<p><i>Rubens Pauluzzo, Maria Rosita Cagnina</i> The Art of War? The Role of Cultural Distance in IJVs' Knowledge Management Processes</p> <p><i>Andrea Cardoni, Domenico Celenza, Rosa Lombardi</i> Knowledge transfer, university system and networking settings in competitive and uncompetitive regions: an international comparison</p> <p><i>Lara Agostini, Anna Nosella, Karen Venturini</i> SME strategic networks: how to achieve the commitment of partners</p>	<p><i>Clive Holtham, Ann Brown, Maryann Kernan, Martin Rich</i> Educating innovative leaders for the unordered world of VUCA</p> <p><i>Silvia Martelo-Landroguez, Juan Gabriel Cegarra-Navarro, Gabriel Cepeda-Carrión</i> Knowledge management and performance: has counter-knowledge an impact on this relationship?</p> <p><i>Juan Gabriel Cegarra-Navarro, Eva Martínez-Caro, Gabriel Cepeda-Carrión, Daniel Jimenez-Jimenez, Maria Teresa Sánchez-Polo</i> Organizational memory and agility: The effect of counter-knowledge</p>

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Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation



13.10 – 14.30

Lunch (*Sokos Hotel Palace Bridge*)

14.40 – 15.55

PARALLEL SESSIONS (*GSOM - St. Petersburg University*)

[Room 215] KNOWLEDGE & VALUE CREATION	[Room 311] Tools and applications supporting co-creation in knowledge work	[Room 315] Empowering data for value co-creation	[Room 405] Knowledge management for value co-creation	[Room 408] TECHNOLOGY & ICT	[Room 410] KM in team dynamics: Key issues and challenges for knowledge intensive organizations	[Room 404] DISCUSSION PANEL
Sylviane Cardey	Jussi Okkonen	Heli Aramo-Immonen	Anna Paola Codini	Gyöngyvér Molnár	Francesco Paolo Appio	
<i>Walid el Abed, Sylviane Cardey, Peter Greenfield</i> A Model for Turning Knowledge into Organizational Value Outcomes and Vice-Versa <i>Viktor Dörfler, Zoltán Baracskaï</i> Fishing for meta-knowledge: A case for transdisciplinary validation <i>Svetlana Panikarova, Maksim Vlasov</i> Assessment of generation knowledge risks	<i>Delio I Castaneda, Paul K. Toulson</i> Are ICT tools effective to share tacit knowledge? <i>Jussi Okkonen, Vilma Vuori</i> Perspectives on tools and applications supporting co-creation in knowledge work <i>Riitta-Liisa Larjovuori, Jaana-Piia Mäkinieni, Sanna Nuutinen, Kirsi Heikkilä-Tammi</i> How are leadership and organisational culture associated with levels of business digitalisation?	<i>Jari Jussila, Navonil Mustafee, Nina Helander, Karan Menon, Heli Aramo-Immonen, Arash Hajikhani</i> A bibliometric study on authorship trends and research themes in knowledge management literature <i>Jussi Myllärniemi, Nina Helander, Samuli Pekkola</i> Lessons for data-based value creation <i>Milla Ratia, Jussi Myllärniemi</i> Business intelligence tools for private healthcare data-driven value creation	<i>Roslyn Larkin, Roslyn Cameron, John Burgess, Alan Montague</i> The Impact of Clusters for Knowledge Management in Hospitality MNE's <i>Anna Bykova, Carlos Jardon</i> Relational capital from foreign partners as source of value creation: the mediation role of companies' dynamic capabilities <i>Peter Lindgren, Jesper Bandsholm, Annabeth Aagaard</i> How to secure continuous knowledge sharing in the third phase of a critical and risky network-based business model Innovation project	<i>Lyudmila Gadasina, Victoriya Ivanova, Tatiana Lezina</i> Company managers competences adjustment within the frames of business digital transformation <i>Benő Csapó, Gyöngyvér Molnár</i> Assessment-based, personalized learning in primary education <i>Araceli Duran-Hernandez, Juan Antonio Flores-Mora, Jose de Jesus Urzua-Lopez</i> The cultural clash in education in Mexico with the use of communication technologies (ICTs) in the University	<i>Johan Olaisen, Revang Øivind</i> The Co-creation of business knowledge as societal meaning in project teams <i>Evi Kneisel, Peter Pawlowsky</i> Direct and indirect effects of team reflections on knowledge sharing and acquisition in project teams <i>Luigi Nasta, Luca Pirolo, Patrik Wikström</i> Combining different experiences for assembling teams. An analysis of the US music industry	<i>"Big data for knowledge management, knowledge management for big data"</i> <u>Panelists:</u> <i>Meliha Handzic</i> (International Burch University) <i>Ettore Bolisani</i> (University of Padova), <i>Enrico Scarso</i> (University of Padova), <i>Tatiana Gravilova</i> (St. Petersburg State University)

IFKAD 2017 – WEDNESDAY 7 June 2017

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Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation



15.55 – 17.10

PARALLEL SESSIONS (GSOM – St. Petersburg University)

[Room 215] Resilience and creativity of knowledge workers: Role of wellbeing and happiness in influencing creativity	[Room 311] Tools and applications supporting co-creation in knowledge work	[Room 315] Empowering data for value co-creation	[Room 405] PhD Consortium	[Room 408] OPEN INNOVATION	[Room 410] KM in team dynamics: Key issues and challenges for knowledge intensive organizations	[Room 404] Knowledge management and innovation capacity
Vidya S. Athota	Vilma Vuori	Jari Jussila	Daniela Carlucci	Han van der Meer	Francesco Paolo Appio	Natalia V. Linder
<i>Anna-Maija Nisula, Heidi Olander</i> Which personal factors affect knowledge workers' resilience and creativity? <i>Sandra Walden Pearson, Vidya S. Athota, Helene de Burgh-Woodman</i> The influence of self-compassion on knowledge worker subjective wellbeing, creativity and knowledge sharing behaviour <i>Vidya Sagar Athota, Ashish Malik</i> How wellbeing and resilience in the workplace influence innovation?	<i>Mikko Vartio, Heli Aramo-Immonen</i> What is stopping us from using the blog in knowledge co-creation? <i>Ilona Toth, Anna-Maija Nisula, Sanna Sintonen</i> Personal resources and knowledge worker engagement <i>Maurício Ribeiro Rotta, Fred Leite Siqueira Campos, Beatriz Marcondes de Azevedo</i> The management of knowledge and the use the CommonKads methodology and ontologies for modeling the legal knowledge necessary for preparation of judgments of processes in the area of consumer protection	<i>Heli Aramo-Immonen, Mikko Vartio, Jari J. Jussila</i> If you know social media, you see opportunities <i>Sanna Ketonen-Oksi, Harri Jalonen</i> Advocator, Jester, Spokesperson, Provocateur or Boundary spanner? Exploring different communication styles at Twitter <i>Karl Joachim Breunig, Tale Skjølsvik</i> Digitalization-effects on the legal industry: Emerging business models	<i>Miroslav Kubelskiy, Dmitry Kudryavtsev</i> Application features of conceptual models in processes of strategic decision-making <i>Dmitriy Sokolov, Elena Zavyalova</i> Human Resource Management Systems in Knowledge-Intensive firms <i>Louisa Selivanovskikh, Marina Latukha</i> Influence of talent management practices on knowledge acquisition, assimilation, transformation and exploitation	<i>Maria do Rosário Cabrita, José Maria Viedma</i> Creating wealth in the knowledge-based economy: Theoretical foundations <i>Lara Agostini, Lars Bengtsson, Valentina Lazzarotti, Raffaella Manzini, Anna Nosella, Luisa Pellegrini, Ioana Stefan</i> Open innovation with scientific partners and patenting: the moderating role of the internal context for innovation <i>Han van der Meer, Hilde de Groot</i> Innovation Hubs, a new form for Open Innovation in SME's	<i>Kaja Prystupa-Rzadca</i> Enhancing tacit knowledge sharing in virtual teams. Organizational perspective <i>Tommaso Savino, Lorenzo Ardito, Antonio Messeni Petruzzelli, Vito Albino</i> The role of scientific knowledge within inventing teams: Empirical tests into Aircraft sector	<i>Arkady Vladimirovich Trachuk, Natalia Vyacheslavovna Linder</i> Knowledge spillover impact on the efficiency of companies: empiric study results <i>Vincenzo Corvello, Pasquale Gioffrè, Cecilia Perri, Emanuela Scarmozzino</i> Knowledge acquisition and start-up companies performance: a literature review <i>Tatiana Khansuvarova, Nadezhda Pokrovskaya</i> Business accelerators as an element of investment infrastructure for building innovative economy in Russia

17.30 – 19.00

WELCOME RECEPTION (GSOM – St. Petersburg University)

19.30 – 21.30

BOAT TRIP OF ST. PETERSBURG (starting at pier at Makarova Emb., 26)

9.00 – 10.40

PARALLEL SESSIONS (GSOM – St. Petersburg University)

[Room 215] KNOWLEDGE & VALUE CREATION	[Room 311] SUSTAINABILITY	[Room 315] KNOWLEDGE MANAGEMENT	[Room 405] INNOVATION	[Room 408] Women in management and organization: Leadership, Resilience, Creativity and Co-Creation	[Room 410] IC and Intangible Assets in Universities and Research Organizations: Moving Toward the Fourth Stage of IC Research
<p>Johan Olaisen</p> <p><i>Martin Piber, Lucia Biondi, Paola Demartini, Lucia Marchegiani, Michela Marchiori</i> Pursuing civic engagement through participatory cultural initiatives: mapping value creation, outcome, performance and legitimacy</p> <p><i>Johan Olaisen, Revang Øivind</i> Trivialism or pluralism in knowledge management research in the 21st century: Making knowledge management creative and relevant</p> <p><i>Lawrence J. Lad</i> Re-thinking collaboration: Crossing boundaries to create a better future</p> <p><i>Henrik Knudsen</i> Open Sesame – informing on how entrepreneurs engage with their personal contact network and create knowledge</p>	<p>Aleena Shuja</p> <p><i>Aleena Shuja, Aleema Shuja</i> The Role of Sustainability Practices in Engineering, Ecological and Adaptive Resilience for Improving Corporate Performance and Sustainable Innovation Performance: A Study on Petroleum Companies from South Asian Context</p> <p><i>Fred Leite Siqueira Campos, Beatriz Marcondes de Azevedo</i> The use of knowledge as an innovative service for sustainability in Brazil: the brasilian´s portal Web Site case</p> <p><i>Lucia Varra, Marzia Timolo</i> Sustainable Human Resources Management and International Standard of CSR: reflections of organizational learning from empirical evidence</p>	<p>Jennifer Floody</p> <p><i>Ahmed Ramy, Jenni Floody, Mohamed AF Ragab, Amr Arisha, Giovanni Schiuma</i> Scientometric Journal Review of Knowledge Management Research and Practice: 2003 -2015</p> <p><i>Tatiana Gavrilova, Artem Alsufyev, Elvira Grinberg, Edward Mailov</i> Three Historical Phases in Research on Visual Business Knowledge Models</p> <p><i>Gennady Bronfeld</i> The new technology of work with knowledge-based elinga</p> <p><i>Dilyara Shakirova, Timur Suleymanov</i> Intellectual Potential Management Model</p>	<p>Carlos Ramos</p> <p><i>Carlos Ramos</i> Multidisciplinary Projects and Internships (MP/I) – training students from different fields and degrees for co-creative projects in an innovative and international context</p> <p><i>Vitaliy Roud, Valeriya Vlasova</i> Cooperative Innovation Strategies: Empirical evidence from Russian Manufacturing</p> <p><i>Nunzia Carbonara, Roberta Pellegrino</i> Fostering Innovation in public procurement through collaborative Public-private relationships</p> <p><i>Claudia Tittmann, Christian-Andreas Schumann, Kevin Reuther</i> Knowledge diffusion: A classification of modern knowledge management's role within the innovation process</p>	<p>Paola Paoloni</p> <p><i>Paola Paoloni, Paola Demartini</i> A gender dimension of Universities: The "Ipazia" Observatory on gender issues</p> <p><i>Paola Paoloni, Rosa Lombardi</i> Investigating relational capital and female enterprises in the international context</p> <p><i>Gabriele Serafini</i> Business economics vs Political economics: why Female entrepreneurship value creation is underestimated at macroeconomic level</p> <p><i>Paola Paoloni, Marco Valeri</i> Women in business: development perspectives of relational capital</p>	<p>Rosa Lombardi</p> <p><i>Walter Vesperi, Teresa Gentile, Rocco Reina, Marzia Ventura</i> The role of intellectual capital in the creation of new academic entrepreneurship</p> <p><i>Nathalie Colasanti, Rocco Frondizi, Marco Meneguzzo</i> The evaluation of the university third mission at international level: state of the art and perspectives</p> <p><i>Andreea Bordianu</i> Intellectual capital lessons: a move towards the fourth stage of IC research</p>

10.40 – 11.10

Coffee Break & POSTER presentations

Giuliana Vinci, M. Musarra, Andrea Esposito, Rita Jirillo
Knowledge sharing and exploitation for sustainable development: industrial symbiosis models

Elena Zavyalova, Artem Alsufyev
Agile Project Management Methods in Russian Knowledge-Intensive Companies

Sergei Kostousov, Dmitry Kudryavtsev
The design of the framework of using knowledge tools for teaching problem-solving

11.10 – 13.30

PARALLEL SESSIONS (GSOM – St. Petersburg University)

[Room 215] Resilient SMEs in turbulent times -Implications for KM and organizational learning	[Room 311] Managing knowledge in inter-organizational contexts	[Room 315] KNOWLEDGE TRANSFER & SHARING	[Room 405] INTELLECTUAL CAPITAL	[Room 408] Organizational learning for the common good: an emerging approach to sustainability and resilience	[Room 410] HIGHER EDUCATION & LEARNING
<p>Klaus North</p> <p><i>Natalia Khazieva, Dagmar Caganova, Aleksandr Kovalev</i> Why the SME is a driver of economy?</p> <p><i>Ronald Maier, René Peinl</i> Enterprise knowledge infrastructures for organizational resilience</p> <p><i>Nathalie Colasanti, Rocco Frondizi, Marco Meneguzzo</i> The case of recuperated factories in Argentine: resilience and co-creation of knowledge with the community</p> <p><i>George Tovstiga</i> Innovation, intelligent failure and learning revisited</p> <p><i>Iñaki Garagorri, Nekane Aramburu</i> The Role of Consulting Firms in Business Continuity: A Case of Vulnerable SMEs</p>	<p>Lara Agostini</p> <p><i>V. Corvello, P.Gioffrè, E.Scarmozzino</i> Knowledge exchanges between new companies and large companies through the start-up life cycle</p> <p><i>E. Gatarik, D. Spacek, A. Pala</i> In search of new ideas: Understanding and managing creativity in inter-organizational context – the case of relationships between a parent company and subsidiary companies</p> <p><i>A. Toma, G. Secundo, G.Schiuma, G. Passiante</i> A classification of intermediate open innovation ecosystems in healthcare industry</p> <p><i>J. I. Mattila, A. Nuut, S.Tukiainen, E. Ormala</i> Innovativeness through embedded knowledge: Firm connections with consultants in Innovation Ecosystems</p>	<p>Øivind Revang</p> <p><i>Evgeny Blagov, Anastasiia Pleshkova, Alena Begler</i> Work experience influence on the knowledge sharing barriers perception by the higher education institutions' administrative employees</p> <p><i>Miikka Palvalin, Vilma Vuori, Nina Helander</i> Knowledge transfer and work productivity</p> <p><i>Mark D Potts, George M. Puia</i> Conviviality and knowledge management in learning communities</p> <p><i>Adele Botha, Marlien Herselman, Derrick Kotze</i> Contextualisation: An exercise in knowledge management and transfer</p> <p><i>Piera Centobelli, Roberto Cerchione, Emilio Esposito, Renato Passaro</i> Aligning knowledge management systems in SMEs: an FST approach</p>	<p>Fabio Nappo</p> <p><i>T. Andreeva, T. Garanina</i> KM practices for developing intellectual capital: evidence from Russian companies</p> <p><i>M. Lacchini, S. Manfredi, F. Nappo, M., Palmaccio</i> IC valorization in the sector of the Gaming Companies: a new business model</p> <p><i>P.Catalfo, R. Frondizi, M. Meneguzzo, N.Rossi</i> IC Reporting, Accountability and Knowledge Management in Health Care Organizations: an European Perspective</p> <p><i>R. Linzalone, G.Schiuma</i> Success and failure of granted international cooperation projects. Exploring the key role of project stakeholders management</p> <p><i>T. D. Vladimirova, I. Arenkov</i> The impact of intellectual capital management on organizations competitiveness: Human capital trends</p>	<p>Cecilia Rossignoli</p> <p><i>Galina Menshikova</i> Institutionalization of the system of additional professional education in modern Russia: criteria and results of evaluation</p> <p><i>Francisco de la Barrera</i> Improving the design of urban green spaces by incorporating knowledge from science and citizens to increase resilience and the provision of benefits</p> <p><i>Edward R. Freeman, Chiara Civera, Damiano Cortese, Simona Fiandrino</i> Effective stakeholder engagement for supporting co-management of common goods: the need for empowerment, lessons from Torre Guaceto MPA</p> <p><i>S. Aksinenko, V. Sheveleva, E. Chernetskaya, T. Belykh, V. Shabanova</i> Creating and approbation of the system of knowledge management at JSC "Concern Rosenergoatom" in terms of personnel management</p>	<p>Antti Lönnqvist</p> <p><i>Gyöngyvér Molnár, Benő Csapó</i> Exploration and Learning Strategies in an Interactive Problem-Solving Environment at the Beginning of Higher Education Studies</p> <p><i>Antti Lönnqvist</i> Education export as a means to transfer national intellectual capital</p> <p><i>Elena Zaborova, Tatiana Markova</i> Tendencies and Issues of Knowledge Management in Higher Education: Russian Students' Perspective</p> <p><i>Tatiana Markova</i> Knowledge Management in Russian Higher Education: Faculty Perspective</p>

13.20 – 14.30 **Lunch** (*Sokos Hotel Palace Bridge*)

14.45 – 16.25 **PARALLEL SESSIONS** (*GSOM – St. Petersburg University*)

[Room 215] Big data in the arts and humanities: challenges, trends and opportunities	[Room 311] KM in the public sector	[Room 315] Creativity, Innovation and Knowledge Management	[Room 405] Dynamics in Strategic Knowledge Management (SKM)	[Room 408] Organizational learning for the common good: an emerging approach to sustainability and resilience	[Room 410] Knowledge integration and co-creation value	[Room 404] KM and Innovation in Creative Sectors and Ecosystems: Collaborations and Co-Creation
Daniela Carlucci	Maurizio Massaro	Juan-G. Cegarra-Navarro	Krishna Venkitachalam	Francesca Ricciardi	Ernesto De Nito	Diane-Gabrielle Tremblay
<i>Meliha Handzic, Senada Dizdar</i> Picturing the past: A case of knowledge management application in archaeology	<i>Lucia Dobrucká, Klára Šimonová</i> Power and knowledge in planning: the role of time and scale	<i>M.M. Costa, D. J. Jiménez, H.A. Dine Rabeh</i> The effect of organizational learning in interorganizational collaborations on innovation	<i>Adrian Klammer, Stefan Gueldenberg</i> Letting go of the old: (un)deliberate knowledge loss in product development	<i>Alessandra Ricciardelli</i> Resilience and localism: sustainable collaborative communities as organisation systems. The case of the City Rijeka	<i>Stella Carè, Maria Colurcio, Monia Melia</i> Crowdsourcing a new collaboration form for value creation and resources integration	<i>Wanhee Byun, Jung-Beom Lee, Hoyoung Kee, Myungsik Do</i> Characteristics of car-sharing services in public rental apartments
<i>Deborah Agostino, Michela Arnaboldi, Anna Calissano</i> The NET dashboard to exploit social media data in performing arts: the case of Teatro Alla Scala	<i>Harri Laihonen, Tomi Rajala, Petra Haapala</i> Knowledge transfer and performance dialogue in public administration	<i>D.J.Jiménez, M. M.Costa, R.S.Valle</i> Development of human resources practices that favour innovative work behaviour and innovation	<i>Biagio Ciao</i> Scientists' background and knowledge sharing mechanisms as drivers of value creation in small biotech companies	<i>Elena Candelo, Cecilia Casalegno, Chiara Civera, Fabrizio Mosca</i> Value co-creation for resilient supply chains: a cross-country study in the coffee industry	<i>Mauro Romanelli</i> New technologies for value co-creation within museums	<i>Lucia Marchegiani, Luigi Nasta, Luca Pirolo</i> Facing the technological change: an analysis of the role of touristic guides
<i>Gianluca Elia, Gianluca Solazzo, Ylenia Maruccia, Gloria Polimeno</i> An open innovation roadmap for implementing big data initiatives	<i>Tomi Rajala, Harri Laihonen</i> Learning about performance - Difficulties in measuring the learning outcomes	<i>V. Oltra, C. Donada, J Alegre</i> Managing knowledge in skunkworks projects: Key human resource practices and dynamics for boosting creativity and radical innovation	<i>Silvia Massa, Merve Hakyol</i> Internal markets for knowledge-intensive human resources: a new frontier in personalization strategy for KM	<i>Antonio Bassi, Aris Arrigoni, Benjamin Demma, Mauro Galli, Reto Gallera</i> Project and project management success - exploring criteria and factors that drive to the success - the Swiss case	<i>Virpi Sillanpää, Harri Laihonen, Maiju Vuolle</i> Managing intellectual liabilities by service recovery	<i>Katri Valkokari, Kaisa Still, Heidi Korhonen, Jean-Peter Ylén, Anu Seisto</i> Collaborative business model innovations in media ecosystems – digitalisation as a change driver
	<i>Holger Scheffler, Michel Rietze</i> Build or not to build? That is the question! - How to implement flood prevention successfully	<i>A. L. Leal-Rodríguez, G. A. Morant, J. Henseler</i> Absorptive external environmental knowledge to generate green product and process innovation	<i>M U.García, E Claver-Cortés, BM.Lajara, P Zaragoza-Sáez, F García-Lillo</i> Knowledge dynamics in the Spanish hotel industry. Opening the black box of organizational ambidexterity through human resource management.	<i>Francesca Ricciardi, Valter Cantino, Cecilia Rossignoli</i> Learning for the commons: organizational and evaluation challenges		

16.30 – 17.20 **KEYNOTE SPEECH** (*VENUE: The Twelve Colleggia Building, Universitetskaya Emb., 7/9*)

Vladimir Leschenko - Rosatom, RUS *"Knowledge management: panacea or placebo"*

20.10 – 23.10 **SOCIAL DINNER** (*Nicholas Palace, pl. Truda 4, St. Petersburg, Russia*)

9.00 – 11.05

PARALLEL SESSIONS (GSOM – St. Petersburg University)

[Room 215] LOGISTICS KNOWLEDGE MANAGEMENT	[Room 311] Encouraging social entrepreneurship in a changing world	[Room 315] KM in the public sector	[Room 405] Domain specifics of knowledge management	[Room 408] Resilient SMEs in turbulent times -Implications for Knowledge management and organizational learning	[Room 410] Knowledge integration and co-creation value
Pietro Evangelista	Tomasz Kafel	Maurizio Massaro	Dmitry Kudryavtsev	Klaus North	Maria Colurcio
<p><i>Marina Latukha, Sergey Pitinov, Ekaterina Mitskevich</i> Knowledge management practices as a source of absorptive capacity of emerging market firms: Evidence from Russia</p> <p><i>Ettore Bolisani, Malgorzata Zieba, Marco Paiola, Enrico Scarso</i> Knowledge management strategies in KIBS companies: A preliminary analysis</p> <p><i>Eleni-Maria Kalogeraki, Nineta Polemi, Spyridon Papastergiou</i> A modelling approach for maritime supply chain services</p> <p><i>Radka Vanicková, Kateřina Bočková</i> Risk management - knowledge management in logistics manufacturing company</p> <p><i>Aino Kianto, Anna-Maija Nisula, Henri Inkinen, Mika Vanhala</i> Improving performance of logistics SMEs through knowledge management</p>	<p><i>Rossella Canestrino, Angelo Bonfanti, Yuliya Korgunyk, Pierpaolo Magliocca</i> Cultural drivers of social entrepreneurship: Evidence from Ukraine</p> <p><i>Gabriella Piscopo, Gabriella Ambrosino, Rocco Palumbo</i> Prison theatre as an entrepreneurial opportunity: resilience, creativity and co-creation for inmates' rehabilitation</p> <p><i>Tomasz Kafel, Bernard Ziębicki</i> Multidimensional model for social enterprise performance measurement</p> <p><i>Aldona Frączkiewicz-Wronka, Martyna Wronka-Pospiech, Małgorzata Dobrowolska</i> Predicting managerial success in the case of polish social enterprises - personality perspective</p> <p><i>Mauro Romanelli</i> Sustaining rural and social development for entrepreneurship</p>	<p><i>Maurizio Massaro, Andrea Garlatti, Francesca Dal Mas</i> Knowledge Barriers and Intellectual Liabilities in an employee-owned organization. A case study</p> <p><i>Mzwandile Shongwe, Dennis Ocholla, Siphon Mncube</i> Knowledge management practices at a government department in South Africa</p> <p><i>Rasmus Jørgensen, Kasper Edwards</i> Developing communities of practice in health care</p> <p><i>Antonio Lerro, Giustina Secundo, Giovanni Schiuma, Giuseppina Passiante</i> Strategizing knowledge assets and collective intelligence for city sustainable development</p> <p><i>Yemina Valdez Samaniego, Blanca C. Garcia</i> Dancing with change: a case of Resilience in a rural community in the Mexico-Texas borderland</p>	<p><i>Elena Serova</i> Contemporary KM tools for supporting of knowledge intensive processes and improving quality of client care</p> <p><i>Tatiana Gavrilova, Dmitry Kudryavtsev, Anna Menshikova</i> Knowledge management tools: universal and domain-specific</p> <p><i>Evgeniya Gorlacheva, Alla Brom, Irina Omelchenko, Margarita Stoyanova</i> Knowledge management in engineering enterprises: the results of empiric research</p> <p><i>Ksenia Golovacheva, Maria Smirnova</i> Many ways to manage customer knowledge: Could we find a perfect match?</p> <p><i>Julia Bilinkis, Anastasia Zueva, Tatiana Novikova, Dmitry Romanov</i> Further development of automated methods for predicting risks and expert searching of weakly structured processes</p>	<p><i>Bruna Devens Fraga, Caroline Baldissera Casagrande, Gregorio Varvakis, Denilson Sell</i> An integrative review of organizational resilience components</p> <p><i>Jeremy E. Bockelman, George Puia, Matthew C. Shoffner</i> The effects of tacit and explicit knowledge acquisition on the performance of small to medium sized manufacturing firms</p> <p><i>Thomas Hardwig</i> How Small Medium Enterprises create an agile collaborative work culture</p> <p><i>Yasmina Khadir-Poggi, Susanne Durst</i> What is organisational knowledge-intensity?</p> <p><i>Mercedes Raquel García Revilla, Eduardo Bueno, Cecilia Murcia Rivera, Carlos Merino Moreno</i> Proposal of concept and variables that characterize resilient organizational capabilities as dynamic capabilities</p>	<p><i>Anna Trifilova, Elena Korostyshevskaya, Diana Artemova, Raigul Doszhan</i> Knowledge alliance in training for innovation: the case of EU funded TACIT project</p> <p><i>Paolo Canonico, Ernesto De Nito, Vincenza Esposito, Mario Pezzillo Iacono</i> Dealing with knowledge integration in a product development setting: an empirical analysis in the automotive industry</p> <p><i>Per Øystein Hansen, Svein S. Andersen</i> Knowledge integration as co-creation in a high performance context: Ski-preparation as a knowledge intensive activity under uncertainty</p> <p><i>Maria Colurcio, Ernesto De Nito</i> Knowing and practices in a crowdfunding platform</p>

IFKAD 2017 – FRIDAY 9 June 2017

12th edition of the International Forum on Knowledge Asset Dynamics:

Knowledge Management in the 21st Century: Resilience, Creativity and Co-creation



11.05 – 11.30 **Coffee Break**

11.30 – 13.10 **PARALLEL SESSIONS** (*GSOM – St. Petersburg University*)

[Room 215] KNOWLEDGE MANAGEMENT	[Room 315] INNOVATION	[Room 405] Knowledge Aspects of Big Data and Information Management	[Room 408] Creativity, Innovation and Knowledge Management	[Room 410] IC and Intangible Assets in Universities and Research Organizations: Moving Toward the Fourth Stage of IC Research	[Room 404] DISCUSSION PANEL
George M Puia	Anastasia Krupskaya	Sergey Yablonsky	Gabriel Cepeda Carrión	Giustina Secundo	
<p><i>Angela Fortunato, Achille Claudio Garavelli, Michele Gorgoglione, Shawndra Hill, Umberto Panniello</i> Knowledge Management in Social TV Activities</p> <p><i>Olga Korotkova</i> Knowledge management to support developing nuclear infrastructure in countries embarking on nuclear power program</p> <p><i>George M Puia, Heidi Hicks, Rosalie Stackpole</i> Knowledge acquisition in new international ventures: How global entrepreneurs find their way</p> <p><i>Igor Pyrko, Colin Eden, Viktor Dörfler, Marc Stierand</i> Facilitating communities of practice with causal mapping workshops</p>	<p><i>Olga Zueva, Alexander Gorovoy</i> The strategy of innovation development of the Russian national economy</p> <p><i>Anastasia Krupskaya</i> New service development in KIBS companies: dynamic links between knowledge base and innovation</p> <p><i>Francesco Santarsiero, Daniela Carlucci, Giovanni Schiuma</i> Stimulating innovative thinking in companies with projective techniques: a case study</p>	<p><i>Sergey Yablonsky</i> Big data governance framework</p> <p><i>Eugénia Vinagre, Tiago Pinto, Gil Pinheiro, Zita Vale, Carlos Ramos, Juan Manuel Corchado</i> Knowledge management system for big data in a smart electricity grid context</p> <p><i>Olga Nikolaychuk, Aleksandr Berman, Maksim Grishenko, Aleksandr Yurin, Nikita Dorodnykh</i> A model-driven approach and a tool to support creation of rule-based expert systems for industrial safety expertise</p>	<p><i>Farag Edghiem</i> Synthetic review of service employees' innovative conduct</p> <p><i>Antonio J. Carrasco-Hernández, Daniel Jiménez-Jiménez</i> The relationship of absorptive capacity and innovation in family firms</p> <p><i>Albrecht Karlusch, Wolfgang Sachsenhofer, Kathrin Reinsberger</i> Creativity as complement to knowledge development in entrepreneurship</p>	<p><i>Zhanna S.Belyaeva, Rosa Lombardi</i> Intellectual value co-creation models in industry- university- government network</p> <p><i>Christle de Beer, Giustina Secundo, Corne S.L. Schutte, Giuseppina Passiante</i> Technology Transfer Office type for increased access to University Intellectual Capital: Recommendations from Europe and UK</p> <p><i>Michael Habersam, Martin Piber, Matti Skoog</i> Ten years of using Knowledge Balance Sheets in Austrian public universities - retrospective and perspective</p>	<p>"Meet the Editors"</p> <p><u>Panelists:</u> <i>Giovanni Schiuma, James Guthrie, Elias Carayannis, Maria Molodchik</i></p>

13.10 – 14.30 **Lunch** (*Sokos Hotel Palace Bridge*)

14.40 – 15.30 **KEYNOTE SPEECH** (*VENUE: The Twelve Colleggia Building, Universitetskaya Emb., 7/9*)

Elias Carayannis - The George Washington University, USA

15.30 – 16.20 **KEYNOTE SPEECH** Kirill Korniliev - IBM, RUS "*Cognitive future of the IT*"

16.20 – 17.10 **KEYNOTE SPEECH** Igor Baranov - Sberbank Corporate University, RUS "*Building a Knowledge Economy in Russia: A Corporate Perspective*"

17.10 – 17.30 **Conclusions, Closing Remarks**